

2019-2020 Planning Retreat

Lead By: Keith Overstreet, PE Design South Professionals, Inc.

AMERICAN COUNCIL OF ENGINEERING COMPANIES

of South Carolina



American Council of Engineering Companies

of South Carolina

2019-2020 American Council of Engineering Companies of South Carolina ACEC-SC Annual Planning Retreat

	Friday,	March 15th
Time Slot	Topic	Discussion
10:00-10:05	Welcome to the Retreat (Overstreet)	
10:05 -11:45	ACEC-SC March Board Meeting (Nations)	
12:00-12:30	Welcome- Lunch- Settle In (Overstreet)	
12:30-1:00	Our Strategic Plan – Where are We Today	Presentation by Keith Overstreet
1:10-2:45	Strategic Plan Review in Detail moderated and lead by Joe Clark, CEO Clark Strategic Consulting and Keith Overstreet, P. E., Design South Professionals	 Review mission and vision Review the 5 strategies, objectives and action items Green, Yellow, Red analysis
2:45- 3:00	Break	
3:00 - 4:30	Strategic Plan Review (Continued)	 Adjustments to the Plan New objectives, New Initiatives, New tactics for strategic goals Re-align Yellow and Red tactics; what needs to change
4:30-4:45	Strategic Plan Review Re-cap	ReviewReCap day one
6:30	Reception & Dinner on Property	
	Saturday	, March 16th
Time Slot	Topic	Discussion
7:30-8:30	Breakfast	ENGINEERING CONFRMES
8:30-8:40	Welcome-review (Overstreet)	40 11
8:45-9:45	Review Committees (moderated by Overstreet)	Committee accomplishments for prior year.
	.,	Start, stop, continue analysis and decisions
		Place committees as resources to strategic goals, objectives and tactics
9:45 -10:00	Break	
10:00-10:30	Planning the Annual Calendar (moderated by Jones)	Plan calendar of events for 2019-2020
10:40-11:40	Plan the Future Leaders Program (moderated by Overstreet and Mulliken)	 Debrief of previous program Changes or Improvements? Plan topics Plan schedule
11:45- Noon	Wrap-up & Closing (Nations and Overstreet)	
1:12	Golf or Food Tour of Greenville (tentative)	



American Council of Engineering Companies

of South Carolina

7:00 – 9:00 Dinner on your own



AMERICAN COUNCIL OF ENGINEERING COMPANIES of South Carolina



Mission Statement

The mission of ACEC-SC is to advocate, advance and protect the business interests of the engineering firms, and standards of the engineering profession in South Carolina.

Vision Statement

ACEC-SC will be the essential organization serving as the recognized voice for all engineering firms in South Carolina.

Strategic Business Plan for ACEC-SC

As of: 3/15/2019

		Ta	ctical Implement	ation			
Strategy	Objective	Tactics (How)	Measures of Success	Who's Accountable	Resources (Who/What)	Timeframe	Progress Update
Grow and Diversify Membership	Diversify Membership	Form a Membership Committee	Increase in Membership 2018 vs 2017. (Certain % wanted?)	Kevin Shomake	Michigan and Louisiana approaches	6/15/18	Q1: Formed Committee Q2: Filtered through list of firms w/ COA Q3: Gave updated list to committee & Board Q4:
Grow the Brand	Transparency	Revisit and Publish Bylaws	Bylaws published to membership	Kylie Page	Current bylaws	5/3/18	Q1: ByLaws distributed Q2: Reviewed ByLaws highlighted issues Q3: ByLaws Committee created Q4: Publish bylaws with slate of nominees
Grow the Brand	Transparency	Board Meeting review and discussion	Review completed and revisions proposed	Kylie Page	Current and proposed revised bylaws	5/3/18	Q1: ByLaws distributed Q2: Reviewed ByLaws highlighted issues Q3: ByLaws Committee created Q4: Publish bylaws with slate of nominees
Grow the Brand	Effective Communication	Investigate other Member Org's communication and duplicate where advantagous	Communication Plan developed	Keith Overstreet	Other Communication Plans	6/15/18	Q1: Communication Committee Formed Q2: Committee Meetings Q3: Speak with webmaster Q4: Launch new website
Legislative Influence	Educate on Legislative process	Legislative Sessions at Conference	Session scheduled and delivered	Adam Jones		June	Q1: Legisltative session at confernece Q2: Off Season Lobbying Q3: Legislative Session at Winter Meeting Q4:
Legislative Influence	Educate on Legislative process	Keynote Speaker at all conferences	Speakers scheduled	Adam Jones		June	Q1: Earl Hunter Spoke at SC Eng & TC Q2: Meet with Legislators Q3: Earl Hunter & Adam Jones spoke at Winter Meeting Q4:



