

With French, YOU can

- 1. Communicate with French speakers around the world, because French is . . .**
 - *spoken by over 200 million people on 5 continents.*
 - *an official language in 32 countries and governments.*
 - *the only language beside English taught as a foreign language in every country.*
- 2. Boost your academic skills because French . . .**
 - *is the source of at least one out of three words used in English.*
 - *provides the largest number of words in English words (more than come directly from Latin).*
 - *will help you improve your standardized test scores.*
- 3. Become proficient more quickly than with most world languages because French . . .**
 - *requires the fewest instructional hours for an English-speaker to speak at a high level.*
 - *is the language most closely related to English in terms of vocabulary*
 - *is a natural choice for Spanish, Italian, and Portuguese speakers because of common roots in Latin.*
- 4. Increase your options for undergraduate and graduate studies because French . . .**
 - *is pertinent to the study of a variety of disciplines.*
 - *is a popular choice for the language requirement in many fields of graduate study.*
 - *opens the door to research in French-speaking countries.*
- 5. Connect your future to cutting-edge fields in science and technology because French-speaking countries . . .**
 - *have been at the forefront of medical research in fields such as genetics and reconstructive surgery .*
 - *have been on the cutting edge of scientific discoveries, for example in nuclear energy and fiber optics.*
 - *have been responsible for technological innovations, for example in video gaming and voice compression.*
- 6. Invest in your career because French speakers . . .**
 - *are in demand in banking and finance, tourism, hotel management, and international trade.*
 - *are needed in media, aviation, national security, health care, tourism, and law enforcement.*
 - *can gain valuable understanding of cultural and business practices in other places.*
- 7. Enjoy special leisure-time activities because French . . .**
 - *is the language in 50% of foreign films watched and 30% of foreign books read in the US.*
 - *is used at the Olympics, and at baseball and hockey matches with Canadian teams.*
 - *is important for following sports events, such as the Tour de France, French Open, and 24 Heures du Mans.*
- 8. Benefit more from travel experiences when French . . .**
 - *makes visits to French-speaking destination on every continent far more enjoyable.*
 - *is spoken in the most visited country in the world—(yes, France).*
 - *is the language of places closer to home: Quebec, Martinique, Guadeloupe, Haiti, St. Martin, etc.*
- 9. Appreciate Francophone contributions to world culture because French-speakers . . .**
 - *have made a remarkable impact on literature, philosophy, cuisine, fashion, and the arts.*
 - *learn more firsthand about authors like Camus and Césaire (literature), Sartre and Derrida (philosophy).*
 - *can better enjoy Renoir and Matisse (painting), Truffaut and Arcand (cinema), and many others.*
- 10. Understand a variety of world perspectives because a person who knows French . . .**
 - *speaks the language and understands the culture of people in more than 56 countries.*
 - *knows the official or working language in most important international agencies and organizations.*
 - *can better work toward global consensus and peace and participate in humanitarian efforts.*

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