

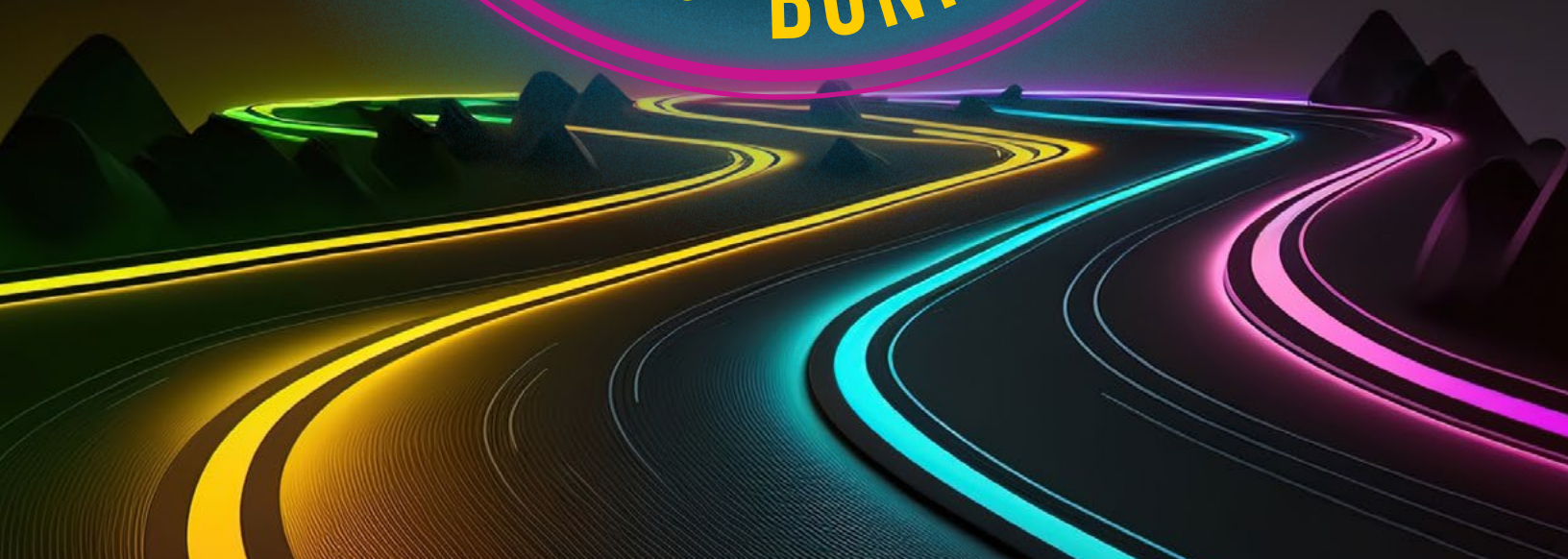


ROADMAP *to* BRILLIANCE

GUIDING ASPHALT CONTRACTORS TO SUCCESS



HYATT REGENCY
COCONUT POINT RESORT & SPA



ACAF 68TH ANNUAL CONVENTION
SPONSORSHIP DETAIL

WHY SPONSOR?

- 1 Exclusive opportunity to receive recognition among ACAF members
- 2 Logo and name branding creates recognition and interest in your product and or services
- 3 Logo and name branding on banners, signage, onsite program, email marketing & website
- 4 Recognition in Florida Asphalt Magazine
- 5 Your investment directly supports the Florida Asphalt Industry



CONVENTION TITLE SPONSOR

(1) AVAILABLE; \$10,000

The premiere sponsorship for ACAF's 2025 Annual Convention! This is a fantastic opportunity to be "top of mind" throughout the entire event, including pre-and-post event.

- Welcome address at membership meeting with a 5-minute presentation.
- Promotional item provided to all attendees with company logo – provided by sponsor and approved by ACAF.
- Company logo and website link will be displayed on ACAF website.
- Company logo with a website link on promotional email broadcasts.
- Company logo displayed as a header on all onsite event signage.
- Company name and logo displayed on the Onsite Event Brochure.
- Company name in Florida Asphalt Magazine.
- Company logo on audio visual presentation throughout event.
- (1) Complimentary early-bird registration for event.
- Sponsor recognition ribbons for your company's attendees name badges.



ROOM KEY CARD

(0) AVAILABLE; \$6,500

Your company name and logo will keep you "top of mind" for attendees each time they use their room keys to access their guestrooms throughout the convention.

- Company name and logo printed on a custom room key card provided at check-in.
- Company name and logo displayed on the Onsite Event Brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on the Sponsor event signage.

