

# Session Descriptions

2026 School HR Summer Boot Camp  
June 11-12, 2026 – Gaylord Rockies Hotel  
Denver, CO

## **Beyond the Logo: Building a Brand That Attracts the Right Talent**

### **Talent Acquisition & Relationship Management**

*Presented by Dr. Amy Dillon, Assistant Superintendent for HR, Park Hill School District, Kansas City, MO*

Are you ready to take the leap into the creation of a recruitment and branding study for your district? Branding is more than just a flashy logo or catchy colors. It's about how candidates perceive your district. This presentation will walk you through the creation and interpretation of a branding survey that you can implement quickly and with very little expense and the results will give you a beginning road map for your recruitment and branding work.

## **Don't Get Burned: How to Conduct Legally Sound Employee Investigations**

### **Employee Relations & Risk Management**

*Presented by Rebecca Bailey, Partner, Thompson & Hornton LLP, Houston, TX*

Just like a day at the beach, employee-related crises can roll in fast — sometimes as gentle waves, other times as tidal surges. With state and federal laws requiring specific responses — and with today's heightened scrutiny — educational leaders cannot afford weak or inconsistent investigations. This session equips HR professionals, campus leaders, and administrators with a practical, step-by-step framework for conducting lawful, effective, and defensible investigations into employee misconduct... without getting swept away.

Using real-world examples and a clear investigative roadmap, we'll walk participants through the entire process: from understanding underlying risks to defining the scope, gathering reliable evidence, conducting focused interviews, evaluating credibility, and preparing well-reasoned investigation reports. Attendees leave with tools they can use immediately — whether they're navigating a minor splash or a full-blown storm.

## **Family Medical Leave Act; What do you need to know?**

### **Talent Development & Process Management**

*Presented by Rachel Risetto, Labor Relations Specialist, Franklin-Essex BOCES, Malone, NY*

FMLA; We all know the basics, but here we will learn the tricks of the trade!

## **Hiring with Intention: A Strategic Approach To Interviewing**

### **Talent Acquisition**

*Presented by Dr. Amy Dillon, Assistant Superintendent for HR, Park Hill School District, Kansas City, MO*

Hiring is more than filling a vacancy—it's shaping the future of your school district. In this session, we will explore how to recognize the true "right fit" for your team, design a purposeful interviewing experience that attracts top talent, and build a sustainable hiring process for the future. Participants will leave with practical strategies, guiding questions, and a clear framework to ensure every hire strengthens culture, performance, and student success.

## **Smarter, Faster, Better: AI for HR Professionals**

### **Total Rewards & Process Management**

*Presented by Ashley Kitten, Director of Human Resources, Upper Dublin School District, Maple Glen, PA*

This session will be a beginners guide on how to focus on using AI in your HR Office to increase efficiency. Hands on polls and activities will be included so feel free to bring devices.

## **The Modern Investigator: Blending Due Process, Practical Wisdom and AI Tools in School HR Investigations**

### **Employee Relations & Investigations**

*Presented by Rachel Risetto, Labor Relations Specialist, Franklin-Essex BOCES, Malone, NY*

Investigations are at the heart of effective HR leadership in schools. This session blends legal precision with modern efficiency, exploring best practices when conducting thorough, unbiased investigations while introducing practical AI tools to streamline the process. We'll walk through every investigative step—from complaint intake and interviews to report writing and follow-up—while highlighting how tools like Otter.ai and ChatGPT can enhance accuracy, consistency, and time management.

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## **Unforced Errors: Title IX Missteps That Put Schools at Risk**

### **Talent Development & Risk Management**

*Presented by Rebecca Bailey, Partner, Thompson & Hornton LLP, Houston, TX*

Even the best Title IX teams can fumble when the pressure is on. From dropped balls in documentation to missed passes in notice and coordination, small mistakes can lead to big penalties. In this presentation, Rebecca will walk through the most common “unforced errors” schools make under Title IX—and how to stay out of the penalty box. With real-world plays and practical strategies, she’ll cover:

- Common missteps that turn routine matters into compliance headaches
- Gaps in reporting, documentation, and communication that can cost your team
- Proven defensive moves to protect your institution from liability
- Game-day strategies to keep your Title IX operations running smoothly

Join Rebecca to tighten your playbook, sharpen your execution, and keep your compliance game strong.