

MAXIMIZE
YOUR COMPANY'S REACH!

GROW YOUR BUSINESS IN

SOUTHERN COLORADO

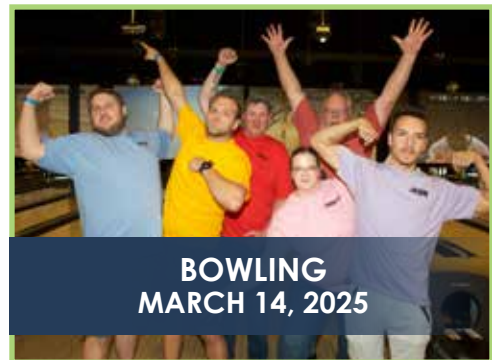


2024 - 2025 ADVERTISING & SPONSORSHIP
GUIDEBOOK

FOR MORE INFORMATION, PLEASE CONTACT

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2024-2025 EVENT LINE UP



PAC WINE TASTING



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$700 **(SOLD OUT)**

- Four (4) tickets to the event
- Opportunity to introduce special guests
- Opportunity to emcee the event
- Logo on all promotional material

Wine Sponsor: \$350 **(3 available)**

- Two (2) tickets to the event
- Opportunity to serve wine at event
- Logo on all promotional material



PROJECTED ATTENDANCE PRICES:

REGISTRATION: \$75

LATE REGISTRATION: \$85

JULY 24, 2024 | LOCATION: APEX APARTMENTS

BEATS, BAGS & BREWS



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$1,500 (SOLD OUT)

- Four (4) tickets for the event
- Two (2) Cornhole Teams
- Sponsor station near cornhole tournament (premium location)
- Opportunity to emcee the event/tournament
- Presents the Grand Prize
- Logo on the eventsite

Platinum Sponsor: \$1,000 (SOLD OUT)

- One (1) cornhole team
- Two (2) tickets for the event
- Sponsor station near cornhole tournament (premium location)
- Opportunity to co-emcee the event/tournament
- Presents the Team Spirit Award

Drink Sponsor: \$700 (SOLD OUT)

- Two (2) tickets to the event
- Logo recognition on drink tickets
- Opportunity to pass out drinks to all attendees

Cornament Station Sponsor: \$600 (SOLD OUT)

- One (1) cornhole Team
- One (1) ticket for the event
- Sponsor station near cornhole tournament

Maintenance Giveaway: \$500 (SOLD OUT)

- One (1) ticket to attend the event
 - Logo on Maintenance Flyer/Poster
 - Draw the raffle ticket for a giveaway
- *AASC provides the Giveaway*

Food Sponsor: \$400 (SOLD OUT)

- One (1) ticket for the event
- Logo recognition near the food

2023 MAJOR SPONSOR



PROJECTED ATTENDANCE PRICES

- **CORNHOLE TEAM: \$120**
-Includes two (2) participants in the Cornament
-Food and drink tickets for 2 people
- **EVENT TICKET: \$40**
This ticket does not include play in the Cornament!

AUGUST 16, 2024 | LOCATION: SOCCERHAUS



SPONSORSHIP OPPORTUNITIES

Eagle Sponsor: \$3,000 (SOLD OUT)

- Eight (8) individual golfers
- Opportunity to emcee awards luncheon
- Logo on all promotional material
- Space for canopy at turnaround
- Company name on banner
- Logo on player gift
- Commemorative trophy from tournament

Birdie Sponsor: \$1,500 (SOLD OUT)

- Four (4) individual golfers
- Opportunity for welcome tent on green
- Logo on all promotional material
- Signage with Top Sponsors

Par Sponsor: \$1,000 (SOLD OUT)

- Two (2) individual golfers
- Opportunity for welcome tent on green
- Logo on all promotional material
- Signage with Top Sponsors

Drink Sponsor: \$800 (SOLD OUT)

- One (1) company representative may ride/ decorate the drink cart/station
- Signage on Drink Cart
- One (1) luncheon ticket

Hole-In-One Sponsor: \$400 (SOLD OUT)