SOLD



CONVENTION BAG SPONSOR

(0) AVAILABLE; \$5,500

Have your company name and logo be the "Brand" to be seen! The bag will be given to each attendee and will be a memorable giveaway to bring home & use!

- Company name and logo printed on the event bags
- Company name and logo displayed on the Onsite Event Brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on the Sponsor event signage.

SOLD



CONVENTION BAG SWAG

(6) AVAILABLE; \$750 EACH

Your company will receive the right to provide one of the promotional items below, which will be included inside the Convention Bag that each attendee will receive at Registration.

Note: your company is able to choose the promotional item (must be approved by ACAF) and your company will cover the cost of the item plus any shipping charges. Items below are limited to sponsorship by one company, and are first-come, first-served. Quantities are based on an estimated 350 attendees.

- Beach or golf towel
- Reusable beverage cup or bottle
- Sunscreen
- Hat
- Personal handheld fan
- Notebook with pen



NAME BADGES/LANYARDS

(0) AVAILABLE; \$6,500

BACK FOR 2025! The perfect way for your company name and logo to be seen on each attendee! All attendees will receive their name badges with a lanyard designed with your company's logo.

- Company logo printed on the name badges/lanyards
- Company name and logo displayed on the Onsite Event Brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on the Sponsor event signage.

SOLD



WOMEN OF ASPHALT MEETING SPONSORSHIP (1) AVAILABLE; \$3,000

BACK FOR 2025! What better way to show your company's support for the Women of Asphalt?!

- To kick off the meeting, your company's representative will have an opportunity to introduce themselves and welcome the WofA attendees.
- Company name and logo displayed on the Onsite Event Brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on Sponsor event signage.

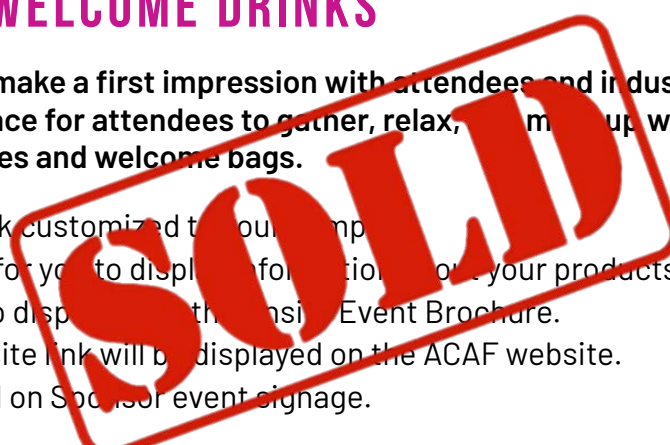


THURSDAY HOSPITALITY & SIGNATURE WELCOME DRINKS

(0) AVAILABLE; \$5,500

A unique opportunity to make a first impression with attendees and industry peers as the host of this event. This is a place for attendees to gather, relax, and mingle with friends as they retrieve their name badges and welcome bags.

- Signature welcome drink customized to your company.
- A table will be provided for you to display information about your products/services.
- Company name and logo displayed on the Onsite Event Brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on Sponsor event signage.



FRIDAY BREAKFAST AND LUNCH SPONSOR

(1) AVAILABLE; \$5,000

NEW IN 2025! Be the first name ACAF attendees see on Friday morning AND during Friday's buffet luncheon! You'll be the exclusive sponsor for both of these prime events!

- Company logo displayed inside breakfast/lunch location.
- One table with up to 2 chairs in the room for company to display giveaways, info, etc.
- Company name and logo displayed on the Onsite Event Brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on Sponsor event signage.

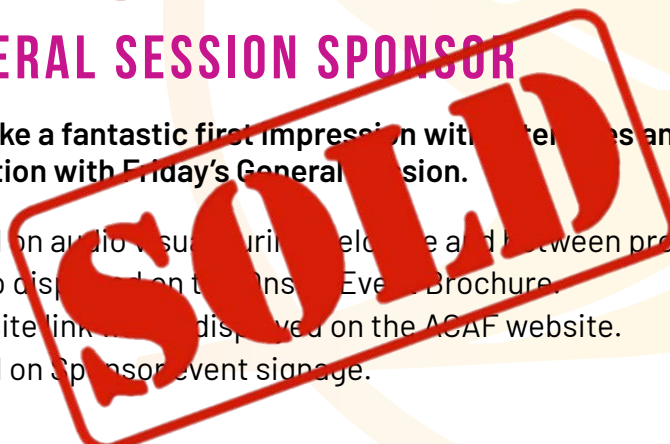


FRIDAY GENERAL SESSION SPONSOR

(0) AVAILABLE; \$5,500

BACK FOR 2025! Make a fantastic first impression with attendees and industry peers as we kickoff the 2025 Convention with Friday's General Session.