Legislative Influence	Develop Tools to aid members	Videos/Reference Cards	Plan developed and tools produced	Adam Jones		7/1/18	Q1: No in session Q2: started working on explainer video Q3: Published explainer video Q4: make minute movies on bills
Strategy	Objective	Tactics (How)	Measures of Success	Who's Accountable	Resources (Who/What)	Timeframe	Progress Update
Legislative Influence	PAC Growth through Member Donations	Develop a fundraiser strategy that maximizes potential	Fundraiser plan developed	Adam Jones		4/1/18	Q1: PAC manditory on dues notice Q2: Golf Tournament (canceled) Q3: PAC Oyster Roast Q4:
Legislative Influence	PAC Growth through Member Donations	Form Advocacy Committee	Committee formed and producing	Matt Gehman		7/1/18	Q1: Committee formed Q2: Gehman worked on plan Q3: Oyster Roast Q4:
Impactful Committees	Examine Committee Structure	Determine which Committees need to active to drive organization towards Vision, forming those that are needed and disbanding those that aren't	New Committee structure proposed	Kevin Overstreet		April Board Meeting	Q1: Overstreed Reviewed Committees Q2: Closed not used committees Q3: Retreat focus on committees Q4:
Energize and Engage Membership	Develop Social Media Strategy	Social Media Training for Board Members	Strategy Developed and Training Delivered	Adam Jones		6/1/18	Q1: Jones posts weekly Q2: Strengthened Linkedin Presence Q3: Social Media class at Winter Meeting Q4:
Energize and Engage Membership	Membership Fun Event	Develop and budget for event. Board members responsible for bringing a potential member to event	Event held	Adam Jones		8/2/18	Q1: August Launch Party Q2: SCDOT Meeting Q3: Legislative Reception/Memb ership Meeting/Retreat Q4:Figure out something for ACEC-SC only at Conference



Strategic Business Plan for ACEC-SC

As of: 10 4 2018

	Tactical Implementation									
Strategy	Objective	Tactics (How)	Measures of Success	Who's Accountable	Resources (Who/What)	Timeframe		Progress Update		
Grow and Diversify Membership	Diversify Membership	Form a Membership Committee	Increase in Membership 2018 vs 2017. (Certain % wanted?)	Kevin Shomaker	Michigan and Louisiana approaches	6/15/18	Q1: Q3:	Q2: Q4:		
Grow the Brand	Transparency	Revisit and Publish Bylaws	Bylaws published to membership	Kylie Page	Current bylaws	5/3/18	Q1: Q3:	Q2: Q4:		
Grow the Brand	Transparency	Board Meeting review and discussion	Review completed and revisions proposed	Kylie Page	Current and proposed revised bylaws	5/3/18	Q1: Q3:	Q2: Q4:		
Grow the Brand	Effective Communication	Investigate other Member Org's communication and duplicate where advantagous	Communication Plan developed	Keith Overstreet	Other Communication Plans	6/15/18	Q1: Q3:	Q2: Q4:		
Legislative Influence	Educate on Legislative process	Legislative Sessions at Conference	Session scheduled and delivered	Adam Jones		June	Q1: Q3:	Q2: Q4:		
Legislative Influence	Educate on Legislative process	Keynote Speaker at all conferences	Speakers scheduled	Adam Jones		June	Q1: Q3:	Q2: Q4:		
Legislative Influence	Develop Tools to aid members	Videos/Reference Cards	Plan developed and tools produced	Adam Jones		7/1/18	Q1: Q3:	Q2: Q4:		
Legislative Influence	PAC Growth through Member Donations	Develop a fundraiser strategy that maximizes potential	Fundraiser plan developed	Adam Jones		4/1/18	Q1: Q3:	Q2: Q4:		
Legislative Influence	PAC Growth through Member Donations	Form Advocacy Committee	Committee formed and producing	Matt Gehman		7/1/18	Q1: Q3:	Q2: Q4:		
Impactful Committees	Examine Committee Structure	Determine which Committees need to active to drive organization towards Vision, forming those that are needed and disbanding those that aren't	New Committee structure proposed	Kevin Overstreet		April Board Meeting	Q1: Q3:	Q2: Q4:		
Energize and Engage Membership	Develop Social Media Strategy	Social Media Training for Board Members	Strategy Developed and Training Delivered	Adam Jones		6/1/18	Q1: Q3:	Q2: Q4:		
Energize and Engage Membership	Membership Fun Event	Develop and budget for event. Board members responsible for bringing a potential member to event	Event held	Adam Jones		8/2/18	Q1: Q3:	Q2: Q4:		



ACEC

American Council of Engineering Companies of South Carolina

Draft Strategic Plan

Strategic Goal One

ACEC-SC will grow and diversify its membership and support growth in the engineering industry.

