

Sponsorship Opportunity Details



Keynote Sponsorship – Secure sole sponsorship of the initial attended function of the conference. The keynote takes place on Monday, July 7. Includes recognition on the meeting website, in promotional emails, and the opportunity to welcome attendees. Short promotional video can be shown to attendees prior to the keynote address. Company logo will be displayed as a sponsor via projection or print in the meeting room.

Welcome Luncheon Sponsorship – Secure sole sponsorship of the first convivial event of the convention and takes place on Monday, July 7. Includes recognition on the convention website, in promotional emails, and the opportunity to address luncheon attendees. Company logo will be displayed on tables throughout the room. Also includes company literature on each table (provided by sponsor). Two (2) complimentary luncheon tickets are included for participation with attendees.

Exhibit Opening Sponsorship – Secure sole sponsorship of the official opening of the exhibit hall and takes place on Monday, July 7. Includes recognition on the meeting website, in promotional emails, and the opportunity to address convention attendees. Company logo will be displayed throughout the exhibit hall during the Exhibit Opening Event.

Déjeuner en français Lunch Sponsorship – Secure sole sponsorship of the first annual *Déjeuner en français*. Convention attendees will converse *en français* while enjoying interaction with other professionals. Includes recognition on the meeting website, in promotional emails, and the opportunity to address luncheon attendees. Company logo will be displayed on tables throughout the room. Also includes company literature on each table (provided by sponsor). Two (2) complimentary luncheon tickets are included for participation with attendees.

Breakfast Sponsorship – Secure sole sponsorship of a special breakfast for a select group of AATF conference attendees. Includes recognition on the convention website, in promotional emails, and the opportunity to address breakfast attendees. Company logo will be displayed throughout the meal and a short promotional video can be shown prior to addressing attendees. Two (2) complimentary breakfast tickets are included for participation with attendees. Choose from the following:

- College and University Commission breakfast (college/university instructors and students)
- Dual Language Immersion Commission breakfast (for commission members and/or those who teach in dual language/immersion schools)
- *Grand Concours* breakfast (volunteer National French Contest local administrators)
- *Société Honoraire de Français/Jeunes Amis du Français* breakfast (teachers who sponsor the high school or middle/elementary honor societies *Société Honoraire de Français/Jeunes Amis du Français* in their schools).

Premium Coffee/Refreshment Break – Be the sponsor of a coffee/beverage break during one of four breaks throughout the convention. Includes recognition on the meeting website, in promotional emails, and the opportunity to address convention attendees prior to the *tombola* (prize drawing) that will be held during that break. Company logo will be displayed on tables throughout the room.

Coffee/Refreshment Break – Be the sponsor of a coffee/beverage break during one of four breaks throughout the convention. Includes recognition on the meeting website and in promotional emails. Company logo will be displayed on tables throughout the room.

Karaoke Sponsorship – Secure sole sponsorship of an evening of entertainment with karaoke taking place on Tuesday, July 8th (tentative). Includes recognition on the meeting website, in promotional emails, and the opportunity to address convention attendees before the first song is sung. Company logo will be displayed via print or projection throughout the room.

Contact Robin Anderson via email events@frenchteachers.org to request additional information.

