

### #InvestInYourAssociation

## Sponsorship Opportunities 2024-2025



# Sponsorship Opportunities 2024-2025

The American Council of Engineering Companies of Pennsylvania (ACEC/PA) is the only association devoted exclusively to the promotion and enhancement of the business interests and profitability of engineering firms with offices in the Commonwealth of Pennsylvania.

Your support of ACEC/PA not only provides exposure for your company, but also allows our organization to act as a strong, unified voice for the profession, while providing the necessary tools and educational opportunities to enhance your business.

Thank you for considering these sponsorship packages. Please feel free to contact our office and we can assist you in deciding which opportunities best meet the needs of your business.



Sponsorship Opportunities 2024-2025

### **Sponsor Packages**

### Premier Partner \$8,000

### **Benefits:**

- Two (2) complimentary conference attendee registrations at 2024 Infrastructure Conference
- Two (2) complimentary conference attendee registrations at 2024 Fall Day
- One (1) complimentary conference attendee and (1) complimentary guest registration at 2025 Annual Leadership Meeting
- Two (2) complimentary attendees at 2025 Legislative Day Reception
- Full-page color advertisement in Member Directory

### Premier partners also will enjoy the following benefits at the 2024 Infrastructure Conference, 2024 Fall Day, and 2025 Annual Leadership Meeting:

- Full-page color advertisement with premier placement in conference programs
- Signage featured at registration and throughout events
- · Acknowledgement from the podium at events
- Recognition in conference programs or app
- · Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Supporting Partner \$6,000

### **Benefits:**

- One (1) complimentary conference attendee registration at 2024 Infrastructure Conference
- One (1) complimentary conference attendee registration at 2024 Fall Day
- One (1) complimentary conference attendee registration at 2025 Annual Leadership Meeting
- Two (2) complimentary attendees at 2025 Legislative Day Reception
- Half-page color advertisement in Member Directory

### Supporting partners also will enjoy the following benefits at the 2024 Infrastructure Conference, 2024 Fall Day, and 2025 Annual Leadership Meeting:

- Half-page color advertisement with premier placement in conference programs
- Signage featured displayed at registration and throughout events
- Acknowledgement from the podium at events
- Recognition in conference programs or app
- · Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

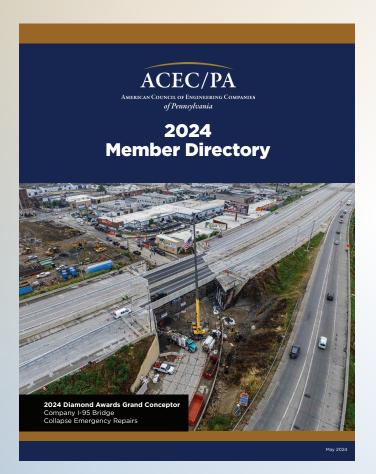
ACEC/PA welcomes Sponsorship Packages until August 28, 2024.

### **2025 Member Directory**

### **Don't miss your chance for inclusion in the ACEC/PA 2025 Member Directory.**

This electronic directory is a trusted resource and will be distributed to thousands of members and viewed continuously throughout the year.

An advertisement in the ACEC/PA 2025 Member Directory will help you, our members, foster engagement through peer-to-peer connections and relationship building.



### **Available Options:**

Full-Page Color Advertisementin Member Directory\$400

- 5.5" (W) x 8.5" (H)
  - If the ad bleeds, please provide an additional .25" bleed around the ad.
  - Advertisements must be submitted as 300 dpi jpeg, eps or press optimized pdf.

### Half-Page Color Advertisement in Member Directory \$250

- 5.5" (W) x 4.25" (H)
  - If the ad bleeds, please provide an additional .25" bleed around the ad.
  - Advertisements must be submitted as 300 dpi jpeg, eps or press optimized pdf.

