



## Emerging Professionals Committee

June 21, 2023  
1:00 p.m. – 2:00 p.m.  
Virtual Meeting

### MINUTES

#### Participants:

Chase Przybylski	Amanda Inman
Brian Grenskow	Kelly Veit
Cassie Coopman	Nick Pehler
Dave Brose (Board Liaison)	Ashley Pridemore
Dylan Douglas	Ryan Wallace
Gil Hantzsch (Advisor)	Tia McCarthy
Jessica Splittgerber (Committee Chair)	Harry Tran
Julie Chapman	

1. Call to Order & Housekeeping
  - a. Volunteer for Note Taker - Chase Przybylski
  - b. Agenda Overview - No comments
  - c. [Conflict of Interest](#) - No Conflict of Interest noted.
  - d. Review and approve [May 17, 2023 minutes](#).
    - i. Amanda Inman motion to approve. Minutes approved.
2. [Strategic Goal Update](#) – Half year update
  - a. Goal 1: Increase Committee membership 50%
    - i. Membership numbers are up but need more regular meeting participation to maintain active committee member status.
  - b. Goal 2: Define Committee Structure
    - i. Marked as complete.
  - c. Goal 3: 4 EP Involvement in Events
    - i. 3 events currently planned.
  - d. Goal 4: Standalone EP Events
    - i. Discuss today.
3. [Committee Structure Update](#)
  - a. Vice Chair
    - i. Amanda Inman is interested in role.
    - ii. To be decided by an electronic vote with results at next meeting.
  - b. Committee Representatives
    - i. **Marketing & Communications Committee (Cassie Coopman)**
      1. How to raise group awareness and marketing for the group.



- a. How to tailor messaging to promote involvement
      - b. How to sell to leadership
      - c. How to sell to Cohort
      - d. Committee to work on messaging and branding campaign
      - e. How to build your personal brand and network
      - f. Timeline – fall, with marketing and development leadership session
    2. Emerging Professional Spotlights – highlight individuals in campaign to promote group awareness by relating to current members.
      - a. Action: Kelly to send an information request to the group to participate.
    3. MarComm Committee is arranging a LinkedIn/personal branding virtual webinar. Good co-branding opportunity for MarComm & EP.
  - ii. **Civil3D Workshop Committee (Nick Pehler)**
    1. Group largely working on big ideas yet. EP Committee start to brainstorm how EP will be involved in the event.
    2. Additional information in event discussion.
  - iii. **Water Committee (Tia McCarthy)**
    1. In person meeting in MKE.
    2. Nothing EP focused yet. Looking to partner with EP for roundtable events.
  - iv. Open Positions
    1. Energy
    2. Diversity and Inclusion
    3. State Facilities
    4. **Action:** Contact Jessica or Kelly to express interest in open committee representative positions.
4. Past ACEC Event Review
  - a. Engineering Change Lab Mini Summit/Annual Meeting
    - i. May 25, in person
    - ii. Successes
    - iii. Areas for Improvement
      1. Not highly successful for EP attendance. Most of the group appeared to be there for business meeting. Content of Change Lab was valuable and enjoyable.
      2. Heard it was a relatively low attendance event. May be due to event density at this time of year.
      3. Overall good discussion and feedback.
5. Upcoming ACEC Wisconsin Events
  - a. [Annual Golf Outing](#) – September 13
    - i. No longer a PAC event. No longer doing EP side event.
    - ii. No longer individual sponsored event. Firms may now pay fees/sponsor golfers.



1. Hoping to open the event to more people.
2. Hole games or 50/50 events to raise PAC funds (personal money)
- iii. Main outing
  1. Volunteers for hole challenges
  2. Leadership Institute challenges
  3. **Actions:**
    - a. Inman to help develop ideas, stemming from another event.
    - b. EP Committee Representatives to reach out to committees for interest in hole games/event involvement.
    - c. EP Committee Representatives to promote Golf Event within their networks.
- b. Civil 3D Workshop
  - i. Virtual event October 9 – October 12
    1. 2022 Lessons Learned
      - a. The 2022 Workshop Roundtables and virtual networking events saw little attendance.
      - b. Jessica organized an in-person, post-event happy hour in Wausau. Approximately 10 people attended.
    2. Consider an EP to branded presentation, focus on EP topics? Event may be largely EP attended, try to promote group and awareness.
    3. **Actions:**
      - a. **Pehler** to relay feedback to Workshop Committee
      - b. Consider regional post event happy hour events.
  - ii. Roundtable possibility?
    1. Past feedback (TIC) showed pre-event roundtable was beneficial for people who weren't attending core event.
    2. Schedule is not conducive to early roundtable. Starts at 8am. Runs all day. There is a roundtable session for disciplines, maybe create a space for EP.
  - iii. **Actions:**
    1. EP to coordinate host happy hour event.
    2. Dylan Douglas to attend upcoming meeting and determine additional EP action items.
- c. DFD Collaborative Conference - November 1, 2023 (Madison)
  - i. 2022 happy hour was pretty successful. Host event again? Revisit things we can do at conference to make EP experience better.
  - ii. Roundtable possibility?
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    2. Schedule is not conducive to early roundtable. Starts at 8am. Runs all day. There is a roundtable session for disciplines, maybe create a space for EP.
  - iii. **Actions:**
    1. EP to coordinate host happy hour event.
    2. Dylan Douglas to attend upcoming meeting and determine additional EP action items.
- d. [Engagement with Leadership Institute Class of 2024](#)
  - i. Application deadline is coming up June 30.
  - ii. Try to include an EP on the work/life balance panel for representation and someone to relate to.
- e. Stand Alone EP Event – TBD
  - i. **TIC** – counting as standalone event
  - ii. **Committee Open House** – look to branch off EP event. Take advantage of nature of event and attendees to promote EP



1. Similar to career fair
  - a. Committees have booths, attendees talk to committee members, club-fair/involvement fair/sign-up fair format
  - b. Make sure to get staffing commitments from Committees ahead of time.
2. Speed dating format? Brief one-on-ones
  
6. Next Meeting – 1:00 p.m. – 2 p.m. on July 19, 2023
7. Adjourn

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