****COMPANY REPRESENTATIVE MUST BE PRESENT AT HOLE****

- Meet & Greet at Hole/T-Box
- Prominent recognition on sign at hole
- Full Color Hole-In-One Signage
- One (1) luncheon ticket

****Company does not provide prize****

Putting Contest Sponsor: \$400 (SOLD OUT)

- Exclusive signage at green
- Contest Facilitation during tournament
- Present prize to winner
- Two (2) luncheon tickets

****Company does not provide prize****

Contest Hole Sponsor: \$400 (SOLD OUT) Longest Drive (Men/Womens) & Closest to the Pin (Men/Womens)

****MUST HAVE A REPRESENTATIVE AT HOLE****

- Meet & Greet at Selected Hole/T-Box
- Signage at Hole
- Contest Facilitation
- One (1) luncheon ticket

SPONSORSHIPS CONTINUED ON NEXT PAGE -->

SEPTEMBER 13, 2024 | LOCATION: PINE CREEK

GOLF SPONSORSHIP OPPORTUNITIES (CONT'D):

PROJECTED ATTENDANCE PRICES:

INDIVIDUAL GOLFER: \$205

Includes one (1) entry - including green fees, golf cart & range balls, one (1) awards luncheon ticket, and one (1) commemorative golf tournament gift

FOURSOME: \$820

Includes all times listed for an individual golfer for four (4) people

LUNCH TICKET: \$55



Hole Sponsor: \$350 (SOLD OUT)

- One (1) luncheon ticket
- Meet & Greet at Selected Hole/T-Box
- Signage at Hole

Mulligan Sponsor: \$325 (SOLD OUT)

****COMPANY MUST PROVIDE A REPRESENTATIVE TO SELL MULLIGANS PRIOR TO SHOTGUN START****

- One (1) luncheon ticket
- Signage at Registration
- Logo on all Mulligan tickets

Registration Sponsor: \$300 (SOLD OUT)

- Two (1) luncheon tickets
- Signage at Registration
- Recognition for Breakfast

Driving Range Sponsor: \$300 (SOLD OUT)

- One (1) luncheon ticket
- Signage at Driving Range
- Meet & Greet at the range



SEPTEMBER 13, 2024 | LOCATION: TBD

CHILI COOK OFF



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$1,500 (SOLD OUT)

- Six (6) free entries to the Chili Cook Off
- FREE DOUBLE Chili Booth
- Opportunity to emcee the Chili Cook Off
- Logo recognition on all promotional materials

Bull Sponsor: \$1,000 (SOLD OUT)

- Five (5) free entries to the Chili Cook off
- FREE Chili Booth
- Logo Recognition on all promotional materials
- FREE company booth near Mechanical Bull

Jalapeno Sponsor: \$750 (SOLD OUT)

- Four (4) Free entries to the Chili Cook off
- FREE Chili Booth
- Brief Company Introduction at Microphone
- Logo Recognition on all promotional materials

Drink Sponsor: \$400 (1 available)

- One (1) Free entry fee to the Chili Cook-off
- Logo recognition on group sign
- Recognition by Emcee
- Discounted (\$75) Chili Booth
- Logo recognition on group sign

Contributing Sponsor: \$250 (3 available) (Reserved for New Members)

- Logo recognition on all AV for the event
- Logo recognition on group sign
- Discounted (\$75) Chili Booth

PROJECTED ATTENDANCE PRICES:

- **CHILI BOOTH: \$175**
 - Includes two (2) entry tickets for chili cookers
 - Two (2) drink tickets
- **ATTENDEE: \$45**

OCTOBER 18, 2024 | LOCATION: TBD

BOARD OF DIRECTORS RETREAT



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$2,500 (SOLD OUT)

- Three (3) tickets to attend the BOD Retreat
- Logo gift for all BOD members provided on your behalf
- Promotional material in BOD packets
- Company Logo on all BOD agendas throughout the year
- List of attendees contact information
- Logo recognition in PowerPoint presentation
- Opportunity to attend quarterly board meetings to provide brief company introduction

