

Women of Asphalt

WE LEAD AND INSPIRE WOMEN IN THE ASPHALT INDUSTRY



Amy Miller
WofA, President
Asphalt Pavement Alliance
National Director



Natasha Ozybko
WofA, Treasurer
Arkema-Road Science
West Regional Sales Manager



Our Focus

Mission Statement

- Women of Asphalt is a national coalition which supports women in all aspects of the asphalt industry through mentoring, education, and advocacy, and by encouraging women to seek careers in the asphalt industry.

Vision Statement

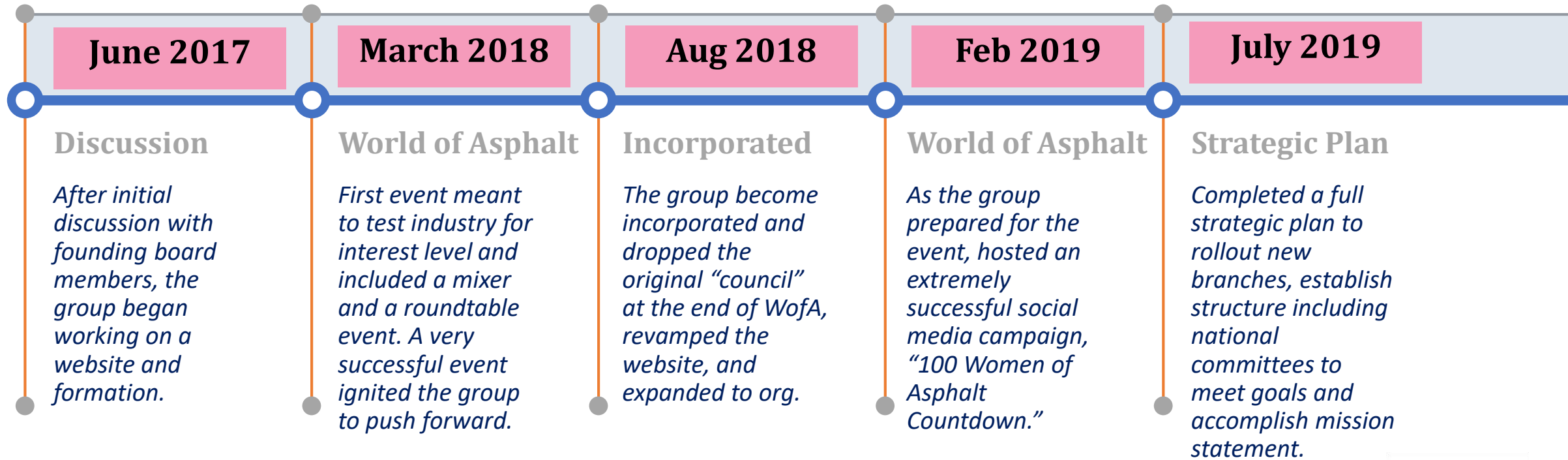
- We lead and inspire women in the asphalt industry.

Goals

- To foster and promote networking and mentoring opportunities for women in the asphalt industry
- To create professional development opportunities for women in asphalt through education and training
- To advocate for women in the asphalt industry
- To encourage other women to join the asphalt industry



WofA Timeline





WOMEN OF ASPHALT Board of Directors



Amy Miller, PE
President
National Director,
Asphalt Pavement Alliance



Audrey Copeland, PhD, PE
Secretary
President,
National Asphalt Pavement
Association



Natasha Ozybko
Treasurer
Sales Manager,
RoadScience, a Division
of ArrMaz



Sheila Barkevich
Vice President,
Callanan Industries, Inc.



Ashley Batson, JD
Executive Director,
SC Asphalt Pavement
Association



Kirsten Pauley, PE
Executive Director,
Asphalt Pavement
Association of IN



Tracie Schlich
Director of Marketing &
Membership,
Asphalt Institute



Janelle Barrientos
Asphalt Distribution
Manager,
Flint Hills Resources



Debbie Novak
Sales Representative,
Missouri Petroleum
Products



Judy Pellicano
Vice President of Assets,
Colas USA



Kari Shiflett
Director of Human
Resources,
Lakeside Industries

Overview

NOW

- Established National Working Groups
 - Women volunteers from around the US
 - Focused on strategic goals
- Securing funding/partnerships