- Company logo displayed on audio visual during welcome and between presentations.
- Company name and logo displayed on the Onsite Event Brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on Sponsor event signage.





FRIDAY SPOUSE/GUEST BRUNCH SPONSOR (1) AVAILABLE; \$3,500

Have your company's name and logo in front of attendees and their family members during this special, fun event for the spouses and guests!

- Company logo displayed inside breakfast location.
- Company name and logo displayed on the Onsite Event Brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on Sponsor event signage.



FRIDAY MORNING COFFEE BREAK SPONSOR (0) AVAILABLE; \$1,500

By mid-morning, your company's name and logo will be in everyone's line of sight as the host for our first coffee break of the day!

- Company logo displayed at coffee break location.
- Company name and logo displayed on the Onsite Event Brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on the Sponsor event signage.

SOLD



FRIDAY FAMILY FUN BUFFET DINNER & ENTERTAINMENT SPONSOR

(2) AVAILABLE; \$5,000 EACH

A prime opportunity for optimal visibility! Your company's name and logo will be prominently displayed throughout this fun event that's sure to please attendees of all ages!

- Each company's representative will be invited to address the guests once during the event for up to (2) minutes.
- Company name and logo displayed on the Onsite Event Brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on the Sponsor event signage.



SATURDAY GOLFER'S DELIGHT SPONSOR (5) AVAILABLE; \$4,000 EACH

REVAMPED FOR 2025! A definite hole-in-one opportunity! ACAF has streamlined the golf sponsorships this year, and each sponsorship is a 'general sponsor' of the breakfast, refreshment cart, hole sponsorships, and prize sponsorships!

- Each company's representative will be invited to mix and mingle with the golfers during breakfast.
- Each company's logo will be displayed on the beverage cart.
- Digital sponsorship signage/logos via cart screens, throughout course play.
- Company name mentioned during Saturday Awards Banquet as a golf sponsor.
- Company name and logo displayed on the Onsite Event Brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on Sponsor event signage.



SATURDAY THE ASPHALT MIX'ER HOSPITALITY SPONSOR

(3) AVAILABLE; \$3,500 EACH

REVAMPED FOR 2025! Your company will be front and center at the poolside cabanas that will have activities and light refreshments for all ages! Have your company represented on Cabana Row in the one of the 5 available cabanas.

- Company name and/or logo highlighted as Cabana sponsor.
- Sponsorship will be credited \$1,000 in beverages, and \$500 in food. (Additional charges to be handled by the sponsor.)
- Company name and logo displayed on the Onsite Event Brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on Sponsor event signage.



SATURDAY EVENING CHAIRMAN'S RECEPTION SPONSOR

(0) AVAILABLE; \$5,500

A fantastic opportunity to be the host of this premiere networking opportunity!

- Company name will be verbally acknowledged during Awards Banquet as the Reception Sponsor.
- Company logo displayed on audio visual during welcome and between presentations.
- Company name and logo displayed on the Onsite Event Brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on Sponsor event signage.

SOLD

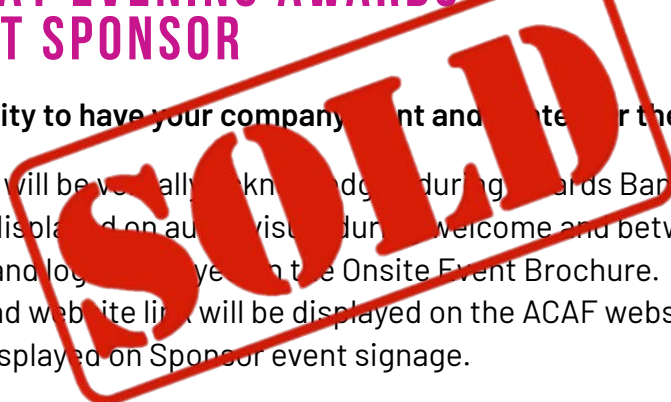


SATURDAY EVENING AWARDS BANQUET SPONSOR

(0) AVAILABLE; \$6,000 EACH

An ideal opportunity to have your company name and logo featured for the premiere weekend event!

- Company names will be verbally acknowledged during Awards Banquet.
- Company logos displayed on audio visual during Welcome and between presentations.
- Company name and logo displayed on the Onsite Event Brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on Sponsor event signage.



SUNDAY MORNING WORSHIP SERVICE SPONSOR

(0) AVAILABLE; \$2,000

NEW IN 2025! Come celebrate Sunday morning with fellow ACAF attendees, to include worship music, a brief message and fellowship. Light breakfast will be provided.

- Company name and logo displayed on the Onsite Event Brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on Sponsor event signage.

