

## State Leaders Retreat Tentative Agenda

MONDAY, JULY 10	SESSION
7:30 am - 8:30 am	Breakfast at the Hotel (Included)
8:30 am - 9:30 am	Welcome and Introductions/State Affiliate Update <i>Kelly Coash-Johnson, Executive Director</i>
9:30 am - 10:30 am	Hotel Contracts/Food and Beverage/Meetings <i>Sandy Wachter, CMP, Director of Meetings &amp; Events</i>
10:30 am - 10:45 am	Networking Break
10:45 am - 11:45 am	Association Marketing - What Resources are Out There & How Do I Use Them? <i>Anna Weber, Marketing Coordinator</i>
11:45 am - 1:00 pm	Networking Lunch at the Hotel (Included)
1:00 pm - 2:00 pm	Association Membership Trends <i>Morgan Schutz, Membership &amp; Engagement Coordinator</i>
2:00 pm - 3:00 pm	Sponsorship Programs & Non-Dues Revenue <i>Sandy Wachter, CMP, Director of Meetings &amp; Events and Anna Weber, Marketing Coordinator</i>
3:00 pm - 3:15 pm	Networking Break
3:15 pm - 4:30 pm	Day on the Hill Planning Meeting <i>Lobbyit</i>
4:30 pm	Networking Reception
6:00 pm	Dinner

TUESDAY, JULY 11	SESSION
7:30 am - 9:15 am	Breakfast at the Hotel (Included)
8:30 am - 9:15 am	Capitol Hill Transfers
10:00 am - 4:00 pm	House/Senate Visits

**Deadline to Register is June 16<sup>th</sup>!**