Platinum Sponsor: \$1,000 (SOLD OUT)

- Two (2) tickets to attend the BOD Reception
- Promotional material in BOD packets
- Logo on all drink tickets provided to guests
- List of attendees contact information
- Logo recognition in Power Point presentation

Contributing Sponsor: \$500 (unlimited)

- List of attendees contact information
- Opportunity to provide flyers & promotional materials to BOD members
- Logo recognition in PowerPoint presentation



2023 MAJOR SPONSOR



OCTOBER 25, 2024 | LOCATION: OLYMPIC MUSEUM

SILENT AUCTION



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$1,500 (1 Available)

- Opportunity to introduce special guests
- Opportunity to emcee the event
- Four (4) tickets to the event
- Group sign recognition
- Logo on all promotional material

Drink Sponsor: \$1,000 (3 available)

- Two (2) tickets to the event
- Logo recognition on all drink tickets
- Logo representation on group sign
- Verbal recognition at event

Gold Sponsor: \$700 (3 available)

- Two (2) tickets to the event
- Logo representation on group sign
- Verbal recognition at event
- Logo recognition on all promotional material

Silver Sponsor: \$500 (1 available)

- Two (2) tickets to the event
- Logo representation on group sign
- Verbal recognition at event

Contributing Sponsor: \$300 (4 available)

(RESERVED FOR NEW AASC MEMBERS)

- One (1) ticket to the event
- Company Name listed on group sign
- Verbal recognition at event

PROCEEDS BENEFIT



PROJECTED ATTENDANCE PRICES:

INDIVIDUAL TICKET: \$50

LATE REGISTRATION: \$60

2023 MAJOR SPONSORS



NOVEMBER 7, 2024 | LOCATION: TBD

HOLIDAY PARTY



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$3,500 (SOLD OUT)

- Ten (10) tickets at premier table
- Logo recognition on all promotional material
- Major recognition/signage at the event
- Emcee Event/Brief company introduction
- Assist with giveaways
- Logo recognition on event program
- Logo on Photo Booth Strips

Platinum Sponsor: \$2,700 (1 available)

- Six (6) tickets at premier table
- Logo recognition on all promotional material
- Major recognition/signage at the event
- Brief company introduction
- Assist with giveaways
- Logo recognition on event program
- Logo on Photo Booth Strips

Gold Sponsor: \$2,500 (SOLD OUT)

- Five (5) tickets at premier table
- Logo recognition on all promotional material
- Brief company introduction
- Assist with Gift Giveaway
- Combined Group Sign at event
- Logo recognition on event program

Silver Sponsor: \$2,000 (SOLD OUT)

- Four (4) tickets at premier table
- Brief company introduction
- Assist with Gift Giveaway
- Combined Group Sign at event
- Logo recognition on event program

Wine/Drink Sponsor: \$1,700 (2 available)

- Three (3) tickets to the event
- Logo on all wine labels or drink tickets
- Logo recognition on event program

Bronze Sponsor: \$1,200 (3 available)

- Two (2) tickets at reserved table
- Combined Group Sign at event
- Logo recognition on event program

Grand Prize Sponsor: \$800 (2 available)

- One (1) ticket to the event
- Draws winner of \$500 on stage

Candy Bar Sponsor: \$600 (SOLD OUT)

- One (1) ticket to the event
- Logo recognition on Candy Bar & all bags
- Opportunity to pass out candy bags

Management Company Sponsor: \$500 (Reserved for Management Companies ONLY)

- One (1) ticket to the event
- Logo recognition on Group Signage at event

Contributing Sponsor: \$375 (Unlimited) (Reserved for NEW MEMBERS ONLY)

- One (1) ticket at reserved table
- Combined Group Sign at event

ATTENDANCE PRICES:

\$90/PERSON

2023 MAJOR SPONSORS



- BluSky Restoration
- Dynamic Renovation Contractors
- Real Floors

DECEMBER 6, 2024 | CHEYENNE MOUNTAIN RESORT

2025 EDUCATION CONFERENCE & TRADE SHOW



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$5,000 (SOLD OUT)

