



2026- 2027

Budget & Planning Guide

Your Guide to Events,
Education, and Exposure.



For more information, please contact Andrea Capetillo
Marketing & Communications Manager | andrea@aaschq.org

MEMBER DUES

WE APPRECIATE YOU BEING A MEMBER WITH AASC

NOTE: This page is informational only, as dues are non-discountable and should not be applied to your Budgeting Guidebook agreement. All pricing is projected, and subject to change without notice.

SUPPLIER PARTNERS:

Dues are based on total number of people nationally employed within your company.

- **1-14 employees:** **\$500**
- **15+ employees:** **\$600**

ONE MEMBERSHIP!
THREE ASSOCIATIONS
PROTECTING YOUR INDUSTRY!



Apartment Association of Southern Colorado

1365 Garden of the Gods Rd., Suite 120
 Colorado Springs, CO 80907
 (719) 264-9195 | www.aaschq.org

COLORADO
APARTMENT ASSOCIATION

Colorado Apartment Association
 7100 E. Belleview Ave., #305
 Greenwood Village, CO 80111
 (303) 329-3357 | www.caahq.org



National Apartment Association
 4300 Wilson Blvd., Suite 400
 Arlington, VA 22203
 (703) 518-6141 | www.naahq.org

STAY CONNECTED

Becoming a member of the Apartment Association of Southern Colorado (AASC) automatically enrolls you as a member of the Colorado Apartment Association (CAA) and the National Apartment Association (NAA).

OWNER / MANAGEMENT:

Dues are calculated with base dues, community dues and unit dues. Use the calculation formula below:

Base Dues:	\$_____
+ # of units _____ x \$_____ / unit =	\$_____
+ PAC Donation (Optional) =	\$_____
Total Dues:	\$_____

Base Dues:

Community/IRO:

- 1-99 Units: \$160
- 100+ Units: \$205

Community/IRO:

- 1-1500+ Units: \$205

Non-Profit:

- 1-100 Units: \$160
- 100+ Units: \$205

COMMUNITY/IROS

Units/Type	2026-2027 Dues
1-49 Units	\$6.97/unit
50-99 Units	\$6.13/unit
100+ Units	\$5.86/unit

MILITARY

Units/Type	2026-2027 Dues
1 - 500 Units	\$6.36/unit
501 - 750 Units	\$5.52/unit
751 - 1250 Units	\$4.62/unit
1251 - 1500 Units	\$4.41/unit
1500+ Units	\$4.07/unit

NONPROFIT

Units/Type	2026-2027 Dues
1-100 Units	\$3.91/unit
100+ Units	\$3.91/unit

2026-2027

EVENT LINE UP



**ADVOCACY IN ACION
GOLF TOURNAMENT**
AUG 21, 2026



BOARD OF DIRECTORS RETREAT
SEP 24-25, 2026



CHILI COOK-OFF
OCT 29, 2026



SILENT AUCTION
NOV 19, 2026



HOLIDAY PARTY
DEC 10, 2026



**EDUCATION CONFERENCE
& TRADE SHOW**
FEB 12, 2027



INSTALLATION
APR 22, 2027



B2B EXCHANGE
APR 2027



AASC GOLF CLASSIC
JUNE 2027

MEET THE MANAGEMENTS & AASC 101'S

Meet the Management

(Free to attend)

Exclusive to AASC Supplier Members

Aug 27, 2026

Oct 22, 2026

Mar 25, 2027

Apr 15, 2027

May 27, 2027

Jun 24, 2027

AASC 101's (Free to attend)

*For new or existing members to learn
about AASC member benefits*

Sep 3, 2026

Dec 3, 2026

Mar 4, 2027

Jun 3, 2027

AASC Office (FREE)

AASC Office (FREE)

AASC Office (FREE)

AASC Office (FREE)

All dates are subject to change

2026 ADVOCACY IN ACTION GOLF TOURNAMENT

AUGUST 21, 2026
PINE CREEK GOLF CLUB



151 Attendees in 2025



Benefiting AASC Advocacy in Action

SPONSORSHIP OPPORTUNITIES

Eagle Sponsor: \$4,400 (LIMIT 1)

- Eight (8) individual golfers
- Logo on all promotional material
- Logo on player gift
- Company name on banner
- Opportunity to emcee awards luncheon
- Space for canopy at clubhouse

