



Association for Continuing Higher Education 2022 Business Partner Sponsorship Package Portfolio

TOP TIER SPONSORSHIP (\$ 6,500 Investment / \$8,200 Value)

1. **ACHE Winter and Summer Webinar Series**
 2. **5 minutes with ACHE Monthly Publication**
 3. **Membership Communications and Membership Webpage**
 4. **ACHE Leadership Institute (Sunday); Ignite Session (Monday); Keynote & Awards Luncheon & Presidents Reception & Panel: Sustainable & Inclusive Leadership (Tuesday) and Breakfast with Guest Speaker (Wednesday)**
 5. **Certification Track**
 6. **Journal for Continuing Higher Education**
- One (1) exhibit table (2-length of table) & 2 chairs
 - Four (4) fully inclusive conference registrations, including all conference meals and entrance to conference social events
 - *Preferred Business Partner* sponsorship of one of the above identified sponsorship opportunities
 - Logo/Signage on Registration/Information desk
 - *Preferred Business Partner* badge ribbon for all registered attendees (maximum of 4)
 - Front or back full page color conference program advertisement (conference program full-page program copy must be provided by *Preferred Business Partner*)
 - Recognition as a *Preferred Business Partner* in the conference program
 - *Preferred Business Partner* logo advertisement on conference app
 - *Preferred Business Partner* logo prominently displayed on conference webpage with clickable website link to *Preferred Business Partner* webpage (logo and link must be provided by *Preferred Business Partner*)
 - *Preferred Business Partner* listing on the ACHE Business Partner webpage, including the following: link to website, 5-7 sentence description of products and services, and video of services (Content must be provided by *Preferred Business Partner*)
 - Inclusion in the *ACHE Business Partner Resources* informational document that is sent to new members/institutions that includes 5-7 sentence description of products/services and clickable link to website (Content must be provided by *Preferred Business Partner*)

- *Preferred Business Partner* recognition in conference registration confirmation email from time of commitment until last day of conference (Content must be provided by *Preferred Business Partner*)
- *Preferred Business Partner* verbal recognition on day one of conference by ACHE President
- *Preferred Business Partner* recognition and logo on PPT rotating on large screen prior to Keynote sessions (Content must be provided by *Preferred Business Partner*)
- *Preferred Business Partner* on-site attendee opportunity to introduce self, entity and products/services for three minutes during day one Keynote session
- *Preferred Business Partner* exhibit table location selection (*Preferred Business Partner* locations are selected on a first come first selection basis). Selection of *Preferred Business Partner* location begins upon the time of *Preferred Business Partner* commitment
- *Preferred Business Partner* email to ACHE members spotlighting their scope, service(s) and benefit(s). The *Preferred Business Partner* will identify at the time of commitment the month/week the email will be sent. (Content must be provided by *Preferred Business Partner*)
- *Preferred Business Partner* can submit a proposal to present at the session. The proposal must be submitted following conference proposal submission guidelines and prior to the proposal submission deadline. In addition, *Preferred Business Partner* must indicate on the proposal submission their status of *Preferred Business Partner*. If the proposal submission aligns with program/submission requirements, conference theme and *Preferred Business Partner* commits officially prior to proposal deadline, *Preferred Business Partner* will facilitate a breakout session
- Exposure on ACHE social media (LinkedIn and Twitter) twice a month through the end of December of the year *Preferred Business Partner* committed (Content must be provided by *Preferred Business Partner*)
- Logo on ACHE home page, rotational display from time of commitment through the end of December of the year *Preferred Business Partner* committed (Content must be provided by *Preferred Business Partner*)
- One year membership to ACHE
- List of attendee name, professional title, and institution will be provided to *Preferred Business Partner* one week prior to day one of conference and one week after the conference

SECOND TIER SPONSORSHIP (\$ 3,500 Investment / \$4,700 Value)