Action Items

- 1. Establish Membership Committee
 - a. Chair Kevin Shoemake
 - i. Jason Eppley
 - ii. Kyle Page
- 2. Young members involved
- 3. Create programs that will appeal to diverse membership
- 4. Opportunities to engage members
- 5. Outreach to the target groups
- 6. Look at and use ACEC-SC Michigan & Louisiana's action items
 *Established by June meeting

Strategic Goal Two

ACEC-SC will grow its brand to include transparency and effective communication

Action Items

- 1. Brand Growth to include transparency and effective communication
- 2. Revisit/Publish Bylaws Board meeting review & discussion
 - i. Chairman to form Ad Hoc committee
 - ii. Chaired by Kylie Page, Rick Fauteux and Cameron Nations
 - *Actionable results by May 3
- 3. Create Board orientation
- 4. Develop communication Plan
 - i. Investigate other MO's communications
 - ii. Chaired by Keith Overstreet
- 5. Examine committee structure
- *Actionable results by June 15

Strategic Goal Three

ACEC-SC will increase its legislative influence through PAC growth and membership engagement.

Action Items

- 1. Increase our legislative influence through PAC growth
- 2. Membership engage the legislature more
- 3. Educate on legislative process
 - b. Offer legislative Sessions at conference
 - c. 60 second videos
 - d. Reference cards
 - e. Bulleted handouts on bills ACEC-SC is working
- 4. Grow PAC by more member donations
 - a. Look at different fundraising option
 - b. possible increase in minimum donation with dues
- 5. Advocacy Committee chaired by Matt Gehman
 - a. Melvin Williams
 - b. Adam Jones

Strategic Goal Four

ACEC-SC will have impactful committee that drive the organization toward our Mission & Vision.

Action Items

- 1. Determine Committees that are necessary.
 - i. Transportation Committee
 - ii. Environmental Committee
 - iii. Membership
- 2. Determine which committees need to be stopped
 - i. Research Committee to identify which committees to be dropped chaired by Keith Overstreet
 - ii. ACEC-SC Staff create a survey rating committee from 1-5 on their worth to firms
 - iii. Select Committees that are impactful and will guide ACEC-SC to its Mission & Vision *send list by April 3

Strategic Goal Five

ACEC-SC will energize and engage its membership.

Action Items

- 1. Engage & Energize membership through Social Media
 - i. Social Media training for Board, Committee Members, and Members
 - a. Engage Future Leaders for help in Social Media
 - b. Have Future Leaders engage ACEC-SC on Social Media
 - c. Social Media
- 2. Create different membership meetings
 - i. Offer something more than just ACEC-SC updates
 - ii. Include meeting in budget to make them more appealing
- 3. Board members bring potential members or people from their firm to events

