

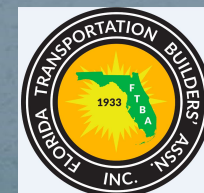


# FLORIDA WORK ZONE SAFETY COALITION



## VISION STATEMENT

“A FATALITY FREE TRANSPORTATION  
SYSTEM”





# FLORIDA WORK ZONE SAFETY COALITION



## MISSION STATEMENT

Promote awareness and improve WORK ZONE SAFETY for both our construction workers and the traveling public.







# FLORIDA WORK ZONE SAFETY COALITION



## Industry initiated team of volunteers

### ADVANCED TECHNOLOGIES

Tom Brady - ACME Barricades (team lead)  
Kirk Guidry - Crown Thermo  
John Baldwin - Bobs Barricades  
Jon Elko - Road Tec

### EDUCATION & PROMOTION

Mark Marine - Preferred Materials (project lead)  
Angela Porter - Shell Bitumen (team lead)  
Larry Hirschak - Granite Construction-FTBA Safety Chairman  
Rachele Rinker-Koch - Engineering Contractors Assoc. of S FL  
Lora Hollingsworth - FL Department of Transportation  
Jamie Hill - Gardner Asphalt Supply  
Karen Smith - FL Department of Transportation  
William Zima - Blacklidge Emulsions  
Braxton Gray - Blacklidge Emulsions  
Scott Fowler - Ranger Construction  
Peter Berrios - Community Asphalt

### IMPROVE CONTRACTING EFFORTS

Scott Pittman - Ajax Paving (team lead)  
David Saddler - Florida Department of Transportation  
Tina Pereira - Community Asphalt  
Mandy Kustra - Ajax Paving  
Rob Sullivan - Condotte America  
Jerry Fletcher - Preferred Materials  
Bobby Naik - Superior Construction  
Felipe Jaramillo - Ajax Paving

### ENFORCEMENT

Joe Restino - Wright Construction Company (team lead)  
Jay Burleson - Florida Transportation Builders Association  
Chief Mark Brown - Florida Highway Patrol-North Region Commander  
Amy Tootle - Florida Department of Transportation  
Bill Anders - Anderson Columbia  
Jim Warren - Asphalt Contractors Association of Florida  
Julio Leganoa - Halley Engineering



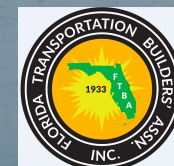


# FLORIDA WORK ZONE SAFETY COALITION



## DEVELOPING SAFE HABITS

SAFETY CULTURE: The predominating attitude of being safe from the risk of injury, danger, or loss that defines the behavior and characterizes a group and/or organization.







# FLORIDA WORK ZONE SAFETY COALITION



## DEVELOPING SAFE HABITS

- Safety: the state of being safe from the risk of experiencing or causing injury, danger, or loss.
- Culture: the set of predominating attitudes and behavior that characterize a group or organization
- Coalition: an alliance or union between groups, factions, or parties, especially for a specific reason. A Fusion or merging into one body or mass.

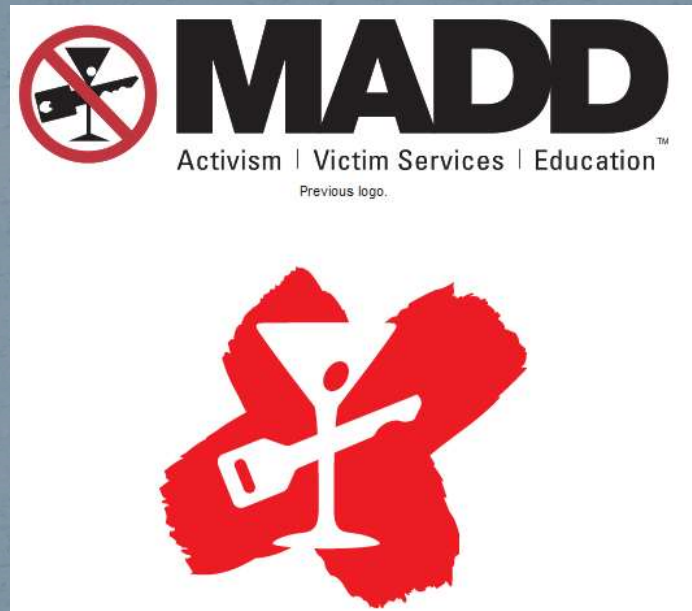




# FLORIDA WORK ZONE SAFETY COALITION



## CULTURE CHANGE: WHAT DOES SUCCESS LOOK LIKE?



Founded September 5, 1980







# FLORIDA WORK ZONE SAFETY COALITION



## WHY IS AWARENESS SO IMPORTANT?



Highway and street construction workers are at risk of fatal and serious nonfatal injury when working in the vicinity of passing motorists, construction vehicles, and equipment. Each year, more than **100 workers are killed and over 20,000 are injured** in the highway and street construction industry.





