

#InvestInYourAssociation

# Sponsorship Opportunities

2024-2025



# Sponsorship Opportunities 2024-2025

The American Council of Engineering Companies of Pennsylvania (ACEC/PA) is the only association devoted exclusively to the promotion and enhancement of the business interests and profitability of engineering firms with offices in the Commonwealth of Pennsylvania.

Your support of ACEC/PA not only provides exposure for your company, but also allows our organization to act as a strong, unified voice for the profession, while providing the necessary tools and educational opportunities to enhance your business.

Thank you for considering these sponsorship packages. Please feel free to contact our office and we can assist you in deciding which opportunities best meet the needs of your business.



### **Sponsor Packages**

### **Premier Partner \$8,000**

#### **Benefits:**

- Two (2) complimentary conference attendee registrations at 2024 Infrastructure Conference
- Two (2) complimentary conference attendee registrations at 2024 Fall Day
- One (1) complimentary conference attendee and (1) complimentary guest registration at 2025 Annual Leadership Meeting
- Two (2) complimentary attendees at 2025 Legislative Day Reception
- Full-page color advertisement in Member Directory

## Premier partners also will enjoy the following benefits at the 2024 Infrastructure Conference, 2024 Fall Day, and 2025 Annual Leadership Meeting:

- Full-page color advertisement with premier placement in conference programs
- Signage featured at registration and throughout events
- · Acknowledgement from the podium at events
- Recognition in conference programs or app
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

#### **Supporting Partner \$6,000**

#### **Benefits:**

- One (1) complimentary conference attendee registration at 2024 Infrastructure Conference
- One (1) complimentary conference attendee registration at 2024 Fall Day
- One (1) complimentary conference attendee registration at 2025 Annual Leadership Meeting
- Two (2) complimentary attendees at 2025 Legislative Day Reception
- Half-page color advertisement in Member Directory

#### Supporting partners also will enjoy the following benefits at the 2024 Infrastructure Conference, 2024 Fall Day, and 2025 Annual Leadership Meeting:

- Half-page color advertisement with premier placement in conference programs
- Signage featured displayed at registration and throughout events
- Acknowledgement from the podium at events
- Recognition in conference programs or app
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

ACEC/PA welcomes Sponsorship Packages until August 28, 2024.

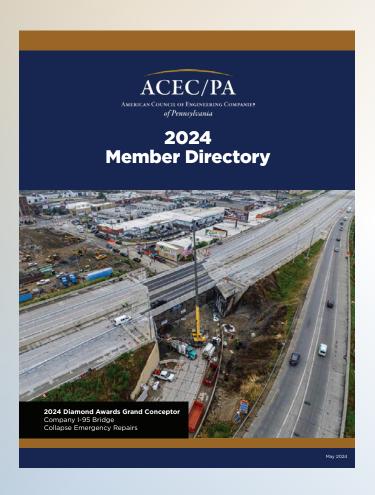
### **2025 Member Directory**



Don't miss your chance for inclusion in the ACEC/PA 2025 Member Directory.

This electronic directory is a trusted resource and will be distributed to thousands of members and viewed continuously throughout the year.

An advertisement in the ACEC/PA 2025 Member Directory will help you, our members, foster engagement through peer-to-peer connections and relationship building.



#### **Available Options:**

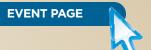
### Full-Page Color Advertisement in Member Directory \$400

- 5.5" (W) x 8.5" (H)
  - If the ad bleeds, please provide an additional .25" bleed around the ad.
  - Advertisements must be submitted as 300 dpi ipeg, eps or press optimized pdf.

### Half-Page Color Advertisement in Member Directory \$250

- 5.5" (W) x 4.25" (H)
  - If the ad bleeds, please provide an additional
     .25" bleed around the ad.
  - Advertisements must be submitted as 300 dpi ipeg, eps or press optimized pdf.

