



APARTMENT ASSOCIATION
of Southeast Texas

NEWSLETTER ADVERTISING RATES

Want to promote your companies products and services? We're here to help!

The AASET Newsletter is a perfect choice for you, if you want to....

- Be sure you reach those that need your product or services
- Make best use of your advertising dollars
- Find an advertising media that goes directly to your target audience

What are the benefits of advertising in the newsletter?

- Publication goes directly to those who can bring you the most business
- Is delivered directly to your target audience on a regular basis
- Gets the maximum exposure for your advertising dollar



The ads can be run on a monthly, quarterly or on an annual basis. Discounts are provided for ads that run longer than 6 months. You also may choose which months you wish the ad to run and how often to change it.



NEWSLETTER ADVERTISING PACKAGES

Ads are due on the 15th of the month prior to the run month.

FULL PAGE AD \$125/monthly

Size: 10" h x 7.5" w

Optional Money Savings Plans:

6 months \$115/monthly

12 months \$100/monthly

HALF PAGE AD \$95/monthly

Size: 5" h x 7.5" w

Optional Money Savings Plans:

6 months \$85/monthly

12 months \$75/monthly

QUARTER PAGE AD \$70/monthly

Size: 5" h x 3.75" w

Optional Money Savings Plans:

6 months \$60/monthly

12 months \$50/monthly

EIGHTH PAGE AD \$60/monthly

Size: (business card) 2.5 h" x 3.75" w

Optional Money Savings Plans:

6 months \$50/monthly

12 months \$40/monthly

AASET NEWSLETTER ADVERTISING AGREEMENT

Please be advised that ads are to be provided by the advertiser. Ad sizes are approximations. Payment will be due in full for the contract amount, even if membership is dropped. Please call to make changes, otherwise ad will run as noted.

Date: _____

Ad Size: _____

Name: _____

Months to Run: _____

Company: _____

Payment Options:

Phone/Cell: _____

Please bill me \$_____ monthly.

Email: _____

Please bill me in full for \$_____.

Signature: _____

Enclosed is my payment for \$_____.

You may fax, mail or email this advertising request form to:

Apartment Association of SETX Executive Office - 7770 Gladys Avenue, Suite B, Beaumont, TX 77706

Phone: 409-899-4455 - Fax: 409-899-1507 - Email: setxaa@aol.com