

AASPA: Arch S. Brown Affiliate Excellence Award The Arch S. Brown award is given on the basis of affiliate activities in these areas: communication with members, legislative leadership/policy influence, member participation and professional development activities (affiliate conferences, special projects, cooperative activities) and other contributions. *Three awards will be given, one for a large affiliate (more than 250 members), one for a medium affiliate (101-250 members) and one for a small affiliate (100 members or less).

Documentation for each category is required.

| Element | Distinguished (4 points) | Satisfactory (3 points) | Minimal (2 points) | No Evidence (1 point) | Score |
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| Communication and Outreach | Evidence of frequent and regular communication with members is presented. Active membership campaigns occur with support offered to new members. Evidence of membership growth. Promotes professional development and educational opportunities in the area of human resources. | Evidence of frequent and regular communication with members is presented. Active membership campaigns occur with support offered to new members. | Limited communication and outreach opportunities are offered to members. | No evidence of communication and outreach with members is provided. | |
| Legislative Leadership/Policy Influence | Actively disseminates information to members regarding legislative action and current best practices in HR. Provides leadership in influencing the legislative process impacting public education. Evidence of influence on policy decisions at the local, state, or national level. | Actively disseminates information to members regarding legislative action and current best practices in HR. Provides leadership in influencing the legislative process impacting public education. | Limited dissemination of information to members regarding legislative action and current best practices in HR. Provides leadership in influencing the legislative process impacting public education. | No dissemination of information to members regarding legislative action and current best practices in HR. | |
| Professional Activities and Development | Offers strategic and robust professional development program or members on a regular basis. Develops innovative HR practices that have a significant impact on public education. | Professional development activities offered to members on a regular basis. | Limited professional development activities offered to members. | No evidence of professional development activities. | |
| Leadership in AASPA | Actively promotes and shares information about AASPA and its benefits to all members. Actively involved in and contribute to AASPA. Promotes and provides positive leadership in HR work at local, state/province, national levels. | Shares basic information about AASPA with local members. Evidence of interaction between affiliate and members. | Limited promotion of AASPA. | No active promotion of or participation in AASPA. | |
| Percentage of Affiliate Members are AASPA Members | 75% or more of affiliate members are also AASPA members. | 50 – 74% of affiliate members are also AASPA members. | 25 – 49% of affiliate members are also AASPA members. | Less than 25% of affiliate members are also AASPA members. | |

TOTAL SCORE