

Kelli Roberts, Pennsylvania Turnpike Commission



Kelli Roberts is the Pennsylvania Turnpike Commission's Chief Strategy and Communications Officer. In her role, she provides strategic direction and leads all communications efforts on behalf of the nation's oldest and second-largest tolling agency. Kelli provides oversight on key initiatives such as the Commission's Construction Public Involvement program, the innovative good neighbor program, the Unified Back Office System transformation, a decades long operational transition to Open Road tolling, the Go Orange for Work Zone Safety campaign and the industry-first Sideling Hill Trailhead project. Kelli joined the Commission in 2013 and served in previous roles, including Director of Policy and External Affairs.

Throughout her career, she worked with elected officials at all levels of government including the Pennsylvania Office of the Governor, the U.S. Department of Transportation and the United States Congress to implement successful communications, organizational and media relations strategies that advanced policy change, improved advocacy and fostered understanding.

Kelli earned a bachelor's degree in public communication and international service from American University.