1. Book Club
2. Virtual Happy Hours
3. First and Second Timers Breakfast
 - One (1) exhibit table (1-length of table) & 3 chairs
 - Three (3) fully inclusive conference registrations, including all conference meals and entrance to conference social events
 - *Preferred Business Partner* sponsorship of one of the above identified sponsorship opportunities

- *Preferred Business Partner* badge ribbon for all registered attendees (maximum of 3)
- Recognition as a *Preferred Business Partner* in the conference program
- *Preferred Business Partner* logo advertisement on conference app (must be provided by *Preferred Business Partner*)
- *Preferred Business Partner* logo prominently displayed on conference webpage including a clickable website link
- *Preferred Business Partner* listing on the ACHE Business Partner webpage, including the following: link to website, 5-7 sentence description of products and services, and video of services (must be provided by *Preferred Business Partner*)
- Inclusion in the *ACHE Business Partner* informational document that is sent to new members/institutions that includes 5-7 sentence description of products/services and clickable link to website
- *Preferred Business Partner* verbal recognition on day two of conference by ACHE President or Conference Executive Director
- *Preferred Business Partner* recognition and logo on PPT rotating on large screen prior to all Keynote and all attendee meetings
- *Preferred Business Partner* on-site attendee opportunity to introduce self, entity and products/services for three minutes during day two Keynote session
- *Preferred Business Partner* exhibit table location selection (*Preferred Business Partner* locations are selected on a first come first selection basis. Selection of *Preferred Business Partner* location selection begins upon the time of *Preferred Business Partner* commitment)
- Half page color conference program advertisement (conference program half-page program copy must be provided by *Preferred Business Partner* by TBD)
- Exposure on ACHE social media (LinkedIn and Twitter) once a month through the end of December of the year *Preferred Business Partner* committed
- Logo on ACHE home page, rotational display from time of commitment through the end of December of the year *Preferred Business Partner* committed
- One year organizational membership to ACHE
- List of attendee name, professional title, and institution will be provided to *Preferred Business Partner* one week prior to day one of conference

THIRD TIER SPONSORSHIP (\$ 1,950 Investment / \$2,900 Value)

- One (1) exhibit table (1-length of table) & 2 chairs
- Two (2) fully inclusive conference registrations, including all conference meals and entrance to conference social events
- *ACHE Business Partner* sponsorship of one of the above identified sponsorship opportunities
- *ACHE Business Partner* badge ribbon for all registered attendees (maximum of 2)
- Recognition as an *ACHE Business Partner* in the conference program (Content must be provided by *Business Partner*)
- *ACHE Business Partner* logo advertisement on conference app (Content must be provided by *Business Partner*)

- *ACHE Business Partner* logo prominently displayed on conference webpage with clickable website link (Content must be provided by *Business Partner*)
- *ACHE Business Partner* listing on the ACHE Business Partner webpage, including the following: link to website, 2-3 sentence description of products and services (Content must be provided by *Business Partner*)
- Inclusion in the *ACHE Business Partner* informational document that is sent to new members/institutions including 5-7 sentence description of products/services and clickable link to website (Content must be provided by *Business Partner*)
- *ACHE Business Partner* recognition and logo on PPT rotating on large screen prior to Keynote sessions (Content must be provided by *Business Partner*)
- *ACHE Business Partner* exhibit table location selection (*ACHE Business Partner* locations are selected on a first come first selection basis. Selection of *Business Partner* location begins upon the time of *Business Partner* commitment)
- Exposure on ACHE social media (LinkedIn and Twitter) four times a year, through the end of December of the year *Business Partner committed* (Content must be provided by *Business Partner*)
- Logo on ACHE home page, rotational display from time of commitment through the end of December of the year *Business Partner committed* (Content must be provided by *Business Partner*)
- One year organizational membership to ACHE

Association for Continuing Higher Education Business Partner Package Sponsorship Details

TOP TIER SPONSORSHIP (\$ 6,500 Investment / \$8,200 Value)