Strategic Business Plan for ACEC-SC

As of: February 3, 2019

Tactical Implementation								
Stratogy No	Stuatomy	Ohiostivo		Measures of	Who's	Resources	Timeframe	Progress
Strategy No.	Strategy	Objective	Tactics (How)	Success	Accountable	(Who/What)	Timeframe	Update
1	Grow and Diversify Membership	Support growth in the industry	Form a Membership Committee	Increase in Membership 2018 vs 2017; Committee formed and functioning	Kevin Shomake	Michigan and Louisiana approaches	6/15/18	
1	Grow and Diversify Membership	Outreach to target groups	Create Outreach Plan	Increase in Membership 2018 vs 2017		Membership Committee		
1	Grow and Diversify Membership	Involve Youger Members	Future Leaders Program	Bi-annual program successfully implemented for 2019-2020		BRE Committee		
2	Grow the Brand	Transparency	Revisit and Publish Bylaws	Bylaws published to membership	Kylie Page	Current bylaws	5/3/18	
2	Grow the Brand	Transparency	Board Meeting review and discussion	Review completed and revisions proposed	Kylie Page	Current and proposed revised bylaws	5/3/18	
2	Grow the Brand	Transparency	Prepare Board Orientation Package	All current and incoming board membersh receive orientation				
2	Grow the Brand	Effective Communication	Create a Communications Plan	Communication Plan developed and share with Board	Keith Overstreet	Other Communication Plans	6/15/18	
2	Grow the Brand	Effective Communication	Form Communications Comittee	Communication Committee Formed and functioning	Keith Overstreet	Board Member Company's marketing staffs	6/15/18	
2	Grow the Brand	Effective Communication	Review communications plan for 2019	Plan reviewed and revised as needed	Communications Committee	Plan document; committee		
3	Legislative Influence	Educate on Legislative process	Legislative Sessions at Conference	Session scheduled and delivered	Adam Jones		June	
3	Legislative Influence	Educate on Legislative process	Keynote Speaker at all conferences	Speakers scheduled	Adam Jones		June	
3	Legislative Influence	Develop Tools to aid members	Videos/Reference Cards	Plan developed and tools produced	Adam Jones		7/1/18	
3	Legislative Influence	PAC Growth through Member Donations	Develop a fundraiser strategy that maximizes potential	Fundraiser plan developed	Adam Jones		4/1/18	
3	Legislative Influence	PAC Growth through Member Donations	Form Advocacy Committee	Committee formed and producing	Matt Gehman		7/1/18	
4	Impactful Committees	Examine Committee Structure	Determine which Committees need to active to drive organization towards Vision, forming those that are needed and disbanding those that aren't	New Committee structure proposed	Keith Overstreet	Committee Chairs, Executive staff	April Board Meeting	
4	Impactful Committees	Review Committee activities for prior year	Are all committees driving our organization towards our vision?	Committee activities and function reviewed at 2019	Keith Overstreet	Planning Retreat attendee input	March 2019 Planning Retreat	
4	Impactful Committees	Reconfirm and/or re- align committees	Board support of committees	The right committees with the right people are in place	Keith Overstreet	Planning Retreat attendee input	March 2019 Planning Retreat	
5	Energize and Engage Membership	Develop Social Media Strategy	Social Media Training for Board Members	Strategy Developed and Training Delivered	Adam Jones		6/1/18	
5	Energize and Engage Membership	Membership Fun Event	Develop and budget for event. Board members responsible for bringing a potential member to event	Event held	Adam Jones		8/2/18	
5	Energize and Engage Membership	Engage Future Leaders on Social Media	Seek input during Future Leaders event	Engagement held	Adam Jones	Future Leaders Progam	6/1/18	
5	Energize and Engage Membership	Utilize social media strategy	Update website and phone app	Website and app updated	Adam Jones	Communications Committee; outside company; budget item	6/1/18	



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	Saturday	, March 16th
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7:30-8:30	Breakfast	
8:30-8:40	Welcome-review (Overstreet)	
8:45-9:45	Review Committees (moderated by Overstreet)	Committee accomplishments for prior year.
		Start, stop, continue analysis and decisions
		Place committees as resources to strategic goals, objectives and tactics
9:45 -10:00	Break	
10:00-10:30	Planning the Annual Calendar (moderated by Jones)	Plan calendar of events for 2019-2020
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		 Plan topics Plan schedule
11:45- Noon	Wrap-up & Closing (Nations and Overstreet)	
1:12	Golf or Food Tour of Greenville (tentative)	
7:00 – 9:00	Dinner on your own	

AMERICAN COUNCIL OF ENGINEERING COMPANIES of South Carolina



American Council of Engineering Companies of South Carolina

2018 - 2019 ACEC-SC Committees

Transportation Committee

o The ACEC-SC Transportation Committee serves as a liaison between ACEC-SC, the South Carolina Department of Transportation (SCDOT), and other public agencies dealing with roadway transportation related issues. The Transportation Committee elects from its member forms individuals to serve on a formal joint Partnering subcommittee with SCDOT's management team. This subcommittee actively works to develop a mutually beneficial relationship and monitors, on behalf of the ACEC-SC membership, SCDOT's efforts related to project planning, design, construction, budgeting and consultant selections. The Transportation Committee also utilizes a variety of technical subcommittees to assist SCDOT in addressing important issues related to their mission. The Transportation Committee is also engaged in advocacy efforts, together with other organizations, to promote legislative action related to engineering practice and transportation agency operations and funding. This work is intended to promote a positive business environment for member firms in South Carolina and support SCDOT as they seek to fulfill their stated Vision "to deliver, operate and maintain a world-class, 21st century, multimodal transportation system that enables the Palmetto State to continue to grow its economy, enhance communities, and improve the environment".