Birdie Sponsor: \$2,700 (LIMIT 4)

- Four (4) individual golfers or a tent at a hole
- Logo on promotional material
- Signage with Top Sponsors

Par Sponsor: \$1,600 (LIMIT 4)

- Two (2) individual golfers or a tent at a hole
- Logo on promotional material
- Signage with Top Sponsors

Drink Sponsor: \$1,500 (LIMIT 2)

- One (1) company representative may ride the drink cart/station
- One (1) luncheon ticket
- Signage on Drink Cart

Breakfast Sponsor: \$750 (LIMIT 2)

- One (1) luncheon ticket
- Signage at breakfast Bar

Golf Cart Sponsor: \$750 (LIMIT 1)

- One (1) luncheon ticket
- Logo on each golf cart

Hole-In-One Sponsor: \$500 (LIMIT 2)

COMPANY REPRESENTATIVE MUST BE PRESENT AT HOLE

- One (1) luncheon ticket
- Full Color Hole-In-One Signage
- Meet & Greet at Hole/T-Box

*****COMPANY DOES NOT PROVIDE PRIZE*****

Putting Contest Sponsor: \$450 (LIMIT 1)

- One (1) luncheon ticket
- Exclusive signage at green
- Contest Facilitation during tournament

*****COMPANY DOES NOT PROVIDE PRIZE*****

Continue



ADVOCACY IN ACTION GOLF SPONSORSHIP OPPORTUNITIES CONTINUED

Hole Sponsor: \$450 (LIMIT 12)

- One (1) luncheon ticket
- Signage at Hole

Contest Hole Sponsor: \$450 (LIMIT 1/EACH)

Longest Drive (Men/Womens) or Closest to the Pin (Men/Womens)

COMPANY REPRESENTATIVE MUST BE PRESENT AT HOLE

- One (1) luncheon ticket
- Signage at Hole
- Contest Facilitation

*****COMPANY DOES NOT PROVIDE PRIZE*****

Mulligan Sponsor: \$325 (LIMIT 2)

*****COMPANY MUST PROVIDE A REPRESENTATIVE TO SELL
MULLIGANS PRIOR TO SHOTGUN START*****

- One (1) luncheon ticket
- Signage at Registration
- Logo on all Mulligan tickets

Registration Sponsor: \$300 (LIMIT 1)

- One (1) luncheon tickets
- Signage at Registration
- Recognition for Breakfast

Driving Range Sponsor: \$300 (LIMIT 1)

- One (1) luncheon ticket
- Signage at Driving Range
- Meet & Greet at the range

PROJECTED ADMISSION RATE:

INDIVIDUAL GOLFER: \$225

Includes one (1) entry - including green fees, golf cart & range balls, one (1) luncheon ticket, and one (1) commemorative golf tournament gift

FOURSOME: \$900

Includes all items listed for an individual golfer for four (4) people

LUNCH TICKET: \$60



BOARD OF DIRECTORS RETREAT

SEPTEMBER 24-25 2026
VAIL, COLORADO



30 Attendees



Benefiting Board of Directors and Sponsors

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$5,000 (LIMIT 1)

- Two (2) tickets to attend the BOD Retreat, with logo wear provided for up to two (2) attendees
- Logo gift for all BOD members provided on your behalf
- Promotional material in BOD packets
- Company Logo on all BOD agendas throughout the year
- List of attendees contact information
- Logo recognition in Power Point presentation
- Opportunity to attend quarterly board meetings to provide brief company introduction

Platinum Sponsor: \$2,500 (LIMIT 3)

- One (1) ticket to attend the BOD Reception
- Promotional material in BOD packets
- Logo on all drink tickets provided to guests
- List of attendees contact information
- Logo recognition in Power Point presentation

Contributing Sponsor: \$500 (NO LIMIT)

- List of attendees contact information
- Opportunity to provide flyers & promotional materials to BOD members
- Logo recognition in Power Point presentation

CHILI COOK-OFF

OCTOBER 29, 2026
TBD



163 Attendees in 2024



Benefits all members

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$2,000 (LIMIT 1)

- Six (6) free entries to the Chili Cook-off
- Chili Booth
- Opportunity to emcee the Chili Cook-off
- Logo recognition on all promotional materials