- 1. ACHE Winter and Summer Webinar Series - *No longer available***
- 2. 5 minutes with ACHE Monthly Publication - *No longer available***
- 3. Membership Communications and Membership Webpage**
- 4. ACHE Leadership Institute (Sunday); Ignite Session (Monday); Keynote & Awards Luncheon & Presidents Reception & Panel: Sustainable & Inclusive Leadership (Tuesday) and Breakfast with Guest Speaker (Wednesday)**
- 5. ACHE Certification Track at International Conference (Sunday, Monday, Tuesday & Wednesday)**
- 6. Journal for Continuing Higher Education**

ACHE Winter and Summer Webinar Series:

The ACHE Winter and Summer Webinar Series is comprised of five (5) unique webinars in Winter and Spring, for a total of ten (10) webinars over the course of the year. *Preferred Business Partner* will be included in all the below, from the time of commitment through the conclusion of the Summer Webinar Series. All webinars are recorded and archived in the ACHE Webinar Library for easy access and viewing by ACHE members. *Preferred Business Partner* branding, verbal identification and contact information will be accessible by all ACHE members indefinitely.

- *Preferred Business Partner* sponsorship verbiage in webinar moderator script that will be read prior to each webinar (Content must be provided by *Preferred Business Partner*)
- *ACHE Preferred Business Partner* sponsorship signage at the ACHE annual International Conference and in the ACHE annual International Conference program
- *Preferred Business Partner* name and website link will be added to each webinar chat for easy reference (Content must be provided by *Preferred Business Partner*)
- The PowerPoint slidedeck will have the *Preferred Business Partner* logo and website address on each slide (Content must be provided by *Preferred Business Partner*)
- *Preferred Business Partner* ownership of the final slide of the slidedeck to contain name, website link, contact information, description of service/product, etc. (Content must be provided by *Preferred Business Partner*)
- *Preferred Business Partner* will be spotlighted on ACHE website pages (landing page, event page, etc.) that contains webinar information including *Preferred Business Partner* logo, website and a sentence or two that references that they are sponsoring the webinar series (Content must be provided by *Preferred Business Partner*)

- *Preferred Business Partner* will be highlighted including the logo and link to *Preferred Business Partner website* in weekly webinar email registrations and all marketing emails related to the webinar series (Content must be provided by *Preferred Business Partner*)

ACHE “5 minutes with ACHE” Publication:

The ACHE “5 Minutes with ACHE” is emailed to all ACHE members one time each month. There are a total of twelve (12) volumes of “5 Minutes with ACHE” emailed each year to all ACHE members and event registration listserv. The Preferred Business Partner will be included in all components listed below, from the time of commitment through the December volume for that year. Each monthly volume of “5 Minutes with ACHE” includes a spotlight feature written by a member of the ACHE executive leadership team, an elected Board of Director or a leader representing one of the regions. In addition, each volume includes a spotlight of a Board of Director, Regional leader, and a current member. Also included in each volume are information regarding upcoming events. Prominent spotlight of the Preferred Business Partner is a critical component of each volume. In addition to having each volume emailed to all ACHE members, all published volumes are also accessible to all members on the ACHE website at any time providing additional opportunity for Preferred Business Partner visibility.

- *Preferred Business Partner* sponsorship spotlight in each “5 Minutes with ACHE” from the time of commitment through the December volume for that year *Preferred Business Partner* name and website link will be added to each webinar chat for easy reference
- *ACHE Preferred Business Partner* sponsorship signage at the ACHE annual International Conference and in the ACHE annual International Conference program
- *Preferred Business Partner* logo and website address in each “5 Minutes with ACHE” volume
Preferred Business Partner information in each volume to include *Preferred Business Partner* name, website link, contact information, description of service/product, etc. (Content must be provided by *Preferred Business Partner*)
- *Preferred Business Partner* will be spotlighted on ACHE website pages (landing page, “5 Minutes with ACHE” page, etc.) that contains “5 Minutes with ACHE” information including *Preferred Business Partner* logo, link to website, contact information and two to three sentence that describe *Preferred Business Partner* product/services, and sponsorship of “5 Minutes with ACHE” (Content must be provided by *Preferred Business Partner*)