# FLORIDA WORK ZONE SAFETY COALITION



## WHY IS AWARENESS SO IMPORTANT?







# FLORIDA WORK ZONE SAFETY COALITION



## WHY IS AWARENESS SO IMPORTANT?





# FLORIDA WORK ZONE SAFETY COALITION

## THE FACTS REVEAL...



- **DISTRACTED DRIVING** is surpassing drunk driving in many states.....
- 21% of work zone related fatalities and serious injuries involved **DISTRACTED DRIVING**
- In 2015 Florida ranked #2 nationally in the number of work zone related fatalities, while ranking #3 nationally in total number of roadway fatalities





UNDER CONSTRUCTION

# FLORIDA WORK ZONE SAFETY COALITION



## THE FACTS REVEAL...

*A poll of more than 2,800 American Adult Drivers revealed that:*

- Approximately 86% of drivers often eat or drink
- Over 1/3 of drivers (37%) have sent or received text messages
- Forty-one percent of adult drivers have set or changed a GPS system
- Thirty-six percent of adult drivers have read a map
- One in five have combed or styled their hair
- About 13% have surfed the internet
- Younger drivers were more likely to engage in distracted driving
- A large percentage of people said they know distracted driving is dangerous, but do it anyway





# FLORIDA WORK ZONE SAFETY COALITION



## WHY IS AWARENESS SO IMPORTANT?



James (Bubba) Rains

James "Bubba" Rains (34) Contract Mechanic, struck by a third-party drunk driver who crashed through barrels in a work zone

Marshall Lee Turner (55) Asphalt Paving Foreman, struck by a drunk third-party driver who crashed through barrels in a work zone



Marshall Turner





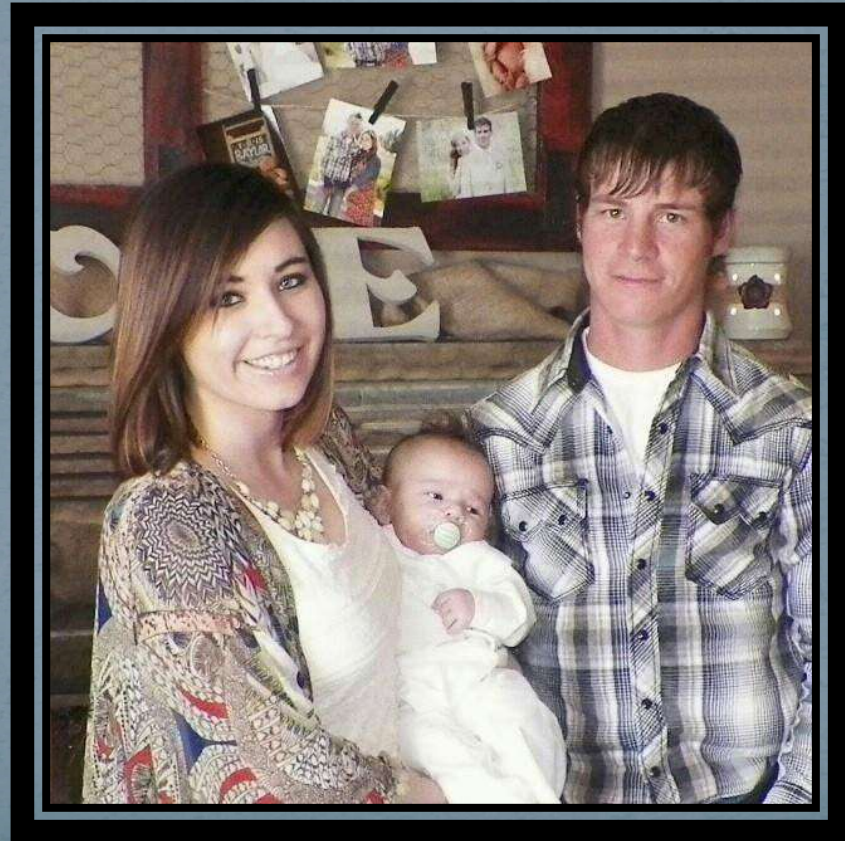


# FLORIDA WORK ZONE SAFETY COALITION



## WHY IS AWARENESS SO IMPORTANT?

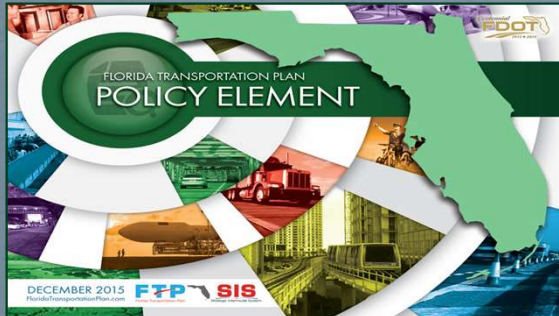
Chet Goodrich (25), a roadway construction worker, was driving a sweeper when an SUV traveling at a high rate of speed (70 mph) struck the back of the sweeper forcing the sweeper off of the road into a ditch and it overturned, killing him.







