

## AASPA Virtual Recruitment & Retention Summit

**\*ALL SESSION TIMES LISTED ARE CENTRAL TIME ZONE**

**Thursday, February 8**

<b>THURSDAY, February 2</b>	<b>Session 1</b>	<b>Session 2</b>
09:30 am – 09:45 am	<b>WELCOME, INTRODUCTIONS</b>	
09:45 am – 10:45 am	Recruiting 101: Recruiting and Hiring Basics - <i>Brian White</i>	A Critical Conversation: Employee Experience Best Practices - <i>J.W. Mozley, Cathy Hardin, Rebecca Carlisle</i>
10:45 am – 11:00 am	BREAK	
11:00 am – 12:00 pm	PIVOT! Indicators for Recruitment Success - <i>Jamie West &amp; Quiana Peterson</i>	Stay Interviews to Improve Employee Retention and Promote Recruitment - <i>Dale Fisher</i>
12:00 pm – 12:30 pm	LUNCH	
12:30 pm – 01:30 pm	Bridging the Gap: Building a Positive Culture by Investing in People - <i>Rick Colpitts</i>	Recruiting and Retaining Diverse Candidates - <i>Leah Zavala</i>
01:30 pm – 01:45 pm	BREAK	
01:45 pm – 02:45 pm	Utilizing a Director for Recruitment & Retention - <i>Chad Teague</i>	Attracting Top Tier Talent in Education- <i>David Robertson</i>
02:45 pm – 03:00 pm	BREAK	
03:00 pm – 04:00 pm	Recruiting in the Digital Age - <i>Erin Howell</i>	Some May Come...But Will They Stay? Retention Strategies - <i>Nora Ryan</i>

\*Topics and times are subject to change.