### 22<sup>nd</sup> Annual ACEC/PA Scholarship Golf Outing



to benefit the Eric J. Gennuso and LeRoy D. (Bud) Loy, Jr. Scholarship Program

September 9, 2024 • Royal Manchester Golf Links, Mt. Wolf

### Hole-In-One \$2,000 EXCLUSIVE: (1) One Sponsor

- Golf outing awards and networking dinner sponsor
- Hole-In-One contest sponsor with signage at hole on course.
- Four (4) complimentary golf registrations including cart, greens fees, altrood and select be verages
- Signage displayed at registration and dinner
- Recognition as premier sponsor in event promotion e-blasts
- Recognition as premier sponsor on ACEC/PA website and social media channels

### **Eagle \$1,500**

- Golf outing lunch sponsor
- Four (4) complimentary golf registrations, including cart, greens fees, all food and select beverages
- Signage displayed at registration and lunch
- · Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### **Birdie \$1,000**

- · Signage at hole on course
- Four (4) complimentary golf registrations, including cart, greens fees, all food and select beverages
- Signage displayed at registration
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

#### Par \$650

- Signage at hole on course
- Two (2) complimentary golf registrations, including cart, greens fees, all food and select beverages
- Signage displayed at registration
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

#### **Beverage Station \$550**

- Company name and logo displayed at beverage station
- Signage displayed at registration
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Snack Bag \$400

- Company name and logo displayed on golfers' snack bags
- Signage displayed at registration
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### **Individual Registrations**

- Golf, lunch, networking dinner with awards \$150
- Networking dinner and awards only \$65

ACEC/PA welcomes Golf Outing sponsors until August 28, 2024.

### **Infrastructure Conference**



September 10-11, 2024 • Hilton Harrisburg

Attendees will hear from key government professionals, industry partners and industry peers providing valuable updates and insights at this all-encompassing event, including emerging technologies effecting us now and in the future.

#### Featured Conference Level \$2,000

- Two (2) complimentary conference attendee registrations
- Signage featured at registration and throughout conference
- Acknowledgement from the podium
- Premier placement in conference app
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Lanyard \$1,750 EXCLUSIVE (1) One sponsor

Must be confirmed before August 12, 2024

- One (1) complimentary conference attendee registration
- Logo printed on attendee name badge lanyard
- Acknowledgement from the podium
- Recognition in conference app
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Conference Breakfast \$1,250

- One (1) complimentary conference attendee registration
- Signage displayed at registration and conference breakfast
- Acknowledgement from the podium
- Recognition in conference app
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Conference Lunch \$1,250

- One (1) complimentary conference attendee registration
- Signage displayed at registration and conference lunch
- Acknowledgement from the podium
- Recognition in conference app
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

#### Conference Break \$1,000

- One (1) complimentary conference attendee registration
- Signage displayed at registration and refreshment break station
- Acknowledgement from the podium
- Recognition in conference app
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### **Corporate Sponsor \$500**

- Signage displayed at registration
- Recognition in conference app
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

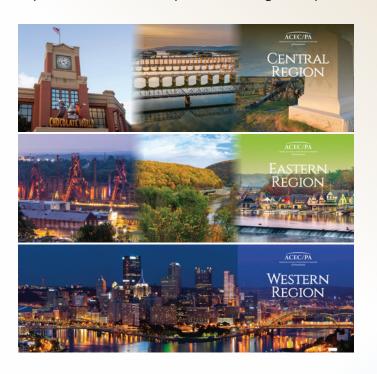
ACEC/PA welcomes Infrastructure Conference sponsors until August 28, 2024.

### **Regional Meetings**

CENTRAL PAGE

WESTERN PAGE

ACEC/PA offers three regional meetings per month (Central, Eastern and Western) with a variety of industry experts or clients who speak on a range of topics.



### Regional Meeting Sponsor \$300 per meeting

- Signage displayed during the specific event
- Acknowledgement from the podium
- Visual recognition of sponsorship during meal prior to speaker presentation
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels
- One (1) complimentary attendee registration will be included with each sponsored meeting

### **Government Affairs Meetings**

**EVENT PAGE** 



ACEC/PA offers a monthly government affairs meeting with presenters who have experience in advocacy and government relations at the local, state or federal level.



ACEC/PA welcomes Regional and Government Affairs Meeting sponsors until **one week prior to each meeting**.

