

STUDENT INNOVATIVE ASPHALT PITCH CHALLENGE

 **February 25, 2026**

 **6:30pm**

 **NCAT Headquarters**

277 Technology Parkway,
Auburn, Alabama 36830

The Asphalt Innovation Pitch Challenge is a fun, professional, and creative networking event with Florida asphalt contractors where students pitch bold, innovative ideas to industry professionals. Ideas can range from mix designs, construction techniques, performance tests, or equipment innovations, and may even exceed current technical feasibility (Get creative! Think outside the box like a 100-foot asphalt paver to complete a runway in one pass).

WHO CAN PARTICIPATE

- **Any undergraduate or graduate student at Auburn University**
- **Students MUST be or sign up to be a member of the AAPT student chapter at Auburn University**
 - Sign up at auburn.campuslabs.com/engage/organization/aapt
 - Visit them at aaptauburn on Instagram
- Students must register online ahead of time at acaf.org/events/innovative-asphalt-competition

PITCH REQUIREMENT

- Time Limit: 2 minutes for the pitch, Shark Tank style, plus 2 minutes of Q/A from judges.
- Content: Student may pitch anything related to the asphalt/construction industry:
 - Innovative paving construction techniques
 - New mix designs or materials
 - Asphalt performance testing methods
 - Asphalt equipment concepts
 - Process improvements or creative solutions
- Creativity is Encourage: Ideas do not need to exist or be technically feasible today, think outside the box.
- Goal: Convince judges to “invest” in your idea.

PRIZES

- Students who successfully pitch their innovative ideas and convince our asphalt judges to “invest” in your ideas may be eligible for a cash prize
 - 1st place will receive **\$300**
 - 2nd place will receive **\$200**
 - 3rd place will receive **\$100**

DINNER

- Dinner will be provided for those attending the event. Space is limited to judges, NCAT staff, students participating in the event, and AAPT student chapter leadership.



Scan to
register today!



Contact David Allain for any questions about this event at dallain@acaf.org or 205-616-8758