# FLORIDA WORK ZONE SAFETY COALITION

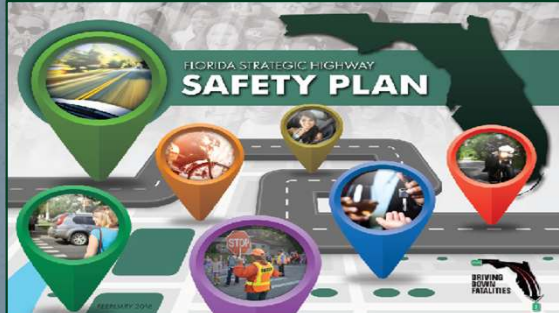


## Florida Transportation Plan Policy Element

December 2015

*The Florida Transportation Plan (FTP) is the single overarching statewide plan guiding Florida's transportation future. It is a plan for all of Florida, created by, and providing direction to, the Florida Department of Transportation (FDOT) and all organizations that are involved in planning and managing Florida's transportation system, including statewide, regional, and local partners. The FTP includes a 50-year Vision Element, a 25-year Policy Element, and a five-year Implementation Element.*

[www.floridatransportationplan.com](http://www.floridatransportationplan.com)



## Florida Strategic Highway Safety Plan

August 2016

*The Strategic Highway Safety Plan (SHSP) was developed as a part of the FTP Implementation Element to address highway safety and aligns with the FTP Vision Element and FTP Policy Element. The SHSP is a statewide, data-driven safety plan for all of Florida's road users. The plan is the state's five-year comprehensive roadway safety plan for achieving Florida's vision of zero traffic-related fatalities. The SHSP includes 13 Emphasis Areas that guide Florida's safety efforts.*



For more information regarding the Strategic Highway Safety Plan please contact:  
FDOT Safety Office (850) 414-3100

[www.dot.state.fl.us/](http://www.dot.state.fl.us/)

For more information on the Florida Transportation Plan please contact:  
FDOT Office of Policy Planning (850) 414-4800





# FLORIDA WORK ZONE SAFETY COALITION



## Traffic Safety Partner Pledge

Vision:  
**A Fatality Free  
Transportation  
System**

We support the national vision of  
**"Toward Zero Deaths"**

We share the vision of a  
**fatality-free roadway system**

We serve as **ambassadors of traffic safety**,  
including the promotion of the Strategic Highway  
Safety Plan and its goals

  
**Jim Baxford, Secretary**  
Florida Department of Transportation

  
**Terry L. Rhodes, Executive Director**  
Florida Department of Highway Safety and Motor Vehicles

  
**Colonel Gene Spaulding, Director**  
Florida Highway Patrol

  
**Sheriff Bobby Schultz, Chairman**  
Florida Sheriffs Association

  
**Chief Brett Bailey, President 2015-2016**  
Florida Police Chiefs Association

  
**Mayor Susan Haynie, Chair**  
Metropolitan Planning Organization Advisory Council

  
**Tom Byron, P.E., Executive Director**  
Florida Rail Enterprise

  
**Ramon D. Gavarrete, P.E., Past-President**  
Florida Association of County Engineers  
and Road Superintendents

  
**James Christen, Division Administrator**  
Federal Highway Administration

  
**Carmen Hayes, Regional Administrator**  
National Highway Traffic Safety Administration

  
**Jeff Sanderson, Division Administrator**  
Federal Motor Carrier Safety Administration





# FLORIDA WORK ZONE SAFETY COALITION

## OUR KEY OBJECTIVES



- **ADVANCED TECHNOLOGY**

- Greater use of advanced Active Work Zone informational and warning devices
- Displaying fine amounts in Active Work Zones

- **EDUCATION & PROMOTION**

- Public Outreach and Awareness advertisements
- Utilize social media to promote and educate the traveling public

- **IMPROVING CONTRACTING EFFORTS**

- Clearly define ACTIVE Work Zones to the traveling public
- Conduct engineered studies to regulate speeds in Active Work Zones

- **ENFORCEMENT**

- Increase Law Enforcement presence in ACTIVE Work Zones
- Increase minimum fines in ACTIVE Work Zones





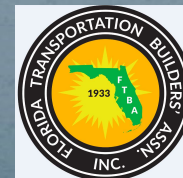


# FLORIDA WORK ZONE SAFETY COALITION



## TOGETHER WE CAN

- Make Florida the SAFEST STATE for the motoring public and our construction workers
- Create a SAFETY CULTURE that respects Active Work Zones as much as we respect School Zones
- Achieve the vision: “A FATALITY FREE TRANSPORTATION SYSTEM”





# FLORIDA WORK ZONE SAFETY COALITION



HOW CAN YOU HELP?