### Government Affairs Meetings Sponsor \$300

- Signage displayed during the specific event
- Acknowledgement from the podium
- Visual recognition of sponsorship during meal prior to speaker presentation
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels
- One (1) complimentary attendee registration will be included with each sponsored meeting

### **Fall Day**

November 20, 2024 • Hershey Country Club



Come join your peers for a day to focus on ACEC/PA, hearing from our committee leaders and other industry speakers on relevant topics affecting this organization now.

#### Featured Speaker \$1,500

- Two (2) complimentary conference attendee registrations
- Signage featured displayed at registration and at tables
- Acknowledgement from the podium
- Recognition in presentation
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

#### **Lunch \$1,250**

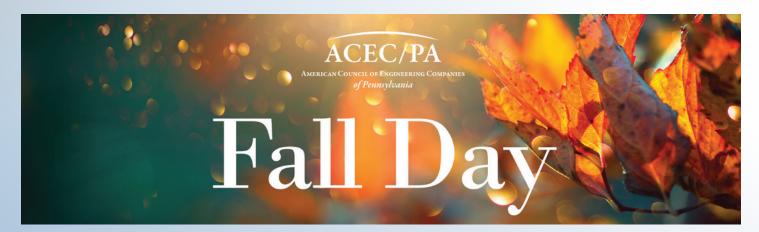
- One (1) complimentary conference attendee registration
- Signage displayed at registration and lunch
- Acknowledgement from the podium
- Recognition in presentation
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Afternoon Break \$1,000

- One (1) complimentary conference attendee registration
- Signage displayed at registration and break
- Acknowledgement from the podium
- Recognition in presentation
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

#### Corporate \$500

- Signage at registration
- Recognition in presentation
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels



ACEC/PA welcomes Fall Day sponsors until November 8, 2024.

### Diamond Awards for Engineering Excellence

**EVENT PAGE** 



January 23, 2025 • Lancaster Marriott at Penn Square

Celebrate an elegant evening as we recognize elite consulting industry professionals for their expertise and dedication to our profession. Your peers and colleagues have strengthened our infrastructure, enhanced public safety, raised the profile of the engineering profession, and offered sustainable, economical solutions for clients and taxpayers. Don't miss out on sharing the successes of the industry on this special night.

### **Diamond \$3,500**

- Recognition as cocktail reception sponsor
- Company representative to present an award during presentation
- Complimentary table at event eight (8) tickets
- Full-page color advertisement with premier placement in program
- Recognition during awards presentation
- Signage displayed at registration
- · Recognition in event program
- · Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### **Emerald \$2,500**

- Complimentary table at event eight (8) tickets
- Half-page color advertisement with premier placement in program
- Recognition during awards presentation
- Signage displayed at registration
- Recognition in event program
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

ACEC/PA welcomes Diamond Awards sponsors until **January 8, 2025**.

#### Red Carpet \$1,500

- Four (4) complimentary tickets to event
- Half-page color advertisement in program
- Recognition during awards presentation
- Signage displayed at registration and at red carpet location
- Recognition in event program
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Sapphire \$1,200

- Four (4) complimentary tickets to event
- Half-page color advertisement in program
- Recognition during awards presentation
- Signage displayed at registration
- Recognition in event program
- · Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### **Ruby \$600**

- Half-page color advertisement in program
- Recognition during awards presentation
- One (1) complimentary ticket to event
- Signage displayed at registration
- Recognition in event program
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Full-Page Color Advertisement in Program \$400

• 6.5" (W)x9.5" (H) or 7.25" (W) x 10.25" (H) with bleed

### **Half-Page Color Advertisement** in Program **\$250**

• 6.5" (W) x 4.625" (H)

Advertisements must be submitted as 300 dpi jpeg, eps or press optimized PDF.

### **Legislative Day**

Spring 2025



#### ACEC/PA welcomes you to support our upcoming activities.

There will be meetings scheduled during the day with targeted legislators and committees to make the most of our time at the Capitol. Legislators will be invited to join our evening reception along with many of our ACEC/PA members at the Hilton Harrisburg. Please consider supporting this event with the following sponsorship.

