

WHY TAKE FRENCH? *What others say...*

French speakers are in demand in banking and finance, foreign market analysis, diplomacy, and hotel management, just to name a few fields. -Princeton Review
<http://www.princetonreview.com/Majors.aspx?cip=160901>

Children who speak a second or third language may have a cognitive advantage later in life, according to a Tel Aviv University study released in May. Knowing and speaking many languages may protect the brain against the effects of aging.
-*Language Educator*, Vol 3, Issue 4, Aug 08

...[I]f only for economic reasons, the United States cannot afford to forget Europe, whose combined economy rivals that of the United States and eclipses that of China or India. Moreover, Western Europeans have, on average, a significantly higher standard of living and more disposable income than citizens of most other countries and are therefore highly attractive as potential consumers of American goods and services. -Stephen Brockmann, Professor of German, Carnegie Mellon University

In my experience as a university professor, our students who choose to major or minor in French often elect to study another Romance language as a *third language* and they find that, after having studied French, they can acquire these other languages with ease. - Barbara E. Bullock, Professor of French Linguistics, University of Texas

French tops this year's list (2008) as the language of choice... More students are interested in studying French than any other language. -*The 2008 ACTFL Student Survey Report*, based on responses from over 150,000 foreign language students throughout the U.S.
http://www.actfl.org/files/public/ACTFL_Final_2008_completeLOW.pdf

While a number of our majors choose to enter secondary education as a career, a larger percentage of majors in French combine their language specialization with other studies and pursue careers in business, computer programming and web design, law, public relations, journalism, telecommunications, arts administration, publishing, library science, politics, or public and environmental affairs, to name but a few.

- Department of French and Italian, Indiana University

<http://www.indiana.edu/~frithome/undergrads/why-french.shtml>

2,800 French companies in US employ
550,000 Americans.
-French Economic Mission-Ubifrance (2009)

...[R]elative to English, French remains the world's second most influential language. - George Weber, *Language Today*, Vol. 2, Dec. 1997

There are over 3,700 American companies in France employing around 750,000 people, 46% of whom work in the manufacturing industry, with 63,000 in sales-related jobs and 21,000 in research centers. (2009)

http://www.invest-in-france.org/uploads/files-en/09-04-27_143056_090424_Rapport_annuel_UK_web.pdf