



Greetings From

Palm Springs, CA

ACHE 2024

October 14–16, 2024 | Hilton Palm Springs

Fostering Care and Collaboration
Through a Culture of Wellness

SPONSORSHIP PROSPECTUS

PARTNERSHIPS MATTER

Greetings!

We are thrilled to extend a heartfelt welcome as you delve into our sponsorship prospectus. Within these pages, you'll discover exciting opportunities to forge meaningful partnerships, showcase your brand, and provide real-time solutions to Continuing Education professionals in need of support.

The Association for Continuing Higher Education (ACHE) believes in the power of collaboration. Together, we can create partnerships that can make lasting impacts on our institutions and students. By partnering with us, you are not simply becoming a sponsor; you are becoming an integral part of our mission to "promote lifelong learning and excellence in continuing higher education."

This prospectus is designed to provide you with a comprehensive overview of the various sponsorship packages available, tailored to suit a diverse range of interests and budgets. Whether you're seeking to elevate your brand's visibility, engage with our passionate community, or align with specific projects or events, we have options to meet your needs.

We understand that every partnership is unique and we are committed to working closely with you to ensure that your sponsorship experience is a valuable one. Our team is dedicated to delivering value at every opportunity.

Thank you for considering ACHE as your partner. We look forward to the opportunity to collaborate and create something truly extraordinary together as we strive to provide real-time solutions that will make a difference in the daily lives of Continuing Education professionals and their students.

Warm regards,

Patti Spaniola
President, ACHE, 2023-2024
Director of Conferences & Events, University of West Florida



SPONSORSHIP OPTIONS AND INCLUSIONS

	Platinum Plus	Platinum	Gold	Silver	Bronze
Conference Involvement					
Exhibitor Table/Chairs	✓	✓	✓	✓	✓
Conference Registration	4	3	3	2	1
Branding Opportunities					
Advertisement in Conference App	✓	✓			
Conference Attendee Contact List	✓	✓	✓	✓	✓
Extended Benefits					
Email Spotlight to Members	✓	✓			
Company Logo on ACHE Website	✓	✓	✓	✓	✓
Mention on ACHE Social Media Channels	2x/month	2x/month	1x/month	1x/quarter	1x/quarter
One Year ACHE Membership	✓	✓	✓	✓	✓
Investment	\$10,000+	\$8,500	\$6,500	\$3,500	\$2,000
Max. Packages Available	5	5	4	3	10

CUSTOMIZED SPONSORSHIP OPPORTUNITIES

As part of the larger adult, professional, and continuing education ecosystem, we recognize the breadth and depth of expertise that our business partners bring to our organization. To design your customized package, contact: Julie Shankle at julie.shankle@ucf.edu

