

ACHE-NE

Dedicated to promoting lifelong learning and excellence in continuing higher education...

A Quarterly Newsletter

Spring 2010



A Note from the Chair
Welcome members and colleagues...
Page 1

New Board

*Alison Christopher
John Locke
Lisa Marciniak*
Page 2

Upcoming Events

*Spring Conference:
Social networking for
Higher Learning*
Page 2

Contact Information

*Board Application
Content submission
Questions*
Page 2



A Note From the Chair

Happy New Year!

Now that the start of the new semester has approached, we are swimming in paper work and welcoming new faces, and in the spirit of the new year, members will see a new and stronger Board along with a new and exciting vision and goals to move us forward into the next generation of leaders. Among, which a sound structure so members and the Board are more interactive, strong focus on membership drive and of course our continued biannual conferences that contribute to our professional development. Another focus will be to ensure that conferences are held at member's institutions or locations to cement their role as a

member, contribution to the region and provide presence to their institutions our members are important to us and so is your voice.

Among some of the changes occurring in ACHE, the regions are rewriting and realigning their Bylaws to reflect officer terms start and end processes with national, when the rewrites are completed, we will distribute the final copy for your approval. We are asking our members to review and submit their count to the home office for anonymity.

We would like to encourage our members to submit articles, topics or news to our quarterly newsletter that you think might be of interest to the rest of the region.

If you didn't attend National's 2009 Annual Conference in Philadelphia, PA the venue for this years conference will be held in Albuquerque, NM. Please visit the website to update your profile and see what new changes are occurring.

It is our pleasure to invite members and colleagues to join us for our upcoming Spring 2010 conference: *Social Networking for Higher Education*, May 07, 2010. Blogster, Buzznet, CollegeBlender, Epernicus, Facebook, LinkIn, MySpace, do these sound

familiar? They are among the plethora of social networking sites from A to Z. The social networking community has exploded into a network of viral handbooks and info sites for go to places not only for the young at heart but professionals and researchers alike. What does social networking and higher education have anything to do with each other? Want to know more? watch for our announcement coming soon! Further details to follow.

We look forward to working closely with our members and communities. Hope to see you at our Spring conference!

*Alison Christopher,
ACHE-Northeast Chair*

About ACHE- Northeast

Welcome to ACHE- Northeast!

The mission of ACHE-Northeast is to share knowledge and best practices and educate the next generation of leaders about issues concerning higher education; to explore, develop innovations, and to provide beneficial services to our communities. The organization has tremendous intellectual breadth from our SUNY schools to our private and well acclaimed institutions. This

academic diversity allows the region to provide an exceptional and exciting environment for our biannual conferences.



The core values of our region are leadership, innovation, creativity, professionalism, continuous improvement, and engaging. We strive to foster a community of scholars—a rapport between board, members, faculty, students and the community and a culture of collaborative learning, in addition to increasing our personal development.

The Northeast region is rich in culture and intellectual diversity. The members within our region are as varied and diverse as the institutions they work in. In this same spirit of diversity, the Northeast region is dedicated to the organization's goal of creating a place of highly professionalized leaders, which truly represents the diversity of the Northeast region.

One unique aspect of our region is our professional development initiative. While conferences on the whole are informative and interesting, our belief is in providing content areas that will improve personal/professional development. The objective is to provide affordable training and education with wide and unique perspectives on issues and concerns in higher education that affect our communities through our biannual conferences. You can expect from our conferences the opportunity to network with leaders from a variety of institutions in addition to learning best practices on current issues and topics.

We are committed to improving our regional presence and expanding our memberships as we embark on the organization's mission to move us forward with the next generation of leaders.

Meet the New Board

Chair, Alison Christopher
alison@amc-concept.com

Alison Christopher received her BS in Social Science/Criminal Justice and MS in Education at Elmira College. Christopher is the founder and lead consultant of a Business Management Firm; her specialty is in developing training, safety programs, and informational/instructional manuals. Her 15 years experiences in business managements has provided her the unique advantage in applying successful and innovative ideas in biotechnology, veterinary, healthcare, and education industries with proven successes in project management, marketing and communications, finance, accounts management, customer relations management, and teaching and training development. She began her teaching experience part time at a vocational institution teaching Public Speaking and Writing for Business and Technology while immersed in the fields of business a match that she has discovered compliments her strengths and passions. On the side, she volunteers in her local community tutoring ESL students and improving other start-up businesses with solidifying their infrastructure.

Vice Chair, John Locke
jlocke@keuka.edu

John Locke received his BA degree in Computer Graphic Design in 1995 and his Masters in Arts and Liberal Studies with a concentration in Communication in 2004, both from Empire State College. Locke is the Director of Instructional Design and Multidisciplinary Studies at Keuka College in Upstate New York. He manages the Wertman Office of Distance Education where, with a staff of 4, he leverages technology to enhance the learning experiences of Keuka's adult continuing education students in both online and classroom settings. In addition, John teaches marketing and communication courses to adults and computer applications to Keuka's traditional students. Locke is also an accomplished cartoonist whose editorial cartoons were published weekly in the Democrat and Chronicle for five years. In 1995 he produced Rochester's first International Cartoon Festival, which featured editorial cartoons from all over the world including Iran, India, Croatia, Japan and Ukraine.



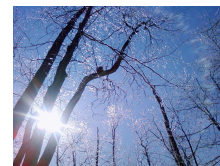
Treasurer, Lisa Marciniak
lmarcin@keuka.edu

Lisa Marciniak received her Bachelors degree in Business Administration in 2006 from Medaille College and her Master of Science in Management degree from Keuka College in 2008. Lisa is an

enrollment advisor, she works closely with admissions counselors conducting advisement workshops, site visits, and information sessions at community colleges and area businesses. Lisa is actively involved with military servicemembers, helping them to recognize and achieve their goals through higher education. This takes on many facets including joining MCC's Veterans Consortium of Rochester Area Colleges, attending Army National Guard Yellow Ribbon Reintegration Events, attending the Department of Defense Worldwide Education Symposium in Atlanta in July 2009, attending a recent Summit in Syracuse "Improving Our Veterans' Reintegration System, and attending a recent Post Traumatic Stress Disorder/Traumatic Brain injury seminar.

Officers

Alison Christopher — Chair
John Locke — Vice Chair
Lisa Marciniak — Treasurer
OPEN — Secretary



Editors

Alison Christopher, alison@amc-concept.com
607.229.0356

John Locke, jlocke@keuka.edu 585.261.4076

Upcoming Events

Spring 2010 Conference: *Social Networking in Higher Education*, May 07, 2010