

French Fashion - *La Mode*

France has long been at the forefront of the fashion industry. Can you match each term with its definition?

1. Pierre Cardin _____
 2. Coco Chanel _____
 3. Christian Dior _____
 4. *elle* magazine _____
 5. Girbaud _____
 6. *haute couture* _____
 7. Hermès _____
 8. LaCoste _____
 9. Yves Saint-Laurent _____
 10. Louis Vuitton _____
- a. started in 1945 in France, and came to the US in 1985
 - b. founded by husband and wife Marithé and François
 - c. started in 1837 as a saddle shop, specializes in leather
 - d. means “high fashion” or custom-fitted clothing
 - e. born in Algeria, first designer to create “prêt-à-porter”
 - f. has a fragrance named “No. 5”
 - g. began with tennis shirts and a crocodile logo
 - h. introduced the *bubble dress* in 1954
 - i. founded in 1853 as a luggage and trunk company
 - j. created the *New Look*



French Advocacy Resource Bank
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Correct Responses: French Fashion

1. j
2. f
3. h
4. a
5. b
6. d
7. c
8. g
9. e
10. i