

MEMBER FIRM SPONSORSHIP MENU 2018-19 OFFERINGS

Welcome to the new ACEC WI Sponsorship Menu! Our menu options are designed with member value in mind - sponsorship is the best way to expose your brand and your firm. Sponsorship also directly benefits the event and the engineering industry by showing how ACEC WI member firms support networking and educational events with state agencies.

Our á la carte menu is easy to use - select any sponsorships you would like to order. Or, package your orders together to save money through our discount program.

WHY SPONSOR

Expand your palate and your firm's reach with our sponsorship menu. Sponsorship demonstrates your support of ACEC WI and state agencies that the event works with. Your firm will stand above the rest with recognition at the event and in our registration materials. There's no better way to differentiate your firm from the crowd than by ordering up some sponsorships.

SPECIALS

"Dinner for Two" Select any two event sponsorships - **\$100 savings**

"Meal and a Dessert" Select any three event sponsorships - **\$200 savings**

"Family Feast" Select any three of the following sponsorships: Awards Banquet, Civil 3D Workshop Gold, DFD Collaborative Conference Gold or Transportation Improvement Conference Gold/Platinum - **\$300 savings**

"Everything but the Kitchen Sink" Select all four of the sponsorships listed under "Family Feast" - **\$400 savings**

All sponsorship specials include a free blog post that goes out to ACEC WI members, legislators and social media.

SPONSORSHIP OPPORTUNITIES

ACEC WI/DFD COLLABORATIVE CONFERENCE

Sponsor the annual fall conference that brings together engineers, architects, Division of Facilities Development and other state agencies. The 2018 conference is scheduled for September 17 in Madison. *Commit to sponsorship by June 30 to be included in the first batch of promotional materials.*

Gold Sponsor | \$500

- Conference attendance for one (approximate value: \$200)
- Differentiated branding as a "Gold Sponsor"
- Custom scrolling banner display in conference app (graphics deadline August 31)
- Recognition in web promotional materials
- Logo placement in conference app with link to your firm's website
- Logo displayed on signage and verbal recognition at conference

Silver Sponsor | \$250

- Recognition in web promotional materials
- Logo placement in conference app with link to your firm's website
- Logo displayed on signage and verbal recognition at conference

Add-On: Break Sponsor | \$200

- Add on to another sponsorship level: Sponsor one of the limited "Networking Breaks" or "Networking Reception" (limited to one break per firm)
- Logo placement on signs at break, firm name recognition in web promotional materials and conference app, verbal recognition at conference

SPONSORSHIP OPPORTUNITIES *continued*

CIVIL 3D WORKSHOP

The Civil 3D Workshop is a two-day event that provides attendees with professional development and networking opportunities. Breakout sessions and general sessions will highlight Civil 3D tips, innovations and best practices for any expertise level. Attendees will learn from Autodesk, Civil 3D power users and engineering experts and network with peers and instructors. The event is scheduled for October 22-23 in Wisconsin Dells. *Commit to sponsorship by July 31 to be included in the first release of promotional materials.*

Gold Sponsor | \$500

- Workshop attendance for one (approximate value: \$200)
- Logo on promotional materials including brochure and registration website
- Preferential logo placement in workshop app with link to your firm's website
- Project poster display throughout workshop, provided by firm
- Logo displayed and verbal recognition at workshop

TRANSPORTATION IMPROVEMENT CONFERENCE

This event is the must-attend event for Wisconsin transportation firms. Don't miss out on the opportunity to highlight your firm at the event that brings together the industry and WisDOT. The event is scheduled for March 5-6, 2019 in Wisconsin Dells. *Commit to sponsorship by December 14 for maximum recognition.*

Platinum Sponsor | \$1,500

- Conference attendance for one (approximate value: \$200)
- Scrolling banner display on conference app home screen
- Differentiated branding as a "Platinum Sponsor"
- Logo on promotional materials including brochure and registration website
- Preferential logo placement in conference app with link to your firm's website
- Logo displayed and verbal recognition at conference

Gold Sponsor | \$1,000

- Differentiated branding as a "Gold Sponsor"
- Logo included promotional materials including brochure and registration website
- Logo included in conference app with link to your firm's website
- Logo displayed and verbal recognition at conference

Silver Sponsor | \$500

- Logo included in promotional materials including brochure and registration website
- Logo displayed and verbal recognition at conference

AWARDS BANQUET | \$500

The elegant banquet celebrates the Engineering Excellence Award- winning projects and ACEC WI volunteers. The event is attended by members, clients and guests. The banquet is scheduled for March 22, 2019 in Kohler. *Firms are asked to commit to sponsorship by March 1.*

- Recognition in web promotional materials, event website and event program
- Verbal recognition and logo displayed at banquet
- Premium seating provided at the event for all firm attendees

MAKE YOUR SELECTIONS:

ACEC WI DFD Collaborative Conference Gold	\$500
ACEC WI DFD Collaborative Conference Silver	\$250
ACEC WI DFD Collaborative Conference Break Add-On (one per firm)	\$200
Civil 3D Workshop Gold	\$500
Transportation Improvement Conference Platinum	\$1,500
Transportation Improvement Conference Gold	\$1,000
Transportation Improvement Conference Silver	\$500
Awards Banquet	\$500

Total Sponsorship: \$

SPECIALS

- **“Dinner for Two”** Select any two event sponsorships - **\$100 savings**
- **“Meal and a Dessert”** Select any three event sponsorships - **\$200 savings**
- **“Family Feast”** Select any three of the following sponsorships: Awards Banquet, Civil 3D Workshop Gold, DFD Collaborative Conference Gold or Transportation Improvement Conference Gold/Platinum - **\$300 savings**
- **“Everything but the Kitchen Sink”** Select all four of the sponsorships listed under “Family Feast” - **\$400 savings**

All sponsorship specials include a free blog post that goes out to ACEC WI members, legislators and social media.

Discount: \$

Total Amount Due: \$

PAYMENT INFORMATION:

Check enclosed

Please send invoice

RETURN TO:



316 W. Washington Ave, Ste 950
Madison, WI 53703
Email: acecwi@acecwi.org
Phone: 608-257-9223
Fax: 608-257-0009

Contact with ACEC WI with
any questions.

**THANKS FOR DINING WITH US
COME BACK SOON!**

CONTACT INFORMATION:

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Graphics Contact Name _____

Graphics Contact Email _____

Signature _____

my signature indicates authorization to make this commitment on behalf of my company