



APARTMENT ASSOCIATION
of Southeast Texas

2022 MEMBERSHIP DRIVE

FOLLOW US ON



WE NEED YOU! We are asking all AASET members to help assist the AASET Membership Committee with its recruitment efforts this year by participating in the AASET Membership Drive. **MEMBERSHIP DRIVE STARTS ON APRIL 1 AND WILL RUN THROUGH MAY 31, 2022**

REASONS WHY YOU SHOULD PARTICIPATE...

All AASET members that recruit (1) or more new members will receive a \$50 gift card of their choice. As an added bonus, members who recruit (3) or more new members will be entered in a special prize drawing being held at the **July 13, 2022** general membership meeting for a very special prize.

GOOD LUCK AND HAPPY RECRUITING!



MEMBERSHIP DRIVE RULES AND REQUIREMENTS

- ⇒ Members must use the AASET Membership Application to recruit new members.
- ⇒ Members may utilize AASET membership materials to assist with recruitment efforts and distribute to potential members.
- ⇒ Only members of the AASET are eligible to receive recruitment benefits from this membership drive campaign.
- ⇒ Be sure your referral uses your name in the "referred by" field on the membership application. Gift cards will only be sent to the referring member listed on the application upon payment of membership dues.
- ⇒ Membership drive ends on May 31, 2022. All membership applications will need to be received by the AASET Executive Office no later than June 1, 2022 to qualify for prizes and drawing.
- ⇒ Returning AASET members will only be deemed as a "new member" if company/complex has been in inactive status for a minimum of 24 months.

GOT QUESTIONS? PLEASE CONTACT THE AASET EXECUTIVE OFFICE AT (409) 899-4455 OR EMAIL US AT SETXAA@AOL.COM



Our Mission: To provide members industry education, professional growth, current base of knowledge in a changing business environment, and to advocate to fair legislation.

Apartment Association of SETX
7770 Gladys Avenue, Suite B
Beaumont, TX 77706

PLACE
STAMP
HERE



APARTMENT ASSOCIATION
of Southeast Texas

INTRODUCTION TO THE AASET

Membership Information Brochure



Membership Benefits

The following member benefits make membership in the AASET a necessity for any multifamily industry professional:

- Three-for-one membership to the AASET, TAA and the NAA. Once you are a member of the local association, you also become an established member of the state and national associations as well. Thus, providing you with access to the local, state, and national publications, services and benefits.
- Education seminars and trainings
- Member discounts with local, state, and national businesses
- Exclusive use of TAA's contracts and various addendums
- Information and resources on the latest industry trends and services

Marketing Opportunities

- Advertising and marketing opportunities through events and various publications
- Increase your referrals by networking with other members at various social events
- Promotion opportunities for your products and services, enabling competitive pricing options

What We Do

It is often asked, "Why should I join the association?" or "What can the Apartment Association of Southeast Texas (AASET) do for me?"

Top Reasons to Join

- The AASET actively monitors the local, state, and national legislative and regulatory changes that affect the multifamily industry.
- The AASET staff, working with Texas Apartment Association (TAA) and the National Apartment Association (NAA) is committed to protecting your business interests and keeping you informed.
- A strong organization is the key to success in an industry. By becoming a valuable member of the AASET, you are strengthening your industry at the local, state and national level.
- The AASET offers many opportunities for members to meet and network with others in the multifamily industry.
- Through seminars, meetings and its monthly publication, the AASET offers its members many ways to stay current on issues and ideas crucial to the industry.
- A strong organization is the key to success in an industry. By becoming a valuable member of the AASET, you are strengthening your industry at the local, state and national level.

Who We Are

The Apartment Association of Southeast Texas (AASET) is a non-profit trade association representing: Hardin, Jasper, Jefferson, Newton, Orange and Tyler counties.

Chartered in 1968, the AASET is the regional organization with members representing: multifamily owners, managers, developers, leasing consultants, service technicians and suppliers.

We proudly refer you to the connections whose primary interest is the promotion, protection and improvement of the multifamily industry.

As a part of the Southeast Texas multifamily industry, we trust that you are also concerned with the same basic business objectives that confront our industry.

We believe in the "Strength in Numbers". We are able to succeed by the collective efforts of our members who make a commitment to the growth and development of the Southeast Texas multifamily industry.

Through the association's many opportunities, AASET members develop long-lasting business relationships and friendships. The association promotes members doing business with members.



Contact Us

Apartment Association of SETX
7770 Gladys Avenue, Suite B
Beaumont, TX 77706

(409) 899-4455
setxaa@aol.com

Visit us on the web: www.setxaa.org



APPLICATION FOR MEMBERSHIP



Apartment Association of Southeast Texas

7770 Gladys Avenue, Suite B • Beaumont, TX 77706

Phone: 409-899-4455 • Fax: 409-899-1507

Email: setxaa@aol.com • Website: www.setxaa.org

Membership in local association includes membership with the Texas Apartment Association (TAA), and the National Apartment Association (NAA).

The **Apartment Association of Southeast Texas** representing Hardin, Jasper, Jefferson, Newton, Orange, and Tyler counties, chartered in October 1968, is the regional organization with members representing multifamily owners, managers, developers, leasing consultants, service technicians and suppliers.

The **Apartment Association of Southeast Texas** provides its members with industry education, professional growth, current base of knowledge in a changing business environment and strives to better serve the housing needs of residents in communities throughout Southeast Texas.

Date: _____

Member Name: _____

(List owner or management company as the member name. Properties will be listed on page 2.)