Entertainment Sponsor: \$1,500 (LIMIT 1)

- Five (5) free entries to the Chili Cook-off
- Chili Booth
- Logo Recognition on promotional materials

Jalepeno Sponsor: \$1,000 (LIMIT 3)

- Four (4) Free entries to the Chili Cook-off
- Chili Booth
- Brief Company Introduction at Microphone
- Logo Recognition on promotional materials

Drink Sponsor: \$750 (LIMIT 2)

- One (1) Free entry fee to the Chili Cook-off
- Logo recognition on Drink tickers or a sign by the bar
- Recognition by Emcee
- Discounted (\$75) Chili Booth
- Logo recognition on group sign

Contributing Sponsor: \$300 (LIMIT 4)

[RESERVED FOR NEW AASC MEMBERS]

- Logo recognition on all AV or signs for the event
- Logo recognition on group sign
- Discounted (\$75) Chili Booth

PROJECTED ADMISSION RATE:

Chili Booth: \$200

REGISTRATION: \$45



AASC SILENT AUCTION

NOVEMBER 19, 2026
COS CITY HUB



 120 Attendees in 2025

 Benefiting Greccio Housing

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$2,000 (LIMIT 1)

- Four (4) tickets to the event
- Group promotion at event
- Logo on all promotional material
- Opportunity to emcee the event
- Opportunity to introduce special guests

Drink Sponsor: \$1,500 (LIMIT 3)

- Two (2) tickets to the event
- Group promotion at event
- Logo recognition on all drink tickets
- Verbal recognition at event

Gold Sponsor: \$1,000 (LIMIT 3)

- Two (2) tickets to the event
- Logo recognition on promotional material
- Group promotion at event
- Verbal recognition at event

Silver Sponsor: \$750 (LIMIT 4)

- Two (2) tickets to the event
- Group promotion at event
- Verbal recognition at event

Entertainment Sponsor: \$750 (LIMIT 1)

- Two (2) tickets to the event
- Group promotion at event
- Logo near entertainment

Grab Bag Sponsor: \$500 (LIMIT 2)

- One (1) ticket to the event
- Group promotion at event

Contributing Sponsor: \$300 (LIMIT 4)

[RESERVED FOR NEW AASC MEMBERS]

- One (1) ticket to the event
- Company Name listed on group sign
- Verbal recognition at event

**PROJECTED
ADMISSION RATE:
REGISTRATION: \$60**

PROCEEDS BENEFIT



AASC HOLIDAY PARTY

DECEMBER 10, 2026

CHEYENNE MOUNTAIN RESORT



190 Attendees in 2025



Benefits all members

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$4,000 (LIMIT 1)

- Ten (10) tickets at premier table
- Logo recognition on all promotional material
- Major recognition/signage at the event
- Logo recognition on event program
- Emcee Event/Brief company introduction
- Assist with giveaways

Platinum Sponsor: \$3,000 (LIMIT 1)

- Six (6) tickets at premier table
- Logo recognition on promotional material
- Major recognition at the event
- Logo recognition on event program
- Brief company introduction
- Assist with giveaways

Gold Sponsor: \$2,700 (LIMIT 1)

- Five (5) tickets at premier table
- Logo recognition on promotional material
- Group promotion at event/slide show
- Logo recognition on event program
- Brief company introduction
- Assist with Gift Giveaway

Silver Sponsor: \$2,250 (LIMIT 1)

- Four (4) tickets at premier table
- Group promotion at event
- Logo recognition on event program
- Brief company introduction
- Assist with Gift Giveaway

Wine/Drink Sponsor: \$2,000 (LIMIT 3)

- Three (3) tickets to the event
- Logo on all wine labels or drink tickets
- Logo recognition on event program

Dinner Sponsor: \$1,700 (LIMIT 2)

- Two (2) tickets to the event
- Group promotion at event
- Logo recognition on event program
- Assist with Gift Giveaway

Bronze Sponsor: \$1,500 (LIMIT 5)

- Two (2) tickets to the event
- Group promotion at event
- Logo recognition on event program

Continue



AASC HOLIDAY PARTY SPONSORSHIP OPPORTUNITIES CONTINUED

360 Sponsor: \$1,500 (LIMIT 1)

- One (1) ticket to the event
- Group promotion at event
- Logo on all pictures produced
- Logo recognition on event program