Chair: Melvin Williams, S&ME, mwilliams@smeinc.com 843-270-6235

Environmental Committee

o The ACEC-SC Environmental Committee serves as a liaison between ACEC-SC, the South Carolina The South Carolina Department of Health & Environmental Control, as well as other public agencies dealing with water, wastewater, stromwater, and geotechnical issues. The Environmental Committee works with DHEC to put together a 7 PDH sessions at the ACEC-SC/SCSPE Winter Meeting. The environmental committee actively works to develop a mutually beneficial relationships with SCDHEC and monitors, on behalf of the ACEC-SC membership, SCDHEC efforts related to project planning, design, construction, budgeting and consultant selections.

Chair: Tom Jordan, PE, Davis & Floyd, tjordan@davisfloyd.com 864-229-5211

• Business, Resource, and Education (BRE) Committee

- Mission Statement To be the primary resource for Business Practices for the Engineering Industry in SC.
 The BRE Committee will work toward achieving its mission by providing the following:
 - Timely and practical Education and Business resources Develop quarterly business topics/speakers at member events.
 - Member driven content development Assess business and engineering educational needs of member firms.
 - Highlight ACEC national webinars and online education resources
 - Quick link for On-Demand Online Classes- http://www.acec.org/education/on-demandonline-classes/
 - Quick link for Upcoming Online Classes http://www.acec.org/education/online-classes/
 - Highlight ACEC Coalitions to potential new members
 - Quick link to Coalitions http://www.acec.org/coalitions/
 - Registered Continuing Education Program RCEP A tool for ACEC members to log and track continuing education hours



AMERICAN COUNCIL OF ENGINEERING COMPANIES

of South Carolina

2018 - 2019 ACEC-SC Committees

- Quick link to RCEP info- http://www.rcep.net/Join-RCEP/Benefits-1128.htm
- BRE is also responsible for the following ACEC-SC programs:
 - o Future Leaders Program
 - Engineering Excellence Awards
 - Scholarships (Member Firm & Student)
 - PDH Seminars
 - Chair: Kevin Shoemake, Thomas & Hutton, 864-412-2218 shoemake.k@thomas-hutton.com

• Advocacy / PAC Committee

- The purpose of the ACEC-SC Advocacy/PAC Committee is to undertake a proactive legislative direction and provide advocacy direction and guidance for the membership, board, and lobbyist.
 The committee also helps in raising funds for the ACEC-SC & ACEC Political Action Committees.
 - The ACEC-SC Advocacy and Political Action Committee concentrates on issues the industry is facing. This committee monitors legislation the industry is facing as well as attends committee meetings, registration board meetings, and other meetings where issues facing the industry are discussed. They aid ACEC-SC lobbyist when needed, as well as determine where ACEC-SC PAC dollars are best spent.
 - Chair: Mathew Gehman, Transystems, 757-287-6443, mcgehman@Transystems.com

• Communications Committee

- Developed after 2018 Planning Retreat. This committee will look at our ACEC-SC Communications.
 - Newsletters
 - Website
 - aaA o
- QA/QC on these ACEC-SC Platforms
 - Keith Overstreet, PE Design South Professionals (Board Liason)& Ricky Ward, PE RK&K (Chair)

• Membership Committee

- Member driven content development Assess business and engineering educational needs of member firms.
 - Chair: Kevin Shoemake, Thomas & Hutton, 864-412-2218 shoemake.k@thomashutton.com

Board AdHoc Committees:

• Bylaws Committee

- Review edit Bylaws (particularly for transparency in the nominating process)
 - Kylie Page Chair

Investment/Reserves Committee

- Look at ACEC-SC Reserves and Investment Opportunities
 - ACEC-SC Treasurer Chair (Jason Eppley).



2019-2020 Calendar of Events

Calendar Year 2019

March 15-17

ACEC-SC Membership Breakfast/Planning Retreat Westin Poinsett Greenville, SC

April 4th

ACEC-SC Board of Directors Meeting Parrish and Partners 10:00am Columbia, SC

April 29th

Scholarship Golf Tournament Lexington Country Club 11:00am Registration Lexington, SC

May 2nd

ACEC-SC Board of Directors Meeting Parrish and Partners 10:00am Columbia, SC

May 5th-8th

ACEC Annual Convention & Legislative Summit Washington Marriott Wardman Park Washington D.C.

May 7th

ACEC Annual Convention & Legislative Summit Consulting Congress Day Washington D.C.