ACHE Membership Communications and Membership Webpage:

Institutional and Professional memberships to ACHE are renewed annually. Members (Institutional and *Professional*) receive multiple emails throughout the year, including, but not limited to the following: a “Welcome” email upon initial membership, renewal and renewal reminder emails two months prior to the membership lapsing, email to all members on the institutional membership if a renewal lapses, and a mid-year communication to all members with a friendly reminder to review and/or update their membership and membership roster.

Preferred Business Partner will be included in all the below, from the time of commitment through December of the current year. In addition, there are additional association related emails that arise that are sent to all members and the *Preferred Business Partner* will be prominently spotlighted on each of those communications, as well.

- *Preferred Business Partner* sponsorship spotlight in membership “Welcome” and “Membership Renewal” email from the time of commitment through December for that year from the time of commitment through December for that year (Content must be provided by *Preferred Business Partner*)
- *Preferred Business Partner* name and website link will be added to the membership page (Content must be provided by *Preferred Business Partner*)
- *ACHE Preferred Business Partner* sponsorship signage at the ACHE annual International Conference and in the ACHE annual International Conference program
- *Preferred Business Partner* logo and website address in each membership and association email from the time of commitment through December for that year (Content must be provided by *Preferred Business Partner*)
- *Preferred Business Partner* will be spotlighted on ACHE website pages (landing page, “membership page”, etc.) that contains “5 Minutes with ACHE” membership information including *Preferred Business Partner* logo, link to website, contact information and two to three sentence that describe *Preferred Business Partner* product/services, and sponsorship of “Membership” (Content must be provided by *Preferred Business Partner*)

ACHE Leadership Institute (Sunday); Ignite Session (Monday); Keynote & Awards Luncheon & Presidents Reception& Panel: Sustainable & Inclusive Leadership (Tuesday) and Breakfast with Guest Speaker (Wednesday):

This sponsorship is an excellent way to enhance sponsorship branding exposure throughout the entire international conference. At each of the all-attendee sessions (ACHE Leadership Institute, Ignite Session, Keynote & Awards Luncheon, Presidents Reception and Breakfast with the Guest Speaker) sponsor branding will be verbally acknowledged and signage will be present. *Preferred Business Partner* will be included in all the below, from the time of commitment through the conclusion of the international conference. In addition, sponsor branding will be included on any communication, social media posts, etc. that reference these sessions.

- *Preferred Business Partner* to facilitate a brief introduction at the Monday Opening session, verbal recognition of sponsorship at the Keynote and Awards luncheon, to facilitate a brief introduction at the President’s reception and verbal recognition of sponsorship at the Panel on Tuesday (Content must be provided by *Preferred Business Partner*), and verbal recognition of sponsorship at the Breakfast with Guest Speaker on Wednesday

- *ACHE Preferred Business Partner* sponsorship signage at the ACHE annual International Conference and in the ACHE annual International Conference program
- *Preferred Business Partner* name and website link will be added to the ACHE home page (Content must be provided by *Preferred Business Partner*)
- *Preferred Business Partner* logo and website address in all ACHE conference marketing emails from the time of commitment through December for that year (Content must be provided by *Preferred Business Partner*)
- *Preferred Business Partner* logo and website address on the conference webpage from time of commitment through December for that year (Content must be provided by *Preferred Business Partner*)
- *Preferred Business Partner* will be spotlighted on ACHE website pages (landing page, “membership page”, etc.) that contains “5 Minutes with ACHE” membership information including *Preferred Business Partner* logo, link to website, contact information and two to three sentence that describe *Preferred Business Partner* product/services, and sponsorship of “Membership” (Content must be provided by *Preferred Business Partner*)

Certification Track at International Conference:

The ACHE Certification Track is comprised of two (2) unique and highly anticipated Certification Tracks attendees must register for and complete daily two-hour class sessions, Sunday through Wednesday to earn the Certification. *Preferred Business Partner* will be included in all the below, from the time of commitment through the conclusion of the International Conference.