Grand Prize Sponsor: \$900 (LIMIT 3)

- One (1) ticket to the event
- Draws winner of \$500 on stage

Coco Bar Sponsor: \$750 (LIMIT 1)

- One (1) ticket to the event
- Logo recognition on/near Candy Bar

Management Company Sponsor: \$500 (LIMIT 4)

[RESERVED FOR MANAGEMENT COMPANIES ONLY]

- One (1) ticket to the event
- Group promotion at event

Contributing Sponsor: \$375 (NO LIMIT)

[RESERVED FOR NEW MEMBERS ONLY]

- One (1) ticket to event
- Group promotion at event

**PROJECTED
ADMISSION RATE:
REGISTRATION: \$110
Table for 10: \$1200**



EDUCATION CONFERENCE & TRADE SHOW

FEBRUARY 12, 2027
HOTEL POLARIS



292 Attendees in 2026



All members, Suppliers advertise their company & Owner members receive education

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$4,000 (LIMIT 1)

- A table for eight (8) at Keynote
- Logo recognition on all marketing materials
- Logo representation on group sign
- Gobo inside venue (if venue allows)
- Full page ad in the program
- Exclusive opportunity to select your booth in advance
- Opportunity to introduce keynote speaker
- Assist with prize giveaway
- 3-5 minute company introduction
- Opportunity to hand out giveaways first
- Verbal recognition at event

Platinum Sponsor: \$3,000 (LIMIT 1)

- Four (4) premium seats at the Keynote
- Logo representation on group sign and mailer
- Full page ad in the program
- Exclusive opportunity to select your booth in advance
- Introduce education instructor
- Opportunity to hand out giveaways first
- Verbal recognition at event

Gold Sponsor: \$2,000 (LIMIT 1)

- Three (3) premium seats at the Keynote
- Logo representation on group sign
- 1/2 page ad in the program
- Exclusive opportunity to select your booth in advance
- Verbal recognition at event

Silver Sponsor: \$1,500 (LIMIT 1)

- Two (2) premium seats at the Keynote
- Logo Recognition on group sign
- 1/4 page ad in the program
- Exclusive opportunity to select your booth in advance
- Verbal recognition at event

Grand Prize Sponsor: \$750 (LIMIT 3)

- Logo on all promotional material about the Grand Prize contest
- Logo representation on group sign
- Business card size ad in the program
- Gives out the Grand Prize
- Verbal recognition at event

Continue
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EDUCATION CONFERENCE & TRADE SHOW SPONSORSHIP OPPORTUNITIES CONTINUED

Lanyard Sponsor: \$600 (LIMIT 3) *[TOP SPONSORS GET FIRST RIGHT OF REFUSAL & LANYARDS FEATURE THREE (3) COMPANIES]*

- Logo representation on at least 500 lanyards handed out at registration
- Verbal recognition at event

Speaker Sponsor: \$500 (LIMIT 6)

- Logo recognition at education session
- Opportunity to introduce education instructor
- Verbal recognition at event

Coffee Bar Sponsor: \$500 (LIMIT 5)

- Logo on/near coffee bar
- Logo representation on group sign
- Verbal recognition at event

Lunch Sponsor: \$500 (LIMIT 5)

- Logo on/near Lunch bar
- Logo representation on group sign
- Verbal recognition at event

PROJECTED RATES: ADD ON'S

MORNING KEYNOTE: \$40
(Can only be added to a ticket)

LUNCH: \$80
Boxed lunch

SUPPLIER BUNDLE: \$100
Keynote & boxed lunch

PROJECTED RATES:

SEMINAR ONLY: \$80
Includes one (1) entry to trade show floor
& seminars

KEYNOTE & SEMINAR BUNDLE : \$99
Includes one (1) entry to
keynote and coffee, trade show floor, &
seminars

SEMINAR & LUNCH BUNDLE : \$150
Includes one (1) box lunch,

FULL ACCESS BUNDLE : \$180
Includes one (1) entry to keynote,
one (1) box lunch,
trade show floor, & seminars



ADVOCACY IN ACTION WINE TASTING

MARCH 11, 2027
TBD



63 Attendees + Elected Officials



Benefiting AASC Advocacy in Action

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$700 (LIMIT 1)