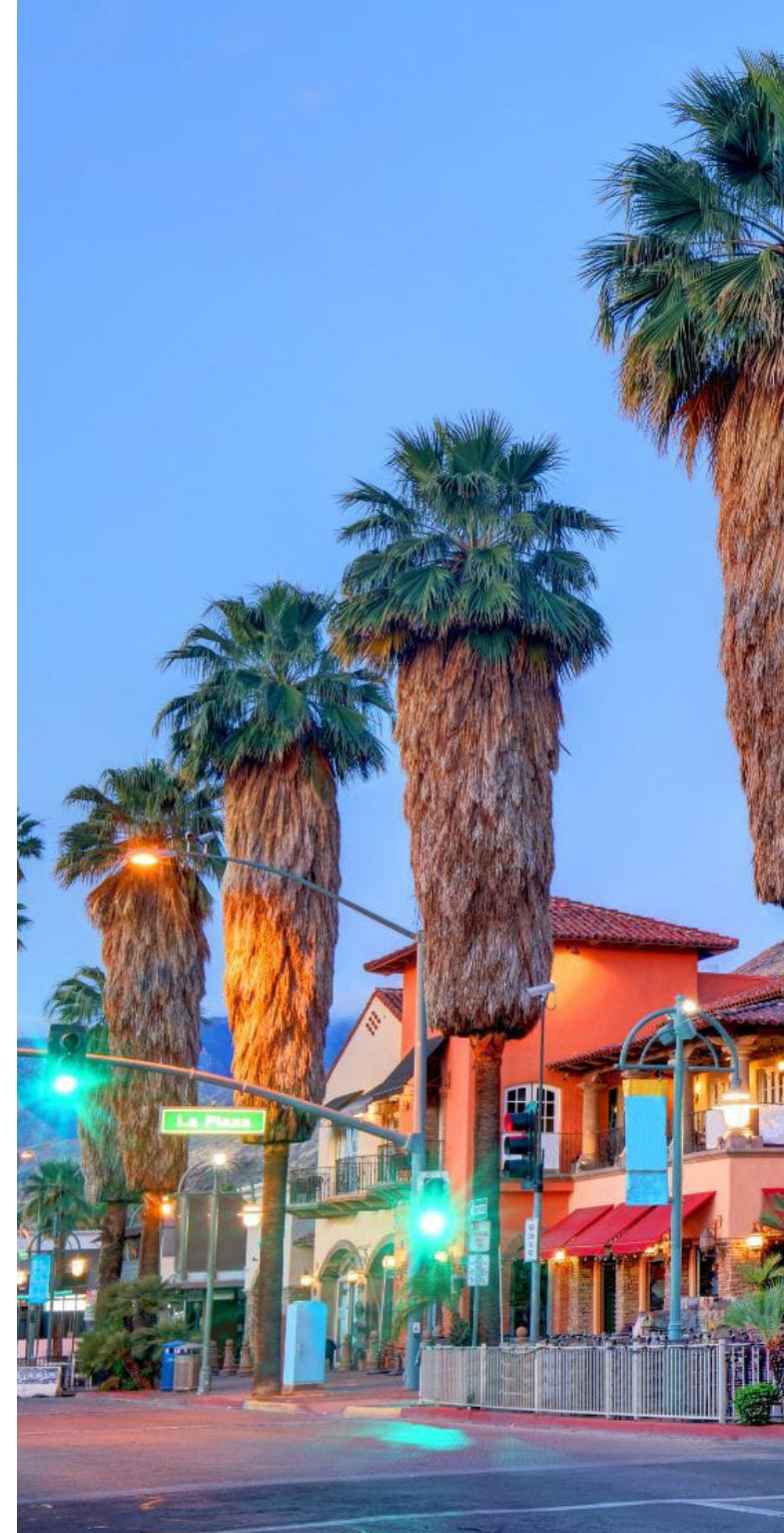
PLATINUM PLUS

SELECT ONE

- **Day 1 Breakfast**
Logo on screen prior to and during breakfast, sponsor mention by ACHE president, 15 minute presentation prior to morning keynote
- **Day 1 Lunch**
Logo on screen prior to and during lunch, sponsor mention by ACHE president, 15 minute presentation prior to panel or serve as facilitator for employer panel fireside chat
- **Day 2 Breakfast**
Logo on screen prior to and during breakfast, sponsor mention by ACHE president, 15 minute presentation prior to morning keynote
- **Day 2 Lunch (awards ceremony)**
Logo on screen prior to and during breakfast, sponsor mention by ACHE president, 15 minute presentation prior to awards ceremony
- **President's Reception**
Logo prominently displayed at beverage/food areas, sponsor mention by ACHE president, 10 minute presentation at *invitation only* social event

Additional benefits:

- Conference table + 2 chairs with premium exhibit location
- Four (4) fully inclusive conference registrations
- Attendee list with name, professional title, and institution
- Advertisement in conference app
- One year organizational membership to ACHE
- Listing as a Platinum Plus sponsor on the ACHE website
- Email to ACHE members spotlighting business partner scope, service(s), and benefit(s).
- Twice a month mention on ACHE social media channels