March 2020

- ConExpo-Con/Agg

Spring 2020

- Announce WofA branches



National Working Groups

Membership/Marketing – Ashley Batson

- Develop programs and initiatives to encourage enrollment in WofA

Programs – Kari Shiflett

- Workforce Development and recruiting women into the asphalt industry

Branches – Kirsten Pauley/Natasha Ozybko

- Creating opportunities to connect on a local level

Partnerships – Tracie Schlich/Debbie Novak

- Identify and recruit funding and champions for WofA

National Events – Judy Pellicano/Sheila Barkovich

- Planning and implementing events at national conferences/conventions

Communication – Janelle Barrientos

- Selecting, writing, and publishing communication and social media content



Lindsey	Draleau	Northeast Paving
Sybil	Farrier	Construction Materials Testing
Nikki	Luong	Austin, Tsutsumi & Associates, Inc.
Nika	Mathis	Mago Construction Company
Tracie	Moran	United Paving Co.
Paula	Nicholson	Johnson and Sons Paving
Isabell	Troxell	Ajax Paving Industries of FL, LLC
Holly	Anderson	KPI-JCI and Astec Mobile Screens
Ashley	Batson	SC Asphalt Pavement Association
Lisa	Cooper	Gorman Asphalt
Andrea	Holtorf	Brannan Sand & Gravel
Anna-Yates	Lipcsak	JTR Asphalt LLC
Kimberly	Lyons	SC Asphalt Pavement Association
Elizabeth	Pastuszka	E&B Paving, Inc.
Cassie	Rubio	Ajax Paving Industries of FL, LLC
Robin	Toomey	Martin Marietta Materials
Heather	Vanhealy	Trux, Inc.
Patti	Allen	Terry Asphalt Materials
Abby	Glaser	Martin Marietta
Heather	O'Hara	RoadScience
Cassy	Wade	Kentucky Transportation Cabinet
Kim	Wilson	The Gorman Group
Stormy	Brewster	Marathon Petroleum Company
Kristina	Eiting	Owens Corning
Victoria	Woods	Ingevity
Debbie	Burke, P.Eng.	Husky Energy
Jaimie	Campbell	Barrett Industries (subsidiary of Co
Tina	Davis	Rosel
Jean	Guthrie	Lakeside Industries
Katie	Peabody	Lakeside Industries
Tabatha	Trigg	Flynn Brothers Contracting, Inc.
Kim	Weaver	Palmetto Corp of Conway
Victoria	Woods	Ingevity



Working Groups



National Initiatives



Where We Belong Podcast Series



BLACKLIDGE®



CONEXPO-CON/AGG Events:

Tuesday 5 pm – WofA Featured Networking Event

Wednesday, March 11th Breakfast – “Gender on the Jobsite”

Vicki O’Leary – *Be That One Guy*

Lorein Barlow – *Hard Hatted Woman*

Wednesday afternoon – Roundtable & Networking Event

Featuring: Aaron Witt of BuildWitt, Keaton Turner of Turner Mining Group and Stacey Tompkins of Tompkins Excavating

Friday - Widening Your Workforce: Executive Lunch Forum

Tech Talks:

Mallorie Brodie: New Approaches to Building Female Construction Leaders

Laura Cataldo: Attracting and Training Your Workforce: Operating Engineers; Innovative Solutions.



Asphalt Industry internship program

WITI's Mission: To increase the participation of women in the transportation industry and prepare young women to become our nation's future leaders by creating ladders of opportunity and small business' economic competitiveness through careers, internships, strategic partnerships and education.

Internship Placement: Qualified female students accepted into the program will be placed in asphalt related internships with public sector agencies and private industry both large and small size corporations.

Intern Selection Criteria: Completion of Application, currently enrolled undergraduate/graduate female student at a college/university, minimum GPA of 2.8 or equivalent and copy of transcript, evaluation or Letter of Recommendation by Professor/Advisor (space on Application), one paragraph expressing interest in asphalt industry, interview with DOT Small Business Office SE Region Director.

WofA's Mission: Women of Asphalt is a national coalition which supports women in all aspects of the asphalt industry through mentoring, education, and advocacy, and by encouraging women to seek careers in the asphalt industry.