### 22<sup>nd</sup> Annual ACEC/PA Scholarship Golf Outing

to benefit the Eric J. Gennuso and LeRoy D. (Bud) Loy, Jr. Scholarship Program

September 9, 2024 • Royal Manchester Golf Links, Mt. Wolf

### Hole-In-One \$2,000 EXCLUSIVE: (1) One Sponsor

- Golf outing awards and networking dinner sponsor
- Hole-In-One contest sponsor with sonar hole on courses
- Four (4) complimentary goin registrations including cart, greens tees, all rood and select networks.
- Signate deplayed at redistration and dinner
- Recognition as pretrier sponsor in event promotion e-blasts
- Recognition as premier sponsor on ACEC/PA website and social media channels

### Eagle \$1,500

- Golf outing lunch sponsor
- Four (4) complimentary golf registrations, including cart, greens fees, all food and select beverages
- Signage displayed at registration and lunch
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### **Birdie \$1,000**

- Signage at hole on course
- Four (4) complimentary golf registrations, including cart, greens fees, all food and select beverages
- Signage displayed at registration
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Par \$650

- Signage at hole on course
- Two (2) complimentary golf registrations, including cart, greens fees, all food and select beverages
- Signage displayed at registration
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### **Beverage Station \$550**

- Company name and logo displayed at beverage station
- Signage displayed at registration
- · Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Snack Bag \$400

- Company name and logo displayed on golfers' snack bags
- Signage displayed at registration
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### **Individual Registrations**

- Golf, lunch, networking dinner with awards \$150
- Networking dinner and awards only \$65

ACEC/PA welcomes Golf Outing sponsors until August 28, 2024.

### **Infrastructure Conference**

### September 10-11, 2024 • Hilton Harrisburg

Attendees will hear from key government professionals, industry partners and industry peers providing valuable updates and insights at this all-encompassing event, including emerging technologies effecting us now and in the future.

### Featured Conference Level\$2,000

- Two (2) complimentary conference attendee registrations
- Signage featured at registration and throughout conference
- Acknowledgement from the podium
- Premier placement in conference app
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Lanyard \$1,750 EXCLUSIVE (1) One sponsor Must be confirmed before August 12, 2024

- One (1) complimentary conference attendee registration
- Logo printed on attendee name badge lanyard
- Acknowledgement from the podium
- Recognition in conference app
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Conference Breakfast \$1,250

- One (1) complimentary conference attendee registration
- Signage displayed at registration and conference breakfast
- Acknowledgement from the podium
- Recognition in conference app
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### **Conference Lunch \$1,250**

- One (1) complimentary conference attendee registration
- Signage displayed at registration and conference lunch
- Acknowledgement from the podium
- Recognition in conference app
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Conference Break \$1,000

- One (1) complimentary conference attendee registration
- Signage displayed at registration and refreshment break station
- Acknowledgement from the podium
- Recognition in conference app
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

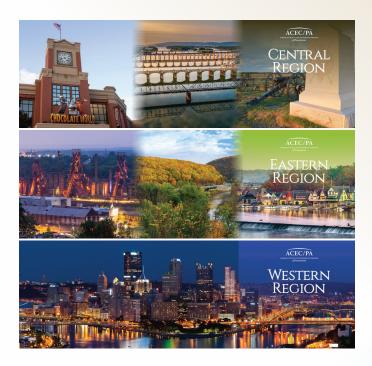
### **Corporate Sponsor \$500**

- Signage displayed at registration
- Recognition in conference app
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

ACEC/PA welcomes Infrastructure Conference sponsors until August 28, 2024.

### **Regional Meetings**

ACEC/PA offers three regional meetings per month (Central, Eastern and Western) with a variety of industry experts or clients who speak on a range of topics.



### **Regional Meeting Sponsor \$300** per meeting

- Signage displayed during the specific event
- Acknowledgement from the podium
- Visual recognition of sponsorship during meal prior to speaker presentation
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels
- One (1) complimentary attendee registration will be included with each sponsored meeting

### **Government Affairs Meetings**

ACEC/PA offers a monthly government affairs meeting with presenters who have experience in advocacy and government relations at the local, state or federal level.