PLATINUM

SELECT ONE

- **Day 0 Pre-Convention Lunch**
Logo on screen prior to and during lunch, sponsor mention by ACHE president, 15 minute presentation prior to pre-conference
- **Day 0 Pre-Convention A Full Day**
Logo on screen prior to and during lunch, sponsor mention by ACHE president, 15 minute presentation prior to pre-conference
- **Day 0 Pre-Convention B Half Day**
Logo on screen prior to session start, sponsor mention by ACHE president, 15 minute presentation prior to pre-conference
- **Day 0 Pre-Convention C Half Day**
Logo on screen prior to session start, sponsor mention by ACHE president, 15 minute presentation prior to pre-conference
- **Day 3 Breakfast (business meeting)**
Logo on screen prior to and during breakfast, sponsor mention by ACHE president, 15 minute presentation prior to morning meeting

Additional benefits:

- Conference table + 2 chairs with premium exhibit location
- Three (3) fully inclusive conference registrations
- Attendee list with name, professional title, and institution
- Advertisement in conference app
- One year organizational membership to ACHE
- Listing as a Platinum Anniversary sponsor on the ACHE website
- Email to ACHE members spotlighting business partner scope, service(s), and benefit(s).
- Twice a month mention on ACHE social media channels

GOLD

SELECT ONE

- **Welcome Party**
Logo prominently displayed at beverage/food areas, sponsor mention by ACHE president
- **Conference App**
Logo prominently displayed at the registration table, sponsor mention by ACHE president

Additional benefits:

- Conference table + 2 chairs in exhibit hall
- Three (3) fully inclusive conference registrations
- Attendee list with name, professional title, and institution
- One year organizational membership to ACHE
- Listing as a Gold sponsor on the ACHE website
- Once a month mention on ACHE social media channels



SILVER

SELECT ONE

- **Conference lanyards, nametags, and ribbons**
Underwrite cost of conference nametags, ribbons, and lanyards branded with sponsor logo
- **Conference bags/totes**
Underwrite cost of conference bags/totes branded with ACHE conference and sponsor logo
- **Conference water bottles**
Underwrite cost of water bottles branded with ACHE conference and sponsor logo

Additional benefits:

- Conference table + 2 chairs in exhibit hall
- Two (2) fully inclusive conference registrations
- Attendee list with name, professional title, and institution
- One year organizational membership to ACHE
- Listing as a Silver sponsor on the ACHE website
- Once a quarter mention on ACHE social media channels

BRONZE

- Conference table + 2 chairs in exhibit hall
- One (1) fully inclusive conference registration
- Attendee list with name, professional title, and institution
- One year organizational membership to ACHE
- Listing as a Bronze sponsor on the ACHE website
- Once a quarter mention on ACHE social media channel

WHO WE ARE

The Association for Continuing Higher Education (ACHE) is a dynamic network of diverse professionals who are dedicated to promoting excellence in continuing higher education and to sharing their expertise and experience with one another. As one of the oldest professional associations for adult, continuing, and higher education professionals, ACHE has maintained its relevance via a strong network of sustained volunteerism. The values and framework of ACHE are built on the foundation of professional development, collegiality, equity, access, inclusion, belongingness, and service to both credit and non-credit continuing education. All of these values continue to guide the mission of ACHE. The institutional members of ACHE range from large 2 and 4 years institutions across the nation, as well as international members.

OUR MISSION

The Association for Continuing Higher Education is dedicated to promoting lifelong learning and excellence in continuing higher education. As an organization of colleges, universities, and individuals, we encourage professional development, research, and exchange of information for its members and continuing higher education to enhance and improve society.

OUR GOALS

1. Emphasize the importance of lifelong learning and excellence in continuing higher education.
2. Provide for and support the personal, professional, and career development of its members. Provide a forum for formal presentation and discussion of issues, ideas, practices, programs, and standards in continuing higher education through regional and national meetings.
3. Encourage research in the field of adult and continuing higher education which are shared through the Association's Journal of Continuing Higher Education, a refereed publication, and through programs and events.
4. Cultivate and promote thought leadership through publications, programs, and events.
5. Recognize leadership and contributions to the field of continuing higher education by members and others.
6. Assure the Associations' long-term viability through prudent management of its assets and careful stewardship of its resources.
7. Cooperate with other organizations and groups whenever possible in the achievement of the Association's goals.