May 15th

Last day to make a sleeping room reservation in group block for SC Engineering Conference & Trade Show Hyatt Regency Greenville Greenville, SC

May 16th

ACEC-SC Transportation Committee Michael Baker International 2:00pm Columbia, SC

May 23rd

ACEC-SC/SCDOT Partnering Committee (Committee Members Only)
SCDOT Headquarters
Columbia, SC

May 31st

Last day to register to attend the SC Engineering Conference & Trade Show
Hyatt Regency Greenville
Greenville, SC

June 6th

ACEC-SC Board & Annual Meeting Hyatt Regency Greenville 8:30am Greenville, SC

June 6th-8th

SC Engineering Conference & Trade Show Hyatt Regency Greenville Greenville, SC

August 1st

ACEC-SC Board of Directors Meeting TBD 10:00am Columbia, SC

August 1st

ACEC-SC Transportation Committee Michael Baker International 2:00pm Columbia, SC

August 8th

ACEC-SC/SCDOT Partnering Committee (Committee Members Only) SCDOT Headquarters Columbia, SC

To view and updated version of the calendar visit the ACEC-SC website at www.acecsc.org. Dates are updated, so please check often.

September 5th

ACEC-SC Board of Directors Meeting TBD 10:00am Columbia, SC

October 3rd

ACEC-SC Board of Directors Meeting TBD 10:00am Columbia, SC

October TDB

ACEC-SC PAC Golf Tournament To Be Determined

November 7th

ACEC-SC Board of Directors Meeting TBD 10:00am Columbia, SC

November 7th

ACEC-SC Transportation Committee Michael Baker International Columbia, SC

November 21st

ACEC-SC/SCDOT Partnering Committee (Committee Members Only)
SCDOT Headquarters
Columbia, SC

December 3rd

ACEC-SC/SCDOT Annual Meeting Columbia Metropolitan Convention Center 7:30am-6:00pm Columbia, SC

December 5th-Tentative

ACEC-SC Board of Directors Meeting TBD 10:00am Columbia, SC

Calendar Year 2020

January 2nd or 9th

ACEC-SC Board of Directors Meeting TBD 10:00am Columbia, SC

January 15th

Design/Construction Partnership Legislative Reception TBD 5:00pm-7:00pm Columbia, SC

February 4th

ACEC-SC Engineering Excellence Awards Gala Location to be determined 6:30pm-9:00pm Columbia, SC

February 6th

ACEC-SC Board of Directors Meeting TBD 10:00am Columbia, SC

February 12th

ACEC-SC/SCSPE Winter Meeting Seawells 8:00am-5:00pm Columbia, SC

March 5th

ACEC-SC Board of Directors Meeting TBD 10:00am Columbia, SC

April 2nd

ACEC-SC Board of Directors Meeting TBD 10:00am Columbia, SC

May 7th

ACEC-SC Board of Directors Meeting TBD 10:00am Columbia, SC

May 21st

Last day to reserve a hotel room for the SC Engineering Conference Embassy Suites at North Charleston Convention Center North Charleston, SC

June 11th

ACEC-SC Board of Directors Meeting Embassy Suites at North Charleston Convention Center North Charleston, SC

June 11th-13th

SC Engineering Conference Embassy Suites at North Charleston Convention Center North Charleston, SC

To view and updated version of the calendar visit the ACEC-SC website at www.acecsc.org. Dates are updated, so please check often.

FUTURE LEADERS PROGRAM 2017 - 2018



4th BIENNIAL LEADERSHIP DEVELOPMENT PROGRAM FOR YOUNG PROFESSIONALS ON THE MOVE



American Council of Engineering Companies of South Carolina

Schedule for Future Leaders Program 2017-2018

October 10, 2017

Leadership Session

November 16, 2017

Leadership Session

December 12, 2017

Project Management

January 24, 2018

Legislative Process

February 6, 2018

Business Development/Marketing

March 15, 2018

Financial Management

May 17, 2018

Risk Management & Ethics

June, 2018

Graduation & Recognition



2017 - 2018 Future Leaders Program

Growing Today's Engineers Into Tomorrow's Engineering Leadership

ACEC-SC is pleased to offer the third annual Future Leaders Program, a leadership and career development program for upwardly mobile, rising stars of the design industry.

WHO IS A FUTURE LEADER?

The Future Leaders Program is designed for the engineering industry's up-and-coming professionals. It is open to all individuals in the design profession: engineers, business development professionals, and marketing professionals. Applicants must be employed by a member firm or be the owner/principal of the member firm. A future leader is a top performer and dedicated employee who has the potential to manage a team, group, office or company.

TO ENROLL

Download the Application Form

Applications will be available for download from the ACEC-SC website beginning July 1, 2017.

Complete the Application Form

The application form serves as your commitment to the program and is required.

While the process is not designed to be competitive, it may become so if the number of applications received exceeds the maximum class size. In this case, ACEC-SC members will be given preference.

Submit the Application Form

All completed applications must be received by August 31, 2017.

