AASPA Virtual Technology Summit
Thursday, September 12

THURSDAY, September 12	Session 1	Session 2
09:30 am – 09:45 am	**WELCOME, INTRODUCTIONS**	
09:45 am – 10:45 am	A Personalized Approach to a Flexible Work Environment - *Pete Theis*	Deep Dive into Virtual Recruitment - *Jamie West*
10:45 am – 11:00 am	**BREAK**	
11:00 am – 12:00 pm	The 5 Second Recruitment Strategy! - *Gretchen Lawn*	Demystifying AI: A Friendly Introduction for HR - *Kendra Asbury*
12:00 pm – 12:30 pm	**LUNCH**	
12:30 pm – 01:30 pm	Digital Branding is Necessary...Make it Effective! - *Kendal Gann*	Google Tips to Make Your K-12 HR Office More Efficient - *Dr. Dale Fisher*
01:30 pm – 01:45 pm	**BREAK**	
01:45 pm – 02:45 pm	Virtual Schools: Here's What Works - *Kip Pygman*	Best Practices & Policies for Staff Management of Tech in Education: Social Media, AI, & Data Privacy - *Gretchen Shipley*
02:45 pm – 03:00 pm	**BREAK**	
03:00 pm – 04:00 pm	Navigating Uncharted Waters: Best Practices for Building an AI Strategy to Support HR - *Aditya Agarkar & Andrea Pusateri*	Virtual Onboarding: How Three School Districts Transformed New Hire Experiences - *Selena Blankenship*

*Session Topics and Times are Subject to Change.