- Six (6) tickets to the trade show & keynote luncheon
- One (1) 8x20 booth in a prime, central location
- Logo recognition on all marketing materials
- Full page ad in the program
- Opportunity to introduce keynote speaker
- Assist with prize giveaway
- 3-5 minute company introduction
- Reserved, premium seating at keynote luncheon
- Opportunity to hand out giveaways first

Platinum Sponsor: \$3,500 (SOLD OUT)

- Four (4) tickets to the keynote luncheon
- One (1) 8x20 booth surrounding the stage
- Logo recognition on all promotional materials
- Full page ad in the program
- Opportunity to introduce education instructor
- Reserved, premium seating at keynote luncheon
- Opportunity to hand out giveaways first

NOTE: Supplier Members MUST have a booth for the following sponsorships!

Gold Sponsor: \$1,700 (SOLD OUT)

- Two (2) tickets to the keynote luncheon
- Premium XL Booth - Dark Blue on Map
- Logo recognition on promotional materials
- 1/2 page ad in the program
- Reserved, premium seating at keynote luncheon

Silver Sponsor: \$1,500 (SOLD OUT)

- Premium L Booth - Light Blue on Map
- 1/4 page ad in the program
- Logo Recognition on group sign

PROJECTED PRICES

KEYNOTE LUNCHEON: \$50

ELECTRICITY: \$50

WI-FI/INTERNET: \$50

2023 MAJOR SPONSORS



JANUARY 16, 2025 | LOCATION: DOUBLETREE

2025 Trade Show

Doubletree by Hilton
Colorado Springs, Colorado

2023 MAJOR SPONSOR

Tschetter Sulzer
ATTORNEYS & COUNSELORS AT LAW



TRADE SHOW SPONSORSHIP OPPORTUNITIES (CONT'D):

- Lanyard Sponsor: \$600 (SOLD OUT)**
(Top Sponsors are given first right of refusal & two companies will be represented on the lanyards)
- Sponsor Logo on at least 500 lanyards which will be distributed during registration to all attendees
 - Verbal recognition as sponsor at the event

- Grand Prize Sponsor: \$750 (2 available)**
- Company Introduction on Stage
 - Gives out the Grand Prize
 - Business Card Size ad in the program
 - Logo on all promotional material about the Grand Prize contest

- Beverage Sponsor: \$700 (1 available)**
- Four (4) tickets to the trade show
 - Logo recognition near the beverage station
 - Opportunity to provide promotional materials/cups for the station]
 - Verbal Recognition as sponsor at the event

Trade Show Booths will open in July 2024. This years theme is

BOWLING TOURNAMENT



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$1,500 (1 available)

- Five (5) Bowling Tickets
- Logo recognition on all promotional material
- Opportunity to emcee the event
- Logo recognition on signage

Drink Sponsor: \$500 (1 available)

- Two (2) Cheerleader Tickets
- Complimentary drinks & food for two (2)
- All drinks provided on your behalf
- Opportunity to hand out drinks at event
- Logo recognition on signage

Contributing Sponsor: \$300 (Unlimited)

(Reserved for NEW MEMBERS ONLY)

- One (1) Cheerleading Ticket
- Complimentary drinks & food for one (1)
- Verbal recognition at event

PROJECTED PRICES

BOWLING TEAM: \$360

INDIVIDUAL TICKET: \$40

2023 MAJOR SPONSORS



- CoinTech
- All American Mechanical
- Santee Metal Works
- Alternative Resurfacing

MARCH 14, 2025 | LOCATION: TBD

BUSINESS TO BUSINESS EXCHANGE



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$1,000 (SOLD OUT)

- Three (3) tickets to the event
- Brief company introduction & emcee of event
- Opportunity to display signage & promotional items
- Opportunity to participate in speaker gift bags
- Recognition on all promotional material
- Logo recognition on all signage at event

Drink Sponsor: \$500 (SOLD OUT)

