**SAMPLE PRESS RELEASE**

**Le Grand Concours**

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FOR MORE INFORMATION, CONTACT:

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**FOR IMMEDIATE RELEASE**

**Local Student Ranked Nationally in *Le Grand Concours* (National French Contest)**

**Lakewood, Colorado,** **April, 2025**—

{student’s name} of {school, city} has ranked nationally in the 90th annual event, according to Lisa Narug, National Director of *Le Grand Concours.* *Le Grand Concours* is a national competition sponsored by the American Association of Teachers of French. Students were evaluated for their written, oral and listening comprehension skills in French. Over 46,000 students competed in the 2025 event. {student’s name}, {grade} grade student at {school}, is a student of {teacher’s name}.

AATF President Will Thompson indicated: As President of AATF, and as someone who has been involved *with Le Grand Concours* at the chapter level for more than twenty years, I am delighted to extend my congratulations to those students who have performed exceptionally well on the Concours.  I hope their accomplishments encourage them to continue to cultivate their interest in French and Francophone language and culture in future years.  I also want to thank all of those teachers who had students compete in the Concours this year; I sincerely appreciate their commitment to expanding their students’ opportunities in their French studies.  I am particularly encouraged to see an increase in participation in *Le Grand Concours* this year, and hope that is a sign that French in the United States continues to be a subject area that is valued in our schools for many reasons.

For more information about the National French Contest, please visit our website: [www.frenchteachers.org/concours](http://www.frenchteachers.org/concours).