ACEC/PA welcomes Regional and Government Affairs Meeting sponsors until **one week prior to each meeting**.

### Government Affairs Meetings Sponsor \$300

- Signage displayed during the specific event
- Acknowledgement from the podium
- Visual recognition of sponsorship during meal prior to speaker presentation
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels
- One (1) complimentary attendee registration will be included with each sponsored meeting

### Fall Day

### November 20, 2024 • Hershey Country Club

Come join your peers for a day to focus on ACEC/PA, hearing from our committee leaders and other industry speakers on relevant topics affecting this organization now.

### Featured Speaker \$1,500

- Two (2) complimentary conference attendee registrations
- Signage featured displayed at registration and at tables
- Acknowledgement from the podium
- Recognition in presentation
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Lunch \$1,250

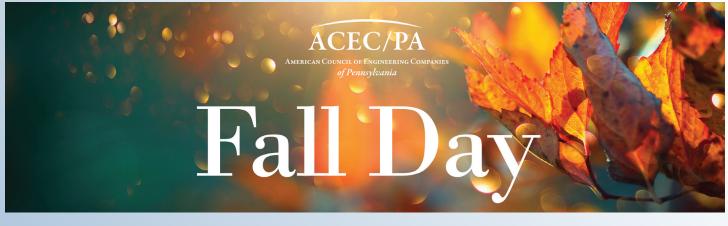
- One (1) complimentary conference attendee registration
- Signage displayed at registration and lunch
- Acknowledgement from the podium
- Recognition in presentation
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Afternoon Break \$1,000

- One (1) complimentary conference attendee registration
- Signage displayed at registration and break
- Acknowledgement from the podium
- Recognition in presentation
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Corporate \$500

- Signage at registration
- Recognition in presentation
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels



ACEC/PA welcomes Fall Day sponsors until November 8, 2024.

### **Diamond Awards for Engineering Excellence**

### January 23, 2025 • Lancaster Marriott at Penn Square

Celebrate an elegant evening as we recognize elite consulting industry professionals for their expertise and dedication to our profession. Your peers and colleagues have strengthened our infrastructure, enhanced public safety, raised the profile of the engineering profession, and offered sustainable, economical solutions for clients and taxpayers. Don't miss out on sharing the successes of the industry on this special night.

### **Diamond \$3,500**

- Recognition as cocktail reception sponsor
- Company representative to present an award during presentation
- Complimentary table at event eight (8) tickets
- Full-page color advertisement with premier placement in program
- Recognition during awards presentation
- Signage displayed at registration
- Recognition in event program
- · Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### **Emerald \$2,500**

- Complimentary table at event eight (8) tickets
- Half-page color advertisement with premier placement in program
- Recognition during awards presentation
- Signage displayed at registration
- Recognition in event program
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Red Carpet \$1,500

- Four (4) complimentary tickets to event
- Half-page color advertisement in program
- Recognition during awards presentation
- Signage displayed at registration and at red carpet location
- Recognition in event program
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Sapphire \$1,200

- Four (4) complimentary tickets to event
- Half-page color advertisement in program
- Recognition during awards presentation
- Signage displayed at registration
- Recognition in event program
- · Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### **Ruby \$600**

- Half-page color advertisement in program
- Recognition during awards presentation
- One (1) complimentary ticket to event
- Signage displayed at registration
- Recognition in event program
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Full-Page Color Advertisement in Program \$400

• 6.5" (W)x9.5" (H) or 7.25" (W) x 10.25" (H) with bleed

### Half-Page Color Advertisement in Program \$250

• 6.5" (W) x 4.625" (H)

Advertisements must be submitted as 300 dpi jpeg, eps or press optimized PDF.

### **Legislative Day**

Spring 2025

### ACEC/PA welcomes you to support our upcoming activities.

There will be meetings scheduled during the day with targeted legislators and committees to make the most of our time at the Capitol. Legislators will be invited to join our evening reception along with many of our ACEC/PA members at the Hilton Harrisburg. Please consider supporting this event with the following sponsorship.