- Two (2) tickets to the event
- Opportunity to provide all drinks to guests in attendance and have signature drink at bar
- Brief company introduction in agenda
- Opportunity to participate in speaker gift bags
- Logo recognition on signage at event

Supporting Sponsor: \$400 (3 available)

- One (1) ticket to the event
- Brief company introduction in agenda
- Opportunity to participate in speaker gift bags
- Logo recognition on signage at event

ATTENDANCE PRICES:

ONE TICKET: \$100
TWO TICKETS: \$150



2024 MAJOR SPONSOR
MR
MIDNIGHT RECOVERY
MR LLC

APRIL 2025 | LOCATION: TBD

INSTALLATION



SPONSORSHIP OPPORTUNITIES

Platinum Sponsor: \$3,500 (SOLD OUT)

- Opportunity to emcee the event
- Six (6) tickets at premier table
- Logo on all promotional material
- Major recognition/signage on stage screen
- Logo on event program/invitation

Wine/Drink Sponsor: \$2,500 (SOLD OUT)

- Two (2) tickets at premier table
- Company introduction at podium
- Logo on all wine bottles or on drink tickets
- Major recognition/signage on stage screen
- Logo on event program/invitation

Gold Sponsor: \$2,500 (1 available)

- Four (4) tickets at premier table
- Company introduction at podium
- Logo on all promotional material
- Major recognition/signage on stage screen
- Logo on event program/invitation

Silver Sponsor: \$1,500 (2 available)

- Three (3) tickets at premier table
- Logo recognition on group sign
- Major recognition/signage on stage screen

Bronze Sponsor: \$1,000 (1 available)

- Two (2) tickets at premier table
- Logo recognition on group sign
- Logo recognition/signage on stage screen

Supporting Sponsor: \$500 (4 available)

- One (1) ticket at premier table
- Logo recognition on group sign

Contributing Sponsor: \$300 (3 available)

(Available for NEW MEMBERS ONLY)

- One (1) ticket at premier table
- Logo recognition on group sign

PROJECTED ATTENDANCE PRICE:

ATTENDEE: \$85

LATE REGISTRATION: \$128

2023 MAJOR SPONSOR



MAY 16, 2024 | LOCATION: TBD

AASC GOLF TOURNAMENT



SPONSORSHIP OPPORTUNITIES

Eagle Sponsor: \$4,400 (SOLD OUT)

- Eight (8) individual golfers
- Opportunity to emcee awards luncheon
- Logo on all promotional material
- Space for canopy at turnaround
- Company name on banner
- Logo on player gift
- Commemorative trophy from tournament

Birdie Sponsor: \$2,700 (2 available)

- Four (4) individual golfers
- Opportunity for welcome tent on green
- Logo on all promotional material
- Signage with Top Sponsors

Par Sponsor: \$1,600 (4 available)

- Two (2) individual golfers
- Opportunity for welcome tent on green
- Logo on all promotional material
- Signage with Top Sponsors

Drink Sponsor: \$1,200 (SOLD OUT)

- One (1) company representative may ride/ decorate the drink cart/station
- Signage on Drink Cart
- One (1) luncheon ticket

Hole-In-One Sponsor: \$450 (2 available)

****COMPANY REPRESENTATIVE MUST BE PRESENT AT HOLE****

- Meet & Greet at Hole/T-Box
- Prominent recognition on sign at hole
- Full Color Hole-In-One Signage
- One (1) luncheon ticket

****Company does not provide prize****

Putting Contest Sponsor: \$450 (1 available)

- Exclusive signage at green
- Contest Facilitation during tournament
- Present prize to winner
- Two (2) luncheon tickets

****Company does not provide prize****

Contest Hole Sponsor: \$400 (1 available) Longest Drive (Men/Womens) & Closest to the Pin (Womens)

****MUST HAVE A REPRESENTATIVE AT HOLE****

- Meet & Greet at Selected Hole/T-Box
- Signage at Hole
- Contest Facilitation
- One (1) luncheon ticket

****Company does not provide prize****

Hole Sponsor: \$400 (9 available)

