



# MEMBER FIRM 2021-22 SPONSORSHIPS

The 2021-22 ACEC WI Sponsorships are designed with value in mind - sponsorship is the best way to expose your brand and your firm. Expand your firm's reach. Benefit the event and the engineering industry by showing how ACEC WI member firms support networking and educational events with state agencies. There's no better way to differentiate your firm from the crowd than by selecting multiple sponsorships. Either way, your firm will stand above the rest with our great sponsorship options.

## DISCOUNTS

**Save \$100** - Select any two event sponsorships

**Save \$200** - Select any three event sponsorships

**Save \$300** - Select any three of the following sponsorships: Awards Banquet, Civil 3D Workshop Gold, DFDM Collaborative Conference Gold or Transportation Improvement Conference Gold/Platinum

**Save \$400** - Select all four of the sponsorships listed under above

**All sponsorship discounts include a bonus opportunity to submit a blog post that goes out to ACEC WI members, legislators and social media.**

## SPONSORSHIP OPPORTUNITIES

### CIVIL 3D WORKSHOP SEPTEMBER | VIRTUAL

The Civil 3D Workshop is going virtual this year. This gives attendees the chance to attend a wider variety of sessions and your firm the chance to reach a much wider audience.. Breakout sessions and general sessions will highlight Civil 3D tips, innovations and best practices for any expertise level. *Commit to sponsorship by July 10 to be included in the first release of promotional materials.*

#### Gold Sponsor | \$500

- Full workshop attendance (all sessions) for one (approximate value: \$200)
- Logo on promotional materials including agenda and registration websites
- Logo placement during workshop sessions
- Logo displayed and verbal recognition at opening workshop session

### DFDM COLLABORATIVE CONFERENCE NOVEMBER 10, 2021 | MADISON

Sponsor the annual fall conference that brings together engineers, architects, Division of Facilities Development & Management and other state agencies. *Commit to sponsorship by August 20 to be included in the first batch of promotional materials.*

#### Gold Sponsor | \$500

- Conference attendance for one (approximate value: \$200)
- Differentiated branding as a "Gold Sponsor"
- Custom scrolling banner display in conference app
- Recognition in web promotional materials
- Logo placement in conference app with link to your firm's website
- Logo displayed on signage and verbal recognition at conference



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## TRANSPORTATION IMPROVEMENT CONFERENCE

**MARCH 8-9, 2022 | WISCONSIN DELLS**

This event is the must-attend event for Wisconsin transportation firms. Don't miss out on the opportunity to highlight your firm at the event that brings together the industry and WisDOT. *Commit to sponsorship by January 4 for maximum recognition.*

### Platinum Sponsor | \$1,500

- Conference attendance for one (approximate value: \$200)
- Scrolling banner display on conference app home screen
- Differentiated branding as a "Platinum Sponsor"
- Logo on promotional materials including brochure and registration website
- Preferential logo placement in conference app with link to your firm's website
- Logo displayed and verbal recognition at conference

### Gold Sponsor | \$1,000

- Differentiated branding as a "Gold Sponsor"
- Logo included promotional materials including brochure and registration website
- Logo included in conference app with link to your firm's website
- Logo displayed and verbal recognition at conference

### Silver Sponsor | \$500

- Logo included in promotional materials including brochure and registration website
- Logo displayed and verbal recognition at conference

## AWARDS BANQUET | \$500

**APRIL 22, 2022 | KOHLER**

The elegant banquet celebrates the Engineering Excellence Award- winning projects and ACEC WI volunteers. The event is attended by members, clients and guests. *Firms are asked to commit to sponsorship by April 1.*

- Recognition in web promotional materials, event website and event program
- Verbal recognition and logo displayed at banquet
- Premium seating provided at the event for all firm attendees

**Interested in our blog program? It's an exclusive opportunity to elevate the engineering profession and provide exposure to your firm. This messaging strives to create stories about the projects, efforts and technologies of our members. Sign up for one of our discounts to take advantage!**

## SIGN UP BELOW:

Civil 3D Workshop Gold	\$500
ACEC WI DFDM Collaborative Conference Gold	\$500
Transportation Improvement Conference Platinum	\$1,500
Transportation Improvement Conference Gold	\$1,000
Transportation Improvement Conference Silver	\$500
Awards Banquet	\$500

**Total Sponsorship: \$**

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- **Save \$200** - Select any three event sponsorships
- **Save \$300** - Select any three of the following sponsorships: Awards Banquet, Civil 3D Workshop Gold, DFDM Collaborative Conference Gold or Transportation Improvement Conference Gold/Platinum
- **Save \$400** - Select all four of the sponsorships listed under above

**All sponsorship discounts include a bonus opportunity to submit a blog post that goes out to ACEC WI members, legislators and social media.**

**Will you be producing a blog? (if so, list blog contact information below):**

<input type="checkbox"/>	Yes
<input type="checkbox"/>	No

**Discount: \$**

**Total Amount Due: \$**

### PAYMENT INFORMATION:

Check enclosed

Please send invoice (check/credit card)

### RETURN TO:

### CONTACT INFORMATION:

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Graphics Contact Name \_\_\_\_\_

Graphics Contact Email \_\_\_\_\_

Blog Contact Name/Email \_\_\_\_\_

Signature \_\_\_\_\_

*my signature indicates authorization to make this commitment on behalf of my company*



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Contact with ACEC WI with  
any questions.

**THANKS FOR SUPPORTING  
ACEC WI!**