### Legislation Reception \$750

- Registration for two people for the reception
- Recognition during the event
- Signage displayed at registration

- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels



### **Annual Leadership Meeting**

### June 1-3, 2025 • Santa Fe, NM

C-suite, executive level, senior level management and key staff members in your organization shouldn't miss this event. This event will include various high-level education opportunities and offer leaders within your organization a time to network with peers, brush up on those soft skills they use every day, and provide unique knowledge on subject matter that can help your firm succeed and grow.

### Featured Conference \$2,000

- One (1) attendee full meeting registration
- Full-page color advertisement with premier placement in program
- Signage featured at registration and throughout meeting
- Acknowledgement from the podium
- Recognition in meeting program
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### President's Dinner \$1,500

- One (1) attendee full meeting registration
- Half-page color advertisement with premier placement in program
- Acknowledgement from the podium
- Signage displayed at registration and Monday's reception
- Recognition in meeting program
- · Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Welcome Reception \$1,000

- Half-page color advertisement
- Acknowledgement during welcome reception
- Signage displayed at registration and welcome reception
- Recognition in conference program
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Hospitality \$750

- Half-page color advertisement
- Signage displayed at registration and hospitality
- Recognition in meeting program
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Activity \$500

- Half-page color advertisement
- · Signage displayed at registration
- Recognition in meeting program
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### **Full-Page Color Advertisement** in Program **\$350**

• 5.5" (W) x 8.5" (H) <u>or</u> 5.75" (W) x 8.75" (H) with bleed

### Half-Page Color Advertisement in Program \$275

- 5.5" (W) x 4.25" (H)

Advertisements must be submitted as 300 dpi jpeg, eps or press optimized pdf.

ACEC/PA welcomes Annual Leadership Meeting sponsors until May 16, 2025.

### **Please Select Your Sponsorship Levels**

### Premier Partner .... \$8,000

#### **Membership Directory**

Full-Page Advertisement	. \$400
Half-Page Advertisement	\$250

#### 22<sup>nd</sup> Annual ACEC/PA Scholarship Golf Outing

50	OLD Hole-in-One	. \$2,000
	Eagle	\$1,500
	Eagle Birdie	\$1,000
	Par Beverage Station Snack Bag	\$650
	Beverage Station	\$550
	Snack Bag	\$400

#### **Infrastructure Conference**

Featured Conference Level	\$2,000
Lanyard	\$1,750
Conference Breakfast	\$1,250
Conference Lunch	\$1,250
Conference Breaks	\$1,000
Corporate Sponsor	\$500

#### **Regional Meetings**

October (Central, Eastern or Western) \$300
November (Eastern or Western) \$300
January (Central or Western)\$300
February (Central, Eastern or Western) \$300
March (Central, Eastern or Western) \$300
April (Eastern)\$300
Multiple Meetings x \$300 each\$
Write-in month(s) preferred:

#### **Government Affairs Meetings**

October	\$300
January	\$300
February	\$300
March	\$300
Multiple Meetings x \$300 each\$	

#### **Fall Day**

Featured Speaker	\$1,500
Lunch	\$1,250
Afternoon Break	\$1,000
Corporate	\$500

### Supporting Partner .... \$6,000

#### **Diamond Awards for Engineering Excellence**

Diamond	\$3,500
Emerald	\$2,500
Red Carpet Sponsor	\$1,500
Sapphire	\$1,200
Ruby	\$600
Full-Page Advertisement	\$400
Half-Page Advertisement	\$250

#### **Legislative Day**

Legislative Reception.....\$750

#### **Annual Leadership Meeting**

Featured Conference Level	. \$2,000
President's Dinner	\$1,500
Welcome Reception	\$1,000
Hospitality	\$750
Activity	\$500
Full-Page Advertisement	\$350
Half-Page Advertisement	\$275

Name
Name
Company
Title
litte
Email
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Phone
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