- Meet & Greet at Selected Hole/T-Box
- Signage at Hole
- One (1) luncheon ticket

JUNE 2025 | LOCATION: TBD

GOLF SPONSORSHIP OPPORTUNITIES (CONT'D):

2024 MAJOR SPONSORS



- McWilliams Roofing
- Sherwin-Williams
- Tall Timbers
- Dynamic Renovation Contractors



Snack Cart Sponsor: \$400 (1 available)

****COMPANY MUST PROVIDE ALL SNACKS DISBURSED W/APPROVAL OF GOLF COURSE****

- One (1) Company representative may ride/decorate the snack cart
- Signage on Snack Cart
- One (1) luncheon ticket

Mulligan Sponsor: \$325 (2 available)

****COMPANY MUST PROVIDE A REPRESENTATIVE TO SELL MULLIGANS PRIOR TO SHOTGUN START****

- Signage at Registration
- Logo on all Mulligan tickets
- One (1) luncheon ticket

Registration Sponsor: \$300 (unlimited)

- Signage at Registration
- Recognition for Breakfast
- Two (2) luncheon tickets

Driving Range Sponsor: \$300 (unlimited)

- Signage at Driving Range
- Meet & Greet at the range
- One (1) luncheon ticket

PROJECTED ATTENDANCE PRICES:

INDIVIDUAL GOLFER: \$250

Includes one (1) entry - including green fees, golf cart & range balls, one (1) awards luncheon ticket, and one (1) commemorative golf tournament gift

FOURSOME: \$1,000

Includes all times listed for an individual golfer for four (4) people

LUNCH TICKET: \$50

MEET THE MANAGEMENT

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$3,000 (SOLD OUT)

- Opportunity to emcee at each mixer (6 total)
- Brief company introduction
- Opportunity to display company signage & promotional items
- Recognition on all promotional material
- Logo recognition on all signage at event

Supporting Sponsor: \$300 (1 available per mixer)

- Company Introduction at mixer
- Opportunity to display or distribute promotional items



2023 MAJOR SPONSOR

MR
MIDNIGHT RECOVERY
MR LLC

Luncheons

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$750 (SOLD OUT)

- Logo recognition on promotional material for all four (4) lunches
- Opportunity to introduce your company and the keynote speaker at each lunch
- On-screen display at luncheon PowerPoint
- Two (2) tickets to each lunch at a premium table
- A giveaway is provided on your behalf at each lunch

Table Top Sponsor: \$250 (3 available per luncheon)

- One (1) ticket to sponsored luncheon
- An exhibit table will be provided at event
- Attendee contact roster following event
- Opportunity to provide giveaway to attendees & microphone time to announce the winner.



#AASCLIFE

2025 MEMBERSHIP DIRECTORY

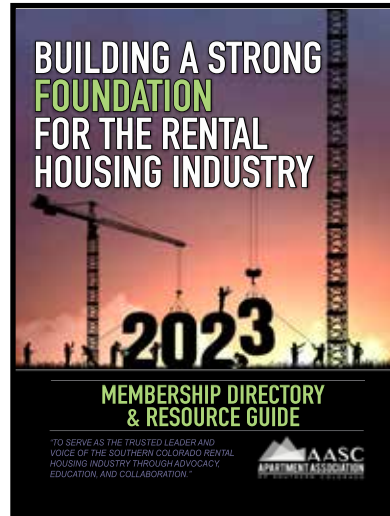
EXTEND YOUR BRAND TO THOSE WHO MATTER MOST!

When looking for trusted suppliers and services, our members turn to the official AASC Membership Directory. This provides your company a unique and promising way to increase your exposure to decision makers through advertising. This guide lists all Owners, Communities, IROs & Supplier members by categories making it quick and easy for your company to be found.