To earn academic credit and expand your career options, please call or email the Office of Small Business U.S. DOT

(305) 237-1392 | acclark@seregionosdbu.us

Exit Criteria: Two page paper (double-space, 12 font; Times New Roman or Aerial) or MS PPT presentation (12 to 15 slides) that reflects the internship experience (include pictorial, narrative, and graphic content); proof of internship hours totaling 40 hours over an 8 week period; Student Evaluation of Internship (form provided by U.S.DOT SBTRC Placement office).

The Women & Girls in Transportation Initiative (WITI) is an academic credit-bearing, multi-prong internship experience for female students enrolled in degree seeking programs at colleges and universities. Internship participation entails weekly rotations at school location, as well as off-site locales, and shall consist of narrated tours of facilities; participation in high level division/department briefings; and engagement in meaningful experiential learning activities designed to develop specialized knowledge and professional skills to increase the compendium of industry knowledge.

The first-rate internship will prepare students for 21st century high paying careers in exciting fields related to transportation-infrastructure.

Topics to be Covered

Week 1
Introduction to the Asphalt Industry

Week 2
Transportation Engineering Firm

Week 3
Liquid Bitumen

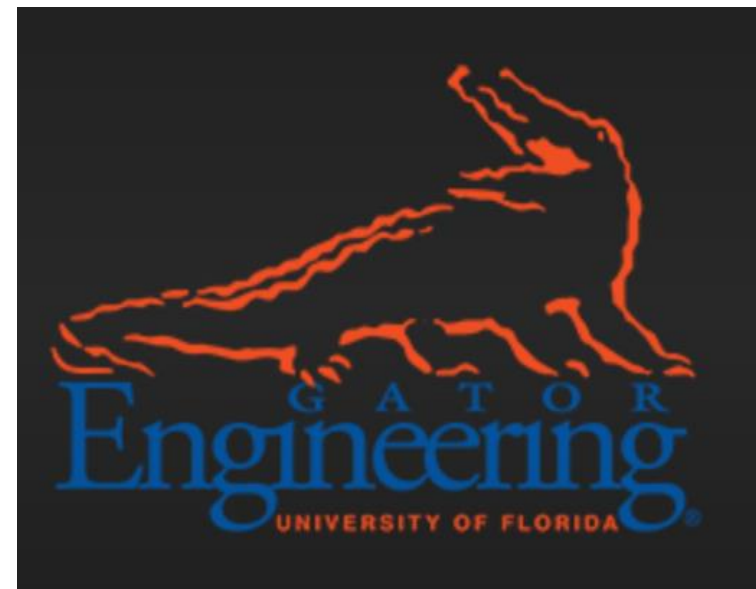
Week 4
Aggregate Mining and Processing

Week 5
Asphalt Production

Week 6
Asphalt Construction

Week 7
Equipment

Week 8
Research and Development



Companies of Guest Lecturers



How to get Involved

Become a member - www.womenofasphalt.org

Be a mentor or be mentored

Convene with your state asphalt pavement association for a future state branch

Follow our podcast

Sponsorship

Purchase WofA merchandise

Follow us on social media



Contact us: info@womenofasphalt.com



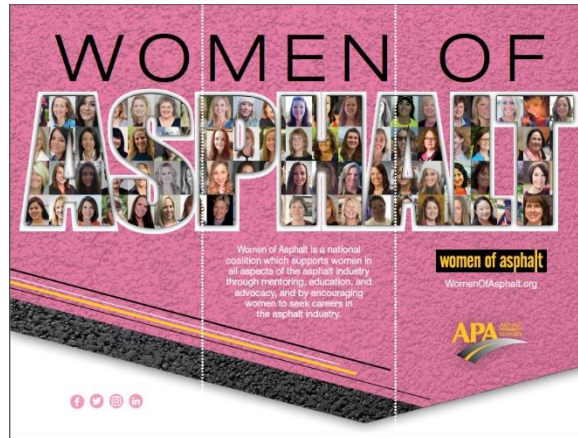
Sponsorship Opportunities for 2020

- Endorsement of partner at each inaugural state branch event
- Monthly mention on social media platforms
- Website advertisement
- Recognition and signage at all WofA events
- CONEXPO-CON/AGG/WOA booth signage (reciprocal)
- Half-page advertisement in member-only directory
- Complimentary annual memberships

Diamond – 1 available SOLD
Platinum
Gold
Silver
Friend



Join Us!



Contact Information:

www.womenofasphalt.org

