

SPONSORSHIP DETAIL

#### WHY SPONSOR?

- 1 Exclusive opportunity to receive recognition among ACAF members
- 2 Logo and name branding creates recognition and interest in your product and or services
- 3 Logo and name branding on banners, signage, onsite program, email marketing & website
- 4 Recognition in Florida Asphalt Magazine
- 5 Your investment directly supports the Florida Asphalt Industry

#### CONVENTION TITLE SPONSOR

(0) AVAILABLE: \$10,000

The premiere sponsorship for ACAF's 2025 Annual Convention! This is a fantastic opportunity to be "top of mind" throughout the entire event, including pre-and-post event.

- Welcome address at membership meeting with a 5-minute presentation.
- Promotional item provided to all attendees with comparation provided by sponsor and approved by ACAF.
- Company logo and website link will be divage.

  ACAF and some and website link will be divage.
- Company logo with a vebsite link of front and all properties.
- Company logo displayed a sheade all item no signage.
- Company name and logo of the Event Prochure.
- Company name in Florida Apphalmagazine.
- Company logo on audio viluar presentation throughout event.
- (1) Complimentary early-bird registration for event.
- Sponsor recognition ribbons for your company's attendees name badges.

ROOM KEY CARD

(0) AVAILABLE; \$6,500

Your company name and logo will keep you "to of minimor thendees each time they use their room keys to access their guestroom a brought the love on.

- Company name and logo printed on a company rouse key cord provided at check-in.
- Company name and logo distance to the logo distance and logo dis
- Company logo and website ink will displayed on the ACAF website.
- Company logo displayed on the possor event signage.

#### CONVENTION BAG SPONSOB

(**0**) AVAILABLE; \$**5**,**500** 

Have your company name and logo be the "Brance be select Thropag will be given to each attendee and will be a memorable given was to be selected in & a selected."

- Company name and logo printed and every base.
- Company name and logo displayed on One Event Brochure.
- Company logo and website link vi be asplayed on the ACAF website.
- Company logo displayed on the Sponsor event signage.

## **CONVENTION BAG SWAG**

(6) AVAILABLE; \$750 EACH

Your company will receive the right to provide one of the promotional items below, which will be included inside the Convention Bag that each attendee will receive at Registration.

Note: your company is able to choose the promotional item (must be approved by ACAF) and your company will cover the cost of the item plus any shipping charges. Items below are limited to sponsorship by one company, and are first-come, first-served. Quantities are based on an estimated 350 attendees.

- Beach or golf towel
- Reusable beverage cup or bottle
- Sunscreen
- Hat
- Personal handheld fan
- Notebook with pen

#### NAME BADGES/LANYARDS

(0) AVAILABLE; \$6,500

BACK FOR 2025! The perfect way for your empany and logo to be seen on each attendee! All attendees will receive their time ages with latter designed with your company's logo.

- Company logo printed on do hya
- Company name and logo disprayed on the Onsite Frent Brochure.
- Company logo and website lower be displayed on the ACAF website.
- Company logo displayed on the Sponsor event signage.



## WOMEN OF ASPHALT MEETING SPONSORSHIP (1) AVAILABLE; \$3,000

BACK FOR 2025! What better way to show your company's support for the Women of Asphalt?!

- To kick off the meeting, your company's representative will have an opportunity to introduce themselves and welcome the WofA attendees.
- Company name and logo displayed on the Onsite Event Brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on Sponsor event signage.



## THURSDAY HOSPITALITY & SIGNATURE WELCOME DRINKS

(0) AVAILABLE; \$5,500

A unique opportunity to make a first impression with accendees and industry peers as the host of this event. This is a place for attendees to gamer, relax, and more with friends as they retrieve their name badges and welcome bags.

- Signature welcome drink customized to out in present the pull of the pull of
- A table will be provided for you to display for the complete of your products/services.
- Company name and logo dispersions the assist Event Brochare.
- Company logo and website ink will be displayed on the ACAF website.
- Company logo displayed on Sponsor event signage.

#### FRIDAY BREAKFAST AND LUNCH SPONSOR

(0) AVAILABLE; \$5,000

NEW IN 2025! Be the first name ACAF attendees see consider nothing AND during Friday's buffet luncheon! You'll be the exclusive sponsor for the first name acaptain the first name ACAF attendees see consider nothing AND during Friday's buffet luncheon! You'll be the exclusive sponsor for the first name acaptain to the

- Company logo displayed inside breakfas un company.
- One table with up to 2 chairs in the reor comment comments display giveaways, info, etc.
- Company name and logo displayed the sit very Brochure.
- Company logo and website link will be isplayed on the ACAF website.
- Company logo displayed on Stormer event signage.