All Supplier Companies receive a Basic Listing Package which includes:

- Company Name
- Company Main Contact
- Full Mailing Address
- Phone Number
- Website
- Main Contact E-mail Address

The Basic Listing includes all of the above items in three service categories in both the print and online membership directory. (Each additional listing category is \$40)



MEMBERSHIP DIRECTORY ADS *SUBJECT TO AVAILABILITY*

Tab Full Page Ad	W: 4.75" H: 7.375"	\$1,500
Tab 1/2 Page Ad (Only Horizontal Ads Allowed on Tabs)	W: 4.875" H: 3.625"	\$1,200
Full Page Ad	W: 4.75" H: 7.375"	\$1,000
1/2 Page Ad Horizontal or Vertical	W: 4.875" H: 3.625 OR W: 2.375" H: 7.5"	\$800
1/4 Page Ad	W: 2.625" H: 3.875"	\$700

MEMBERSHIP DIRECTORY UPGRADES

Bold Text Listings	Added to all category listings	\$350
In Line Logo	3 or less locations	\$200/each
	4 - 8 locations	\$150/each
	9 or more locations	\$100/each

ART MUST BE SUPPLIED IN HIGH RESOLUTION PDF, EPS, TIFF, OR JPEG

Ad sizes w/bleeds

Full Page 5" X 7.5" or 1500px X 2250px	1/2 Page (Horizontal) 5" X 3.75" or 1500px X 1125px
1/2 Page (Vertical) 2.5" X 7.5" or 750px X 2250px	1/4 Page 2.75" X 4" or 825px X 1200px

#AASCLIFE

DIGITAL ADVERTISING

ONLINE MEMBERSHIP DIRECTORY

LEADERBOARD AD: \$2,000 (12 months)

Your leaderboard ad static on the top of all pages of the Membership Directory

PREMIUM LISTING PACKAGE: \$365

Upgrade your online listing from basic to premium for just \$1/day!

- Basic Listing Package
- Full color company logo
- Active Facebook, Twitter, & LinkedIn Links
- Photos or video clips (not to exceed five files, each additional file is \$100)

CATEGORY LEADERBOARD AD: \$600 (12 months)

Stand out from the competition with an ad above the service category of your choice.

LOGO UPGRADE: \$100

Give your basic listing a visual element by adding your full color company logo.

VIDEO/PHOTO UPGRADE: \$200

Add photos/videos with that showcases your product or company in real life. Videos can be a maximum of five minutes long. (Maximum of 5 photos or videos)

E-NEWSLETTER (WEEKLY UPDATE)

E-NEWSLETTER LOGO: [12 MONTHS - \$1,200 OR 6 MONTHS - \$800]

AASC Members get a Weekly Update Newsletter every Wednesday. Add your company logo to make an impression with prospects & clients!

CUSTOM E-NEWSLETTER BLAST - \$200

This is a perfect investment for NEW AASC Members or members who want to get a message out to the masses. This single blast goes out to 1,200+ contacts! With the AASC staffs' help to create the campaign and a list of leads of following the blast - this is a great way to connect with industry members.

AASC WEBSITE ADVERTISING

LOGO SPONSOR: \$1,000 (12 MONTHS)

Your company logo is linked on the footer of every page on the website.

SIDEBAR AD: \$800 (12 MONTHS)

Your ad appears on the home page member spotlight section.

BLOG SIDEBAR AD: \$400 (12 MONTHS)

Your ad appears on the right banner of all blog posts on the AASC website.

POWER PLAYER PROGRAM

ENJOY THE POWER OF STANDING OUT!

As a supplier member of the Apartment Association of Southern Colorado you have access to sponsor many events throughout the year. Becoming an AASC Power Player allows you to maximize your advertising and sponsorship dollars in a new and exciting way. Please review the exclusive benefits below:

Power Player (PP) Exclusive Benefits	Value	Bronze Power Player	Silver Power Player	Gold Power Player	Platinum Power Player
Verbal recognition at all events	\$4,400.00	X	X	X	X
Recognition on AASC's Power Player Lobby Plaque	\$1,500.00	X	X	X	X
Recognition on AASC's Power Player traveling event banner	\$1,800.00	X	X	X	X
Power Player features & group ad in printed 2025 Membership Directory	\$100.00	X	X	X	X
Directory Leaderboard Ad above Category of Choice	\$600.00	X	X	X	X
Free Member Roster Quarterly	\$200.00	X	X	X	X
Priority & Enhanced features in online Membership Directory (Up to 7 Categories)	\$525.00	X	X	X	X
Half page color ad in printed 2025 Membership Directory	\$1,200.00		X	X	X
Static logo ad in Weekly Update e-mails (12 months)	\$1,200.00			X	X
Scrolling sidebar ad on AASC's website footer (12 months)	\$800.00			X	X
FREE company video, promo or social media blast (choice of fiscal Qtr.)	\$1,200.00			X	X
Two tickets to Legislative Update & Economic Update Luncheons	\$360.00			X	X
Logo representation on footer of every page on the AASC website	\$6,000.00				X
Custom E-Blast twice a year to full AASC Membership	\$800.00				X
Full color tab page in printed 2025 Membership Directory	\$1,500.00				X
Free 4 Premium Seating Switchback Tickets, once a year	\$200.00				X

6 SPOTS AVAILABLE

Platinum Power Player

Base Cost: \$4,500 (Total Value: \$22,385)

Event Sponsorship: \$5,000 minimum

Overall Investment: Begins at \$9,500+

6 SPOTS AVAILABLE

Gold Power Player

Base Cost: \$4,000 (Total Value: \$13,885)

Event Sponsorship: \$4,000 minimum

Overall Investment: Begins at \$8,000+

4 SPOTS AVAILABLE

Silver Power Player

Base Cost: \$3,250 (Total Value: \$10,325)

Event Sponsorship: \$3,000 minimum

Overall Investment: Begins at \$6,250+

4 SPOTS AVAILABLE

Bronze Power Player

Base Cost: \$2,700 (Total Value: \$9,125)

Event Sponsorship: \$2,000 minimum

Overall Investment: Begins at \$4,700+

SPONSORSHIP & ADVERTISING GUIDELINES

SPONSORSHIP GUIDELINES

Sponsorships are reserved on a first-come, first-serve basis. AASC reserves the right to substitute any opportunity for equal or greater value based on availability for any unforeseen circumstances.

- The top sponsors for every event are given the first right of refusal prior to opening up to the rest of the membership.
- The benefits of a sponsorship begin with a signed contract. AASC requires a signed contract to hold an opportunity, verbal agreement or via e-mail will not be accepted.
- All sponsorship fees/payments are DUE IN FULL TWO WEEKS PRIOR to the event date, if sponsorship is secured after this date full payment will be required upon receiving the signed contract.
- If for any reason, you would like to cancel your sponsorship a written notice must be provided at least 30 days prior to the event unless otherwise stated on the event contract.
- If payment has not been received seven days prior to the event, the benefits will not be provided however 100% of the payment will still be required.

ADVERTISING GUIDELINES

The Apartment Association of Southern Colorado strives to provide valuable and cost effective avenues to keep your company relevant and vital. Below are some information guidelines regarding advertising:

- All advertising opportunities are **DUE IN FULL NO LATER THAN NOVEMBER 1, 2024** to ensure your company receives the full benefits contracted.
- All artwork is due in the **correct sizing & format NO LATER THAN NOV. 15, 2024.** Once an advertising contract has been signed, you are responsible for the full amount. **No refunds will be provided.**
- Your company is responsible for all artwork and once a contract has been signed, you are giving AASC the right to that content.

POWER PLAYER GUIDELINES

- Power Players receive first right of refusal to all sponsorships as long as a signed contract is submitted on time.
 - A deposit of 10% is required with a signed contract to hold your Power Player level.
 - *If paying the deposit by check, it must be received no later than August 31st or your spot will not be held in the program.*
 - There are 3 payment plans available and **no other options will be permitted for the program -**
 - Pay in Full
 - Credit Card/ACH on File to charge the 28th of each month
 - Monthly Checks mailed by the 28th of each month
- **If payments are not made by the due date OR card is declined, additional fees could be applied***