- *Preferred Business Partner* logo and website address in each communication and association email related to the Certification Tracks from the time of commitment through December for that year (Content must be provided by *Preferred Business Partner*)
- *ACHE Preferred Business Partner* sponsorship signage at the ACHE annual International Conference and in the ACHE annual International Conference program
- *Preferred Business Partner* name and website link will be added to all course collateral (Content must be provided by *Preferred Business Partner*)
- Should a PowerPoint slidedeck be utilized, it will have the *Preferred Business Partner* logo and website address on each slide (Content must be provided by *Preferred Business Partner*)
- *Preferred Business Partner* ownership of the final slide of the slidedeck, if used, to contain name, website link, contact information, description of service/product, etc. (Content must be provided by *Preferred Business Partner*)
- *Preferred Business Partner* will be spotlighted on ACHE website pages (landing page, event page, etc.) that contains webinar information including *Preferred Business Partner* logo, website and a sentence or two that references that they are sponsoring the webinar series (Content must be provided by *Preferred Business Partner*)
- *Preferred Business Partner* will be highlighted including the logo and link to *Preferred Business Partner website* in weekly webinar email registrations and all marketing emails related to the webinar series (Content must be provided by *Preferred Business Partner*)

Journal of Continuing Higher Education:

The ACHE Journal is published two times a year. There are a total of two (2) publication volumes of the ACHE Journal for Continuing Higher Education. The *Preferred Business Partner* will be included in all components listed below, from the time of commitment through December for that year. Prominent spotlight of the Preferred Business Partner is a critical component of each volume. In addition to having each volume accessible to all ACHE members, all published volumes are also accessible to all individuals at any time providing extensive opportunity for *Preferred Business Partner* visibility.

- *ACHE Preferred Business Partner* sponsorship signage at the ACHE annual International Conference and in the ACHE annual International Conference program
- *Preferred Business Partner* logo and website address in each Journal of Continuing Higher Education volume (Content must be provided by *Preferred Business Partner*)
- *Preferred Business Partner* will be spotlighted on ACHE website that contains Journal of Continuing Higher Education information including *Preferred Business Partner* logo, link to website, contact information and two to three sentence that describe *Preferred Business Partner* product/services, and sponsorship of the Journal for Continuing Higher Education (Content must be provided by *Preferred Business Partner*)

SECOND TIER SPONSORSHIP (\$ 3,500 Investment / \$4,700 Value)

1. ACHE Book Club
2. Virtual ACHE Happy Hours
3. First and Second Timers Breakfast at ACHE International Conference

ACHE Book Club:

The ACHE Book Club will meet once a quarter and is inclusive of all ACHE members. The meetings will be held virtually. *ACHE Business Partner* will be included in all the below, from the time of commitment through the conclusion of the international conference.

- *ACHE Business Partner* sponsorship signage at the ACHE annual International Conference and in the ACHE annual International Conference program
- *ACHE Business Partner* logo and website address on the conference webpage from time of commitment through December for that year (Content must be provided by *Preferred Business Partner*)
- *ACHE Business Partner* can join the Book Club and have two minutes to introduce themselves and their services and leadership will verbally acknowledge the sponsor live, during the Book Club
- *ACHE Business Partner* logo and website address will be included on all communications related to Book Club events (Content must be provided by *Preferred Business Partner*)
- *ACHE Business Partner* will be spotlighted on ACHE Business Partner Resource website page including *Preferred Business Partner* logo, link to website, contact information and two to three sentence that describe *Preferred Business Partner* product/services, and sponsorship of “ACHE Book Club” (Content must be provided by *Preferred Business*)

Partner)

Virtual ACHE Happy Hours:

ACHE Happy Hours occurs three (3) times a year in February, June, and December. Each event is scheduled for one hour; however, historically when attendees are engaged the event duration can be extended, as appropriate. All ACHE leaders, members, and webinar registrants are invited to the Happy Hours. Members (Institutional and Professional) receive multiple emails throughout the year marketing the events. *ACHE Business Partner* will be included in all the below, from the time of commitment through the conclusion of the Happy Hour events.

