



ACAF 67TH ANNUAL
CONVENTION
**SPONSORSHIP
DETAIL**



WHY SPONSOR?

1. Exclusive opportunity to receive recognition among ACAF members
2. Logo and Name branding creates recognition and interest in your product and or services
3. Logo and Name branding on banners, signage, onsite program, email marketing & website
4. A Thank You in Florida Asphalt Magazine
5. Your investment directly supports the Florida Asphalt Industry

CONVENTION TITLE SPONSOR

(1) Available; \$20,000

The premiere sponsorship for ACAF's 2024 Annual Convention! This is a fantastic opportunity to be "top of mind" throughout the entire event, including pre-and-post event.

- Welcome address at membership meeting with a 2-minute presentation.
- Promotional item provided by Title Sponsor (approved by ACAF) to all attendees with company logo and tag line.
- Company logo and website link will be displayed on ACAF website.
- Company logo with a website link on promotional email broadcasts.
- Company logo displayed as a header on all onsite event signage.
- Company name and logo displayed on the onsite event brochure.
- Company name in the industry magazine.
- Company logo on audio visual presentation throughout event.
- (2) Complimentary early-bird registrations for event.
- Sponsor recognition ribbons for name badges.

ROOM KEY CARD

(0) Available; \$6,000

Your company name and logo will keep you "top of mind" for all attendees each time they use their room keys to access the guest rooms throughout the Convention.

- Company name and logo printed on a customized room key card provided at check-in.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on ACAF website.
- Company logo displayed on sponsor event signage.

CONVENTION BAG SPONSOR

(0) Available; \$5,000

Have your company name and logo be the “Big Red” be seen! This bag will be given to each attendee and will be a memo to be given to be used again & again!

- Company name and logo printed on the convention bags
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

CONVENTION BAG SWAG

(5) Available; \$500-\$750 each

NEW IN 2024! Your company will receive the right to provide one of the promotional items below, which will be included inside the Convention Bag that each attendee will receive at Registration.

Note: your company can choose the promotional item (must be approved by ACAF) and your company will cover the cost of the item plus any shipping charges. The items below are limited to sponsorship by one company, and are first-come, first-served. Quantities are based on an estimated 300 attendees.

SOLD Beach or golf towel - \$750

- Reusable beverage bottle - \$750
- (2) bottles of water - \$500 (600 total bottles)

SOLD Sunscreen - \$500

- Sunglasses - \$500

SOLD Hat - \$750

- Personal handheld fan - \$500

SOLD Notebook with pen - \$750

NAME BADGES/LANYARDS

(0) Available; \$5,000

NEW IN 2024! The perfect way for your company's name and logo be seen on each attendee! All attendees will receive their name badge with a lanyard designed with your company's logo.

- Company logo printed on the name badges/lanyards
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

BOARD OF DIRECTORS MEETING

(1) Available; \$3,000

NEW IN 2024! A great opportunity to get your company in front of ACAF's Board of Directors!

- To kick off the meeting, your company's representative will be invited to mix and mingle with the ACAF Board up to 15 minutes prior to start time and will have an opportunity to introduce themselves/welcome the Board.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

BOARD OF DIRECTORS DINNER

(1) Available; \$3,500

NEW IN 2024! A unique opportunity to get your company in front of ACAF's Board of Directors!

- Company representative invited to the pickup area at the Hotel to mix and mingle with ACAF's Board of Director's prior to departing for the Board dinner and will have an opportunity to introduce themselves on the private bus and send them off in style.
- Company's logo is displayed on the customized group menu at the Board dinner location.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

WOMEN OF ASPHALT MEETING SPONSORSHIP

(0) Available; \$2,500

NEW IN 2024! What better way to show your company's support for the Women of Asphalt?!

- To kick off the meeting, your company's representative will have an opportunity to introduce themselves/welcome the Women of Asphalt attendees.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

THURSDAY HOSPITALITY & SIGNATURE WELCOME DRINKS

(0) Available; \$5,000

A unique chance to make a first impression with attendees and industry peers as this event's host. This is a place for attendees to gather, mingle, and meet up with friends.

- Signature welcome drink customized to your company.
- A table will be provided for you to display information about your products/services.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

FRIDAY CONTINENTAL BREAKFAST SPONSOR

(1) Available; \$3,500

Be the first name ACAF attendees see on Friday morning!

- Company logo displayed inside breakfast location.
- One table with up to 2 chairs in the room for company to display giveaways, info, etc.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

FRIDAY GENERAL SESSION SPONSOR

(0) Available; \$5,000

NEW IN 2024! Make a fantastic first impression with attendees and industry peers as we kickoff the 2024 Convention with Friday's General Session.