Representative's Name: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Billing Address (if different): _____

City: _____ State: _____ Zip: _____

Phone: _____ Email Address: _____

Fax: _____ Website Address: _____

Recommended by: _____ Company: _____

Membership Agreement

I agree to abide by the Code of Ethics of the Association, and any future amendments approved to the Code of Ethics in accordance with **Apartment Association of Southeast Texas** bylaws. I hereby apply for membership and enclose payment for my first year's membership investment. In the event of membership termination, I agree, and my company agrees to discontinue, immediately, the use of **Apartment Association of Southeast Texas** logo, forms, services and other benefits and privileges of membership.

Printed Name: _____ Signature: _____

Dues Structure

Please check the form of membership that applies. See pages 3-4 for membership type description.

MANAGEMENT FIRMS:
\$250.00
 Once a year fee plus dues for the number of units for each owner (see OWNERS chart).

ASSOCIATE DUES:
\$305.00

OWNERS:

<u>No. of Units</u>	<u>Amount</u>
1-20	\$205.00
21-50	\$255.00
51-100	\$305.00
101-150	\$355.00
151-200	\$405.00
201-276	\$455.00
277-352	\$505.00
353-428	\$555.00
429-504	\$605.00
505-580	\$655.00
581-656	\$705.00
657-732	\$755.00

Total Number of Units: _____

AFFILIATE DUES
\$45.00

VOLUNTARY PAC CONTRIBUTION

AASET PAC collects contributions from members for its political activities. These contributions are voluntary, and refusal does not affect member's rights. A yearly contribution of \$100.00 is suggested. **Corporate contributions to AASET PAC are prohibited and a violation of the law.**

Dues to the Apartment Association of Southeast Texas are not deductible as a charitable contribution but may be deductible as an ordinary and necessary business expense. A portion of dues, however, is not deductible as an ordinary and necessary business expense to the extent that the AASET, TAA and NAA engage in lobbying.

Property Information

List all properties owned or managed by the MEMBER NAME to be listed under membership.

Property Name: _____

This property is [] owned / [] managed by the MEMBER NAME listed on page 1 for membership.

Address: _____ # of Units: _____

Contact: Name: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Property Name: _____

This property is [] owned / [] managed by the MEMBER NAME listed on page 1 for membership.

Address: _____ # of Units: _____

Contact: Name: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Property Name: _____

This property is [] owned / [] managed by the MEMBER NAME listed on page 1 for membership.

Address: _____ # of Units: _____

Contact: Name: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Please feel free to make copies if you need additional space.



APARTMENT ASSOCIATION
of Southeast Texas

What the Apartment Association of Southeast Texas (AASET) can do for YOU!

The Owner and Management Company:

These are individuals or companies who own and/or manage single and/or multifamily rental housing. Owners and Management Companies who are members shall designate some individual member(s) of such organization to cast its vote(s) in the ASSET and to represent such organization in dealing with the Association. The designated representatives(s) shall be eligible to serve as Director(s) and Officer(s). Each owner/management member is entitled to at least one voting representative. Owner/management members having properties totaling 250 or more units, shall be entitled to a maximum of three (3) voting representatives in the Association.

- The Association has established a united front to protect the owners' rights in such governmental matters as building codes, state and local taxes, and other legislation effecting our industry. Your membership in the local association assures you membership in the National and State Apartment Associations.
- The Association has an established Code of Ethics for our industry which reflects high ethical standards of conduct toward owners and residents.
- The Association maintains an active list of job applicants for apartment managers and maintenance personnel. This information is available to you free of charge.
- The Association has a monthly membership meeting with highly qualified speakers who discuss problems related to our industry. These meetings give you the opportunity to meet and exchange information with other owners and managers.
- The Association offers a complaint education program for managers, owners, maintenance personnel and associates. Our Certified Apartment Manager (CAM) course, Certificate for Apartment Maintenance Technician (CAMT) and National Apartment Leasing Professional (NALP) designations are approved by the National Apartment Association, they are designed to keep you and your on-site personnel abreast of the complexities of the rapidly expanding apartment industry.
- The Association has prepared and endorsed standard forms for members' use as follows: Apartment Lease Contract, Animal Addendum, Rental Application, Notice of Intent to Vacate, Electrical and Submetering Addendum, Inventory and Condition Form, Residential Lease Contract, Condominium/Townhome Lease Contract, Security Guidelines, Lease Renewal, Lease Guaranty, Bed Bug Addendum, Lead Hazard Addendum, Redbook and much more.
- The Association publishes a monthly newsletter to keep you informed on special events of interest to the apartment industry. This newsletter also provides a place for our members to advertise if they so desire.
- The Association also offers mailing lists and labels to members who would like to do direct mail to members.

The Apartment Manager:

Managers of all member units are ex-officio members of the Association with no dues payment. They are privileged to attend meetings, receive correspondence and benefit from other's experience in management and maintenance problems.

The Associate Member:

These are individuals or companies interested in the multifamily housing industry and/or business organizations serving the industry. Associate members shall have the rights of the membership except that the associate members cannot purchase forms, shall not be eligible for the office of president or president-elect, and are entitled to one designated voting representative.

- Associate members (suppliers of goods and/or services) are an important segment of the Association. They are entitled to all services of the Association. Associate members have the opportunity of presenting their goods and services directly to the industry through their personal contact with owners at all membership meetings of the Association. Membership is no guarantee of increased business, but it is a definite aid to stimulating new business.

The Affiliate Member:

These are individuals or companies interested in staying affiliated with the industry. The membership fee covers the cost of the correspondence. The Affiliate member has no voting rights and has no state and national affiliation.