Each Happy Hour includes games, networking, and other engaging activities hosted by enthusiastic and energetic ACHE members dedicated to spreading joy and happiness to provide a space for refreshment, relationship building and inspiration. The Happy Hours create a community that has consistently been a strength of ACHE. Not only do members feel that ACHE is their professional home, but also their family. The strength of the community is illustrated by the number of committed leaders who consistently volunteer, run for office, and dedicate valuable time to the ACHE community. ACHE Happy Hours became a reality when members expressed the desire to spend more time together between conferences and has been a consistently successful endeavor. Plus, having fun is not overrated and we all can use more playfulness in our professional lives.

- *ACHE Business Partner* sponsorship signage at the ACHE annual International Conference and in the ACHE annual International Conference program
- *ACHE Business Partner* logo and website address on the conference webpage from time of commitment through December for that year (Content must be provided by *Preferred Business Partner*)
- *ACHE Business Partner* can join the Happy Hour and have two minutes to introduce themselves and their services and leadership will verbally acknowledge the sponsor live, during the Happy Hour.
- *ACHE Business Partner* logo and website address will be included on all communications related to the Happy Hour events (Content must be provided by *Preferred Business Partner*)
- *ACHE Business Partner* will be spotlighted on ACHE Business Partner Resource website page (including *Preferred Business Partner* logo, link to website, contact information and two to three sentence that describe *Preferred Business Partner* product/services, and sponsorship of “ACHE Happy Hours” (Content must be provided by *Preferred Business Partner*)

First and Second Timers Breakfast at ACHE International Conference:

The First and Second Timers Breakfast at the ACHE International Conference is an excellent way to spotlight sponsor branding, distribute sponsor collateral and engage with first and second time attendees. Sponsors will be provided an opportunity to speak to attendees and will be verbally introduced and acknowledged as the sponsor during the event. *ACHE Business Partner*

will be included in all the below, from the time of commitment through the conclusion of the international conference.

- *ACHE Business Partner* sponsorship signage at the ACHE annual International Conference and in the ACHE annual International Conference program
- *ACHE Business Partner* logo and website address on the conference webpage from time of commitment through December for that year (Content must be provided by *Preferred Business Partner*)
- *ACHE Business Partner* can join the First and Second Timers breakfast and have two minutes to introduce themselves and their services and leadership will verbally acknowledge the sponsor live, during the breakfast.
- *ACHE Business Partner* logo and website address will be included on all communications related to the event (Content must be provided by *Preferred Business Partner*)
- *ACHE Business Partner* will be spotlighted on ACHE Business Partner Resource website page (including *Preferred Business Partner* logo, link to website, contact information and two to three sentence that describe *Preferred Business Partner* product/services, and sponsorship of “First and Second Timers Breakfast” (Content must be provided by *Preferred Business Partner*)

THIRD TIER SPONSORSHIP (\$ 2,500 Investment / \$4,200 Value)

1. Charging Hub at the ACHE International Conference (*Business Partner* will sponsor the cost of the Charging Hubs) – **No longer available**
2. Lanyards at the ACHE International Conference (*Business Partner* will sponsor the cost of the lanyards) – **No longer available**
3. Breaks at the ACHE International Conference (*Business Partner* will sponsor the cost of the Breaks)
3. Name Tags and Ribbons at the ACHE International Conference (*Business Partner* will sponsor the cost of the name tags and ribbons) – **No longer available**
4. ACHE International Conference Swag for Attendees (*Business Partner* will sponsor the cost of the swag)
5. Reusable Totes for Attendees at the ACHE International Conference (*Business Partner* will sponsor the cost of the reusable totes)
6. Travel Cups with ACHE & Sponsor logo for Attendees (*Business Partner* will sponsor the cost of the cups)

Charging Hub at the International Conference – No longer available

The Charging Hub at the International Conference is a table that provides charging accessibility to all attendees. The Charging Hub is an area where attendees spend a significant amount of time charging their devices providing extensive opportunity for ACHE Business Partner brand awareness and recognition. *ACHE Business Partner* will be included in all the below, from the time of commitment through the conclusion of the International Conference.

