AASPA Virtual Recruitment & Retention Summit

*ALL SESSION TIMES LISTED ARE CENTRAL TIME ZONE March 16-17, 2023

THURSDAY,		
March 16	Session 1	Session 2
09:00 am – 09:15 am	WELCOME, INTRODUCTIONS	
	Sponsored by Spark Hire, Upbeat & BloomBoard	
09:15 am – 10:30 am	Hiring Teachers in 2023: A	Creating a Virtual Recruitment &
	Recruitment Crossroads - Melissa	Retention Experience - Quiana
	Izatt	Peterson
10:30 am – 10:45 am	BREAK	
10:45 am – 12:00 pm	Recruitment, Selection and	Managing Mistakes to Create a
	Retention Challenges in Schools -	Culture of Retention - Phil Georgia
	David Robertson	
12:00 pm – 12:30 pm	LUNCH	
12:30 pm – 01:30 pm	Hooked! Tips for Attracting and	Getting Creative Around Support
	Retaining Top Talent - Sarah Burnett	Staff Recruitment and Retention - Jeff
		Bergholtz
01:30 pm – 01:45 pm	BREAK	
01:45 pm – 02:45 pm	Accelerate & Communicate - Brian	Search Near and Far, While Growing
	White	from Within - <i>Natacia Campbell</i>
		Tominov
02:45 pm – 03:45 pm	Utilizing a Director for Recruitment & Retention - Chad Teague	

FRIDAY, March 17		
09:00 am – 09:15 am	WELCOME, INTRODUCTIONS Sponsored by Spark Hire, Upbeat & BloomBoard	
09:15 am – 10:30 am	Innovative Partnerships Leading the Way with Teacher Pipelines, Recruitment and Retention - Bonnie Toffolli	
10:30 am - 10:45 am	BREAK	
10:45 am - 12:00 pm	The Power of Your People - Lori Reffert	
12:00 pm – 12:30 pm	LUNCH	
12:30 pm – 01:30 pm	How Do We 💪 "Hook" 'Em, 🎣 "Reel 'Em, and "Keep" 'Em Fresh! Lori Hudson	
01:30 pm – 02:30 pm	Recruitment in a Digital Age - Erin Howell	