- Company logo displayed on audio visual during welcome and between presentations.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

FRIDAY SPOUSE/GUEST BRUNCH SPONSOR

(1) Available; \$4,000

Have your company's name and logo in front of attendees and their family members during this special, fun event for the spouses and guests!

- Company logo displayed inside breakfast location.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

FRIDAY MORNING COFFEE BREAK SPONSOR

(1) Available; \$3,000

By mid-morning, your company's name and logo will be a welcome sight as the host for our first coffee break of the day!

- Company logo displayed at coffee break location.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

FRIDAY LUNCH SPONSOR

(0) Available; \$4,500

A perfect opportunity for prime visibility!

- Company logo displayed inside lunch location
- One table with up to 2 chairs reserved for company to display giveaways, info, etc.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

FRIDAY HOSPITALITY SUITE SPONSOR

(0) Available; \$4,500

The perfect way to mix, mingle, and make meaningful networking connections with attendees in a fun, low-key environment.

- A table will be provided for you to display information about your products/services.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

FRIDAY FAMILY FUN BUFFET DINNER SPONSOR

(0) Available; \$6,000

A prime opportunity for optimal visibility! Your company's name and logo will be prominently displayed throughout this fun event that is sure to please attendees of all ages!

- To kick off the event, your company's representative will be invited to welcome the guests.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

FRIDAY EVENING SPECIAL ENTERTAINMENT SPONSOR

(0) Available; \$4,000

A fun way to show your company can keep the party going!

- Your company's representative will be invited to introduce the night's entertainment.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

SATURDAY GOLFER'S BREAKFAST SPONSOR

(0) Available; \$2,000

A definite hole-in-one opportunity to kickstart the day for ACAF's golfers in style!

- Your company's representative will be invited to mingle with the golfers during breakfast.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

SATURDAY GOLF REFRESHMENT CART SPONSOR

(0) Available; \$3,000

Your company will be the hero throughout the round.

- Company logo displayed on beverage cart.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

SATURDAY GOLF TOURNAMENT HOLE SPONSOR

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~~(6)~~ Available; \$500 each

One company will sponsor each of these for male and female: longest drive, ~~longest putt~~, and closest to the pin.

- Sponsor signage provided at each hole.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

SATURDAY GOLF CART STOCKED ICE BUCKET SPONSOR

(0) Available; \$1,500

Your company will be the one to remember as the golfer's grab water from the stocked ice buckets!

- Company logo displayed on/next to ice buckets.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

SATURDAY ASPHALT MIXER HOSPITALITY SPONSOR

(0) Available; \$5,000

Your company will be front and center at the poolside cabanas AND our indoor cool-off room that will have activities and light refreshments for all ages!

- Company name and/or logo highlighted as Cabana sponsor.
- A table will be provided in the cool-off room for you to display information about your products/services, or honor sponsorable giveaways (provided by you), etc.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

SATURDAY EVENING CHAIRMAN'S RECEPTION SPONSOR

(0) Available; \$5,000

A fantastic opportunity to be the host of this premier networking opportunity!

- Company name will be verbally acknowledged during Awards Banquet as the Reception Sponsor.
- Company logo displayed on audio visual during welcome and between presentations.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

SATURDAY EVENING AWARDS BANQUET SPONSOR

(0) Available; \$5,500 each

An ideal opportunity to have your company front and center for the evening!

- Company names will be verbally acknowledged during the Awards Banquet.
- Company logos displayed on audio visual during welcome and between presentations.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

**SATURDAY EVENING “HOLLYWOOD AFTER DARK”
AFTER-PARTY SPONSOR**

(0) Available; \$5,000

NEW IN 2024! A fun way to show your company “keep the party going”! This exclusive “Hollywood After Dark” ties into our overall conversation theme in the best way!

- Company name will be verbally acknowledged during Awards Banquet as the After Party Sponsor
- Company logo displayed as a visual during welcome and between presentations.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.

SUNDAY MORNING “HIT THE ROAD” SEND-OFF SPONSOR

(1) Available; \$4,000

NEW IN 2024! Your company will be able to see attendees off on the final morning as they stop by for a customized coffee treat!

- A table will be provided for you to display information about your products/services, offer non-consumable giveaways (provided by you), etc.
- Company name and logo displayed on the onsite event brochure.
- Company logo and website link will be displayed on the ACAF website.
- Company logo displayed on sponsor event signage.