



**SOCIÉTÉ HONORAIRE
DE FRANÇAIS**



**JEUNES AMIS
DU FRANÇAIS**

AATF/SHF/JAF Logo Use Policy

We periodically receive requests for permission to use the AATF, SHF, or JAF logos on T-shirts or other materials. The official AATF/SHF/JAF logos may not be reproduced by entities outside the AATF. We do not grant permission for use of our logos on T-shirts, documents, or other materials.

Sponsors may use the terms “Société Honoraire de Français” on their T-shirts or other materials and are welcome to create their own design. We recommend a fleur-de-lys graphic if one is desired or the school mascot or logo. We strongly discourage the use of the English equivalent, “French National Honor Society,” since this name as well as “National Honor Society” are copyrighted by other associations.

An example of a logo that a school might create could be a fleur-de-lys or the school mascot image with the school name above and “Société Honoraire de Français” below. Feel free to share your designs on the SHF Facebook page.