### **Legislation Reception \$750**

- Registration for two people for the reception
- Recognition during the event
- Signage displayed at registration

- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels



### **Annual Leadership Meeting**

**EVENT PAGE** 



June 1-3, 2025 • Santa Fe, NM

C-suite, executive level, senior level management and key staff members in your organization shouldn't miss this event. This event will include various high-level education opportunities and offer leaders within your organization a time to network with peers, brush up on those soft skills they use every day, and provide unique knowledge on subject matter that can help your firm succeed and grow.

#### Featured Conference \$2,000

- One (1) attendee full meeting registration
- Full-page color advertisement with premier placement in program
- Signage featured at registration and throughout meeting
- Acknowledgement from the podium
- · Recognition in meeting program
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

#### **President's Dinner \$1,500**

- One (1) attendee full meeting registration
- Half-page color advertisement with premier placement in program
- Acknowledgement from the podium
- Signage displayed at registration and Monday's reception
- Recognition in meeting program
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### **Welcome Reception \$1,000**

- Half-page color advertisement
- Acknowledgement during welcome reception
- Signage displayed at registration and welcome reception
- Recognition in conference program
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### Hospitality \$750

- Half-page color advertisement
- Signage displayed at registration and hospitality
- Recognition in meeting program
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### **Activity \$500**

- Half-page color advertisement
- Signage displayed at registration
- · Recognition in meeting program
- Recognition in event promotion e-blasts
- Recognition on ACEC/PA website and social media channels

### **Full-Page Color Advertisement**

### in Program \$350

• 5.5" (W) x 8.5" (H) or 5.75" (W) x 8.75" (H) with bleed

### **Half-Page Color Advertisement**

### in Program \$275

• 5.5" (W) x 4.25" (H)

Advertisements must be submitted as 300 dpi jpeg, eps or press optimized pdf.

ACEC/PA welcomes Annual Leadership Meeting sponsors until May 16, 2025.

### Please Select Your Sponsorship Levels

Premier Partner \$8,000	Supporting Partner \$6,000
Membership Directory	Diamond Awards for Engineering Excellence
Full-Page Advertisement\$400	Diamond\$3,500
Half-Page Advertisement\$250	Emerald\$2,500
	Red Carpet Sponsor\$1,500
22 <sup>nd</sup> Annual ACEC/PA Scholarship Golf Outing SOLD Hole-in-One	Sapphire\$1,200
	Ruby\$600
☐ Eagle\$1,500	Full-Page Advertisement\$400
☐ Birdie\$1,000	Half-Page Advertisement\$250
Par	_
Beverage Station	Legislative Day
Snack Bag\$400	Legislative Reception\$750
Infrastructure Conference	Annual Leadership Meeting
Featured Conference Level\$2,000	Featured Conference Level\$2,000
Lanyard\$1,750	President's Dinner\$1,500
Conference Breakfast\$1,250	Welcome Reception\$1,000
Conference Lunch\$1,250	Hospitality\$750
Conference Breaks\$1,000	Activity\$500
Corporate Sponsor\$500	Full-Page Advertisement\$350
Regional Meetings	Half-Page Advertisement\$275
October (Central, Eastern or Western) \$300	
November (Eastern or Western)\$300	
January (Central or Western)\$300	
February (Central, Eastern or Western) \$300	Name
March (Central, Eastern or Western) \$300	
April (Eastern)\$300	Company
Multiple Meetings x \$300 each\$	
Write-in month(s) preferred:	Title
write-iii montri(3) preferred	
	Email
Government Affairs Meetings	<u> </u>
October\$300	Divers
January\$300	Phone
February\$300	Send to ACEC/PA at sbabski@acecpa.org or mail to
March\$300	800 N. 3rd St., Ste. 301, Harrisburg, PA 17102
Multiple Meetings x \$300 each\$	
Fall Day	Check Invoice me \$
Featured Speaker\$1,500	Total amount
Lunch\$1,250	ACEC/DA
Afternoon Break\$1,000	ACEC/PA  SEND FORM  AMERICAN COUNCIL OF ENGINEERING COMPANIES
Corporate\$500	of Pennsylvania





 ${\it American Council of Engineering Companies} \\ {\it of Pennsylvania} \\$ 

800 N. 3rd St., Ste. 301, Harrisburg, PA 17102 (800) 651-1946 acecpa@acecpa.org www.acecpa.org

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