A panel will review all applications based on information provided in the application form. A maximum of two applicants will be accepted from any one firm.

PROGRAM FORMAT

The program is specifically designed to give South Carolina's design professionals the opportunity to explore concepts and means by which both personal learning and business performance may be increased. The primary focus of the Future Leaders Program is on interactive learning with a select peer group facilitated by both local and national leaders of the business community and A/E professional. Interactive lessons, pre-session reading and assignments reinforce and strengthen each session. Relationship building and networking with peers will be one of the top benefits. Program presenters include a mix of professionals from inside the industry.

Primary objectives will assist participants to:

- Increase personal knowledge and skills, business acumen and awareness of the environment in which they practice.
- Develop a greater self-reliance and confidence based upon a deeper understanding of themselves, the business of engineering and the social, technical, economic, political context in which they, their clients and the public operate.
- Develop a commitment to life-long learning and be more aware of and inclined to act on their curiosity about themselves and their world.
- Clarify what matters to them and their businesses so that compelling visions, goals & strategies emerge.
- Develop a strong peer network as a resource for future business challenges.
- Develop role models for the next generation of leadership in the engineering profession affecting their firms, their associations and their communities.

Approximate Cost: \$900 Location: Various Venues across Columbia, SC Number of Sessions: 7

The leadership journey begins October 2017 and concludes in June 2018. The Class will officially graduate during the SC Engineering Conference in June, 2018. Approximately 14 professional development hours will be awarded to program graduates.

INVEST IN THE FUTURE

Over the years, the consulting engineering industry and ACEC-SC have prospered as a result of strong leadership. To ensure an equally successful future, our young future leaders must be encouraged to become involved in the industry and association activities. Therefore, ACEC-SC has created a Future Leaders Program exclusively for young professionals within its member companies. The Program will provide young professionals with an opportunity to share ideas about the daily issues they face and present them with the industry knowledge to meet those challenges.

ELIGIBILITY

The Future Leaders Program is designed for the consulting engineering industry's up-and coming professionals who are top performers and dedicated employees showing the potential to manage a team, group, office or company. It is open to individuals in the design profession: engineers, business development professionals, and marketing professionals, who are employed by a member firm. Each firm is allowed to send no more than two employees.

ABOUT THE PROGRAM

Beginning October, 2017, and continuing through May, 2018, the Future Leaders Program comprises seven sessions to be held in the Columbia area and concludes with a recognition program during the SC Engineering Conference in June 2018. Each session includes two hours of leadership training followed by a dinner event geared toward conversing and networking with the speaker, guests, and other participants. Participants are highly encouraged to commit to attend ALL seven sessions in addition to the recognition ceremony. Because times and venues are varied, please refer to the enclosed schedule and future announcements.

PARTICIPATION

To participate in the Future Leaders Program, an individual must complete the application and submit it along with the \$900 participation fee no later than August 31, 2017. The number of participants is limited to 15 and applications will be accepted on a first come, first served basis. The participation fee covers the administrative and program costs of each session, dinners, the ACEC-SC Engineering Excellence Awards Banquet, and miscellaneous planned activities. In order for the program to provide maximum benefits, participants are again encouraged to attend all six sessions.

BENEFITS OF THE FUTURE LEADERS PROGRAM

The objectives of the Future Leaders Program are to:

- Increase personal knowledge skills, business acumen and awareness of the environment in which they practice.
- Develop a greater self-reliance and confidence based upon a deeper understanding of themselves, the business of engineering and the social, technical, economic, political context in which they, their clients and the public operate.
- Develop a commitment to life-long learning and be more aware of and inclined to act on their curiosity about themselves and their world.
- Clarify what matters for themselves and their businesses so that compelling visions, goals & strategies emerge.
- Develop a strong peer network as a resource for future business challenges.
- Develop role models for the next generation of leadership in the engineering profession affecting their firms, their associations and their communities.

Participants are eligible for 2 PDHs per meeting for a total of 14 PDHs with full participation. Certificates will be awarded to attendees at the Engineering Excellence Awards Gala.

PARTICIPANTS ARE GUARANTEED TO HAVE FUN!



APPLICATION FORM FUTURE LEADERS PROGRAM

To participate in the Future Leaders Program, complete the application and submit it along with the \$900

participation fee no later than **August 31, 2017.** The number of participants is limited to 15 and applications will be accepted on a first come, first served basis. The participation fee covers the administrative and program costs of each session, dinners, the ACEC-SC Engineering Excellence Awards Banquet, and miscellaneous planned activities. In order for the program to provide maximum benefits, participants are again encouraged to attend all seven sessions.

