



## 2022 – 2025 STRATEGIC PLAN

### VISION STATEMENT

ACEC Wisconsin is a thriving, collaborative, and inclusive engineering community dedicated to building a better Wisconsin.

### MISSION STATEMENT

Empower and support a diverse engineering community through advocacy, leadership development, and engagement.

### FOCUS AREAS:

**1. Advocacy and Voice**

Known as the respected voice of the engineering community to policymakers, clients, and the public.

**2. Leadership Development and Growth**

Provide growth and leadership opportunities across all career levels that build and enhance the engineering community.

**3. Collaborate and Engage**

Promote the development of mutually beneficial relationships with peers, policymakers, industry organizations, and clients, while having fun along the way.

**4. Diversity, Equity, and Inclusion**

Be a welcoming, diverse, and equitable organization.