

STRATEGIC FRAMEWORK



2026-2028



VISION

Wisconsin’s trusted leader for engineering business excellence.

MISSION:

Elevating the engineering profession through effective advocacy, meaningful connections, and talent development.

COMMITMENTS

Our commitments are woven into all that we do .



ORGANIZATIONAL EXCELLENCE

ACEC WI is recognized as a trusted, high-performing organization.

WE BELONG AT ACEC WI

ACEC WI is an organization that reflects diversity and an inclusive environment where all members feel welcomed, engaged, and valued.



STRATEGIC GOALS



ADVOCACY

ACEC WI successfully establishes and nurtures strategic relationships, positioning our organization as a trusted advisor.

DEVELOP & ENGAGE

ACEC WI provides accessible growth and leadership opportunities across career levels and paths.



PROMOTE & ELEVATE

ACEC WI increases public awareness and perception of the vital work of engineering companies.

INVEST IN THE FUTURE

ACEC WI will identify our resources and role in growing interest in entering the engineering field.



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