- *ACHE Business Partner* sponsorship signage including branding and logo will be positioned on the Charging Hub (Content must be provided by *Business Partner*)
- *ACHE Business Partner* logo and website address on the conference webpage from time of commitment through December for that year (Content must be provided by *Business Partner*)

Lanyards at ACHE International Conference - No longer available

Lanyards are provided to all attendees at the ACHE International Conference and are a longstanding tradition and provide sponsor branding on every attendee, executive management team member, invited guest speakers and ACHE leadership. *ACHE Business Partner* will be included in all the below, from the time of commitment through the conclusion of the International Conference.

- *ACHE Business Partner* logo and website address on the conference webpage from time of commitment through December for that year (Content must be provided by *Business Partner*)

Breaks at ACHE International Conference:

The Breaks at the ACHE International Conference are provided for all attendees and are located in the Business Partner area. Throughout the day, attendees are provided with beverages and light snacks at the Breaks. The Break locations draw all attendees to the *ACHE Business Partner* area and provide additional strategic positioning of sponsor's logo and branding throughout the duration of the conference. *ACHE Business Partner* will be included in all the below, from the time of commitment through the conclusion of the International Conference.

- *ACHE Business Partner* sponsorship signage including branding and logo will be positioned by/on the Break tables (Content must be provided by *Business Partner*)
- *ACHE Business Partner* logo and website address on the conference webpage from time of commitment through December for that year (Content must be provided by *Business Partner*)

Name Tags and Ribbons at ACHE International Conference - No longer available

The Name Tags and Ribbons at the ACHE International Conference are a longstanding tradition and provide sponsor branding on every attendee, executive management team member, invited guest speakers and ACHE leadership. *ACHE Business Partner* will be included in all the below, from the time of commitment through the conclusion of the International Conference.

- *ACHE Business Partner* logo and branding will be on attendee name tags (Content must be provided by *Business Partner*)
- *ACHE Business Partner* logo and website address on the conference webpage from time of commitment through December for that year (Content must be provided by *Business Partner*)

Swag at the ACHE International Conference:

Swag at the ACHE International Conference can vary from year to year. *ACHE Business Partner* logo will be spotlighted on the swag. Determination of swag is a collaboration between International Conference leadership and the *Business Partner*. Attendees always look forward to and use swag that is provided for their receipt at the conference. In addition, attendees will take the swag back to their original destination providing a prominent marketing opportunity for the *Business Partner* to globally market their brand. *ACHE Business Partner* will be included in all the below, from the time of commitment through the conclusion of the International Conference.

- *ACHE Business Partner* logo and branding will be on the swag (Content must be provided by *Business Partner*)
- *ACHE Business Partner* logo and website address on the conference webpage from time of commitment through December for that year (Content must be provided by *Business Partner*)

Reusable Totes at ACHE International Conference:

Reusable Totes are provided to all registered attendees at the ACHE International Conference. Attendees find great benefit when provided with reusable totes. In addition, attendees will take the Reusable Totes back to their original destination providing a prominent marketing opportunity for the *Business Partner* to globally market their brand. *ACHE Business Partner* will be included in all the below, from the time of commitment through the conclusion of the International Conference.

- *ACHE Business Partner* logo and branding will be on the swag (Content must be provided by *Business Partner*)
- *ACHE Business Partner* logo and website address on the conference webpage from time of commitment through December for that year (Content must be provided by *Business Partner*)