First Name			Last Nar	ne		
Company _						
	dress					
City			State		Zip	
	□American Express	□ Visa	☐ Master Card	□ Disc	cover card	
Account #			Expiratio	on Date _		
ESC Code	(3-digit code on back of	card or 4-dig	git code on front of A	MEX _		
Authorized	by (print name)					
Signature _					Date	
TOTAL						

Make checks payable to: ACEC-SC, PO Box 11937, Columbia, SC 29211

For more Information, call Elaine Mikell at (803) 771-4271.

Complete and email to elaine@jma-associations.com or FAX to 803-771-4272.





2019-2020 Calendar of Events

Calendar Year 2019

March 15-17

ACEC-SC Membership Breakfast/Planning Retreat Westin Poinsett Greenville, SC

April 4th

ACEC-SC Board of Directors Meeting Parrish and Partners 10:00am Columbia, SC

April 29th

Scholarship Golf Tournament Lexington Country Club 11:00am Registration Lexington, SC

May 2nd

ACEC-SC Board of Directors Meeting Parrish and Partners 10:00am Columbia, SC

May 5th-8th

ACEC Annual Convention & Legislative Summit Washington Marriott Wardman Park Washington D.C.

May 7th

ACEC Annual Convention & Legislative Summit Consulting Congress Day Washington D.C.

May 15th

Last day to make a sleeping room reservation in group block for SC Engineering Conference & Trade Show Hyatt Regency Greenville Greenville, SC

May 16th

ACEC-SC Transportation Committee Michael Baker International 2:00pm Columbia, SC

May 23rd

ACEC-SC/SCDOT Partnering Committee (Committee Members Only)
SCDOT Headquarters
Columbia, SC

May 31st

Last day to register to attend the SC Engineering Conference & Trade Show
Hyatt Regency Greenville
Greenville, SC

June 6th

ACEC-SC Board & Annual Meeting Hyatt Regency Greenville 8:30am Greenville, SC

June 6th-8th

SC Engineering Conference & Trade Show Hyatt Regency Greenville Greenville, SC

August 1st

ACEC-SC Board of Directors Meeting TBD 10:00am Columbia, SC

August 1st

ACEC-SC Transportation Committee Michael Baker International 2:00pm Columbia, SC

August 8th

ACEC-SC/SCDOT Partnering Committee (Committee Members Only) SCDOT Headquarters Columbia, SC

To view and updated version of the calendar visit the ACEC-SC website at www.acecsc.org. Dates are updated, so please check often.

September 5th

ACEC-SC Board of Directors Meeting TBD 10:00am Columbia, SC

October 3rd

ACEC-SC Board of Directors Meeting TBD 10:00am Columbia, SC

October TDB

ACEC-SC PAC Golf Tournament To Be Determined

November 7th

ACEC-SC Board of Directors Meeting TBD 10:00am Columbia, SC

November 7th

ACEC-SC Transportation Committee Michael Baker International Columbia, SC

November 21st

ACEC-SC/SCDOT Partnering Committee (Committee Members Only)
SCDOT Headquarters
Columbia, SC

December 3rd

ACEC-SC/SCDOT Annual Meeting Columbia Metropolitan Convention Center 7:30am-6:00pm Columbia, SC

December 5th-Tentative

ACEC-SC Board of Directors Meeting TBD 10:00am Columbia, SC

Calendar Year 2020

January 2nd or 9th

ACEC-SC Board of Directors Meeting TBD 10:00am Columbia, SC

January 15th

Design/Construction Partnership Legislative Reception TBD 5:00pm-7:00pm Columbia, SC

February 4th

ACEC-SC Engineering Excellence Awards Gala Location to be determined 6:30pm-9:00pm Columbia, SC

February 6th

ACEC-SC Board of Directors Meeting TBD 10:00am Columbia, SC

February 12th

ACEC-SC/SCSPE Winter Meeting Seawells 8:00am-5:00pm Columbia, SC

March 5th

ACEC-SC Board of Directors Meeting TBD 10:00am Columbia, SC

April 2nd

ACEC-SC Board of Directors Meeting TBD 10:00am Columbia, SC

May 7th

ACEC-SC Board of Directors Meeting TBD 10:00am Columbia, SC

May 21st

Last day to reserve a hotel room for the SC Engineering Conference Embassy Suites at North Charleston Convention Center North Charleston, SC

June 11th

ACEC-SC Board of Directors Meeting Embassy Suites at North Charleston Convention Center North Charleston, SC

June 11th-13th

SC Engineering Conference Embassy Suites at North Charleston Convention Center North Charleston, SC

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