### FRIDAY GENERAL SESSION SPONSOR

(0) AVAILABLE; \$5,500

BACK FOR 2025! Make a fantastic first impression with the largest and industry peers as we kickoff the 2025 Convention with Friday's General Largeston.

- Company logo displayed in audio supplied elege and ween presentations.
- Company name and logo dis the logo transfer Every Prochure
- Company logo displayed on Spinsor event signage.

## FRIDAY SPOUSE/GUEST BRUNCH SPONSOR (1) AVAILABLE; \$3,500

Have your company's name and logo in front of attendees and their family members during this special, fun event for the spouses and guests!

- Company logo displayed inside breakfast location.
- Company name and logo displayed on the Onsite Event Brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on Sponsor event signage.

## FRIDAY MORNING COFFEE BREAK SPONS (0) AVAILABLE; \$1,500

By mid-morning, your company's name and will be even ned sight as the host for our first coffee break of the day!

- Company logo displayed at confee to each car
- Company name and logo distance to the logo distance.
- Company logo and website ink will a displayed on the ACAF website.
- Company logo displayed on the ponsor event signage.

# FRIDAY FAMILY FUN BUFFET DINNER & ENTERTAINMENT SPONSOR

(0) AVAILABLE; \$5,000 EACH

A prime opportunity for optimal visibility! Your company's name and logo will be prominently displayed throughout this fun event that's sure to promine the prominently displayed throughout this fun event that's sure to promine the prominently displayed throughout this fun event that's sure to promine the prominently displayed throughout this fun event that's sure to promine the prominently displayed throughout this fun event that's sure to promine the prominently displayed throughout this fun event that's sure to promine the pro

- Each company's representative will be in the document of to add the state of the event for up to (2) minutes.
- Company name and go do pland of the Company name and go do pland
- Company logo and w
   be splayed on the ACAF website.
- Company logo disp ayed on e Sponsor event signage.

## SATURDAY GOLFER'S DELIGHT SPONSOR (2) AVAILABLE; \$4,000 EACH

REVAMPED FOR 2025! A definite hole-in-one opportunity! ACAF has streamlined the golf sponsorships this year, and each sponsorship is a 'general sponsor' of the breakfast, refreshment cart, hole sponsorships, and prize sponsorships!

- Each company's representative will be invited to mix and mingle with the golfers during breakfast.
- Each company's logo will be displayed on the beverage cart.
- Digital sponsorship signage/logos via cart screens, throughout course play.
- Company name mentioned during Saturday Awards Banquet as a golf sponsor.
- Company name and logo displayed on the Onsite Event Brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on Sponsor event signage.



(1) AVAILABLE; \$3,500 EACH

REVAMPED FOR 2025! Your company will be front and center at the poolside cabanas that will have activities and light refreshments for all ages! Have your company represented on Cabana Row in the one of the 5 available cabanas.

- Company name and/or logo highlighted as Cabana sponsor.
- Sponsorship will be credited \$1,000 in beverages, and \$500 in food.
   (Additional charges to be handled by the sponsor.)
- Company name and logo displayed on the Onsite Event Brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on Sponsor event signage.



(0) AVAILABLE; \$5,500

A fantastic opportunity to be the host of this processes needed to be poortunity!

- Company name will be verbally acknowled and du Award and det as the Reception Sponsor.
- Company logo displayed on judio visable dult we me no petween presentations.
- Company name and logo dimension
   On the Event Brochare.
- Company logo and websit; link will edisplayed on the ACAF website.
- Company logo displayed or S event signage.



(0) AVAILABLE; \$6,000 EACH

An ideal opportunity to have your company and and the premiere weekend event!

- Company names vill be verally kn de during and Barquet.
- Company logos displand on au visuadur vercome and between presentations.
- Company name and log years the Onsite Event Brochure.
- Company logo and web ite line will be displayed on the ACAF website.
- Company logo displayed on Sponsor event signage.



(0) AVAILABLE; \$2,000

NEW IN 2025! Come celebrate Sunday moning with the pw ACL and then dees, to include worship music, a brief message and ellership with the provided.

- Company name and logo displacement Event Brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on Sponsor event signage.