



# AFFILIATE MEMBER 2020-21 SPONSORSHIPS

The 2020-21 ACEC WI Sponsorships are designed with value in mind - sponsorship is the best way to expose your brand and your firm. Expand your firm's reach. Benefit the event and the engineering industry by showing how your firm works closely with ACEC WI member firms. There's no better way to differentiate your firm from the crowd than by selecting multiple sponsorships. All of our sponsorships apply just as well to in-person or virtual events Either way, your firm will stand above the rest with our great sponsorship options.

## DISCOUNTS

- **Save \$100** - Select any two sponsorships
- **Save \$200** - Select any three sponsorships
- **Save \$300** - Select any four sponsorships

All sponsorship discounts include a bonus opportunity to submit a blog post that goes out to ACEC WI members and social media.

## SPONSORSHIP OPPORTUNITIES

### CIVIL 3D WORKSHOP VIRTUAL

This year the Civil 3D Workshop is a virtual event that provides attendees with professional development and networking opportunities. Attendees will learn from Autodesk, Civil 3D power users and engineering experts and network with peers and instructors. *Commit to sponsorship by July 10 to be included in the first release of promotional materials.*

#### Elite Sponsor | \$2,000

- Unlimited workshop session attendance for all members of your firm
- One virtual session during the event on a topic that fits with the workshop's theme
- Logo on promotional materials including registration website and other online materials
- Logo displayed at the beginning of all sessions
- Verbal recognition at workshop opening session

### DFDM COLLABORATIVE CONFERENCE SEPTEMBER 28, 2020 | MADISON

Sponsor the annual fall conference that brings together engineers, architects, Division of Facilities Development & Management and other state agencies. Sponsorship may be adjusted if the conference goes virtual. *Commit to sponsorship by July 20 to be included in the first batch of promotional materials.*

#### Gold Sponsor | \$500

- Conference attendance for one (approximate value: \$200)
- Differentiated branding as a "Gold Sponsor"
- Custom scrolling banner display in conference app
- Recognition in web promotional materials
- Logo placement in conference app with link to your firm's website
- Logo displayed on signage and verbal recognition at conference

### **\*NEW\* - PUBLICATIONS SPONSORSHIP | \$2,500**

We provide affiliates with a wide range of way to promote their firms year round. Sign up for our annual plan and promote your firm to our more than 3,600 members in multiple publications:

- One year of your firm's logo on the homepage of our website.
- One quarter (three months) of your firm's logo in our weekly news update to members.
- One month with your firm's logo and an article in our monthly news digest and on social media.

### **TRANSPORTATION IMPROVEMENT CONFERENCE MARCH 9-10, 2021 | WISCONSIN DELLS**

This event is the must-attend event for Wisconsin transportation firms. Don't miss out on the opportunity to highlight your firm at the event that brings together the industry and WisDOT. *Commit to sponsorship by January 4 for maximum recognition.*

#### **Platinum Sponsor | \$1,500**

- Conference attendance for one (approximate value: \$200)
- Scrolling banner display on conference app home screen
- Differentiated branding as a "Platinum Sponsor"
- Logo on promotional materials including brochure and registration website
- Preferential logo placement in conference app with link to your firm's website
- Logo displayed and verbal recognition at conference

#### **Gold Sponsor | \$1,000**

- Differentiated branding as a "Gold Sponsor"
- Logo included promotional materials including brochure and registration website
- Logo included in conference app with link to your firm's website
- Logo displayed and verbal recognition at conference

#### **Silver Sponsor | \$500**

- Logo included in promotional materials including brochure and registration website
- Logo displayed and verbal recognition at conference

### **AWARDS BANQUET | \$500 APRIL 16, 2021 | KOHLER**

The elegant banquet celebrates the Engineering Excellence Award- winning projects and ACEC WI volunteers. The event is attended by members, clients and guests. *Firms are asked to commit to sponsorship by April 1.*

- Recognition in web promotional materials, event website and event program
- Verbal recognition and logo displayed at banquet
- Premium seating provided at the event for all firm attendees

### **ANNUAL MEETING | \$1000 \*Exclusive Opportunity - Limit One Affiliate Firm\* May 2021**

Our Annual Meeting brings together firm leaders for a day of education and networking. We'll review the state of the organization and share some goals for the upcoming year. *This sponsorship will be awarded on a first-come, first-serve basis.*

- Recognition in all web, print and social media promotion
- A short elevator pitch during the meeting to promote your firm
- Free attendance for one attendee.



# AFFILIATE MEMBER 2020-21 SPONSORSHIPS

*NEW* - Publications Sponsorship	\$2,500
Civil 3D Workshop Elite	\$2,000
DFDM Collaborative Conference Gold	\$500
Transportation Improvement Conference Platinum	\$1,500
Transportation Improvement Conference Gold	\$1,000
Transportation Improvement Conference Silver	\$500
Awards Banquet	\$500
Annual Meeting - Limited to One Firm	\$1,000

**Total Sponsorship: \$**

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- **Save \$300** - Select any four sponsorships

**All sponsorship discounts include a bonus opportunity to submit a blog post that goes out to ACEC WI members, legislators and social media.**

**Discount: \$**

**Total Amount Due: \$**

### PAYMENT INFORMATION:

Check enclosed

Please send invoice (check/credit card)

### CONTACT INFORMATION:

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Graphics Contact Name \_\_\_\_\_

Graphics Contact Email \_\_\_\_\_

Signature \_\_\_\_\_

*my signature indicates authorization to make this commitment on behalf of my company*

### RETURN TO:



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Contact with ACEC WI with any questions.

**THANKS FOR  
SUPPORTING ACEC WI!**