- Four (4) tickets to the event
- Opportunity to introduce special guests
- Logo on all promotional material
- Opportunity to emcee the event

Wine Sponsor: \$350 (LIMIT 6)

- Two (2) tickets to the event
- Opportunity to serve wine at event
- Logo on all promotional material

**PROJECTED
ADMISSION RATE:
REGISTRATION: \$75**



INSTALLATION & AWARDS BANQUET

APRIL 22, 2027

PRO RODEO HALL OF FAME



180 Attendees in 2026



All members, great networking event

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor: \$4,000 (LIMIT 1)

- Eight (8) tickets at premier table
- Logo on all promotional material
- Major recognition/signage on stage
- Opportunity to emcee the event

Wine/Drink Sponsor: \$3,500 (LIMIT 1)

- Six (6) tickets at premier table
- Logo on all wine bottles or on drink tickets
- Major recognition/signage on stage
- Company introduction at podium

Gold Sponsor: \$3,000 (LIMIT 1)

- Four (4) tickets at premier table
- Logo on all promotional material
- Major recognition/signage on stage
- Company introduction at podium

Silver Sponsor: \$2,500 (LIMIT 2)

- Three (3) tickets at premier table
- Group promotion at event
- Major recognition/signage on stage

Bronze Sponsor: \$2,000 (LIMIT 3)

- Two (2) tickets at premier table
- Group promotion at event
- Logo recognition/signage on stage

360 Sponsor: \$1,500 (LIMIT 1)

- One (1) ticket & Group promotion at event
- Logo on all of the images produced by the 360

Entertainment Sponsor: \$1,000 (LIMIT 1)

- One (1) ticket & Group promotion at event

Hall of Fame Sponsor: \$1,000 (LIMIT 1)

- One (1) ticket & Group promotion at event

Rodeo Sponsor: \$1,000 (LIMIT 2)

- One (1) ticket & Group promotion at event

Supporting Sponsor: \$500 (LIMIT 6)

- One (1) ticket & Group promotion at event

Contributing Sponsor: \$300 (LIMIT 3)

[AVAILABLE FOR NEW MEMBERS ONLY]

- One (1) ticket & Group promotion at event

PROJECTED ADMISSION RATE: ONE TICKET: \$105
Table for 8 \$1000

BUSINESS TO BUSINESS EXCHANGE

APRIL 2027
LOCATION TBD



70 Attendees in 2026



Supplier Members who want to meet Owner members

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$1,500 (LIMIT 1)

- Three (3) tickets to the event
- Recognition on all promotional material
- Group promotion at event
- Opportunity to display signage & promotional items
- Opportunity to hand out their companies swag
- Brief company introduction & emcee of event

**PROJECTED
ADMISSION RATE:
ONE TICKET: \$100
TWO TICKETS: \$150**

Drink Sponsor: \$500 (LIMIT 2)

- Two (2) tickets to the event
- Logo recognition on all drink tickets
- Brief company introduction in agenda

Supporting Sponsor: \$400 (LIMIT 5)

- One (1) ticket to the event
- Brief company introduction in agenda
- Group promotion at event



2027 AASC GOLF CLASSIC

JUNE 2027
TBD



 206 Attendees in 2026

 All members

SPONSORSHIP OPPORTUNITIES

Eagle Sponsor: \$4,400 (LIMIT 1)

- Eight (8) individual golfers
- Logo on all promotional material
- Logo on player gift
- Company name on banner
- Opportunity to emcee awards luncheon
- Space for canopy at clubhouse or hole

Birdie Sponsor: \$2,700 (LIMIT 4)

- Four (4) individual golfers or a tent at a hole
- Logo on promotional material
- Signage with Top Sponsors

Par Sponsor: \$1,600 (LIMIT 4)

- Two (2) individual golfers or a tent at a hole
- Logo on promotional material
- Signage with Top Sponsors

Drink Sponsor: \$1,500 (LIMIT 2)

- One (1) company representative may ride/ decorate the drink cart/station
- One (1) luncheon ticket
- Signage on Drink Cart

Breakfast Sponsor: \$750 (LIMIT 2)

- One (1) luncheon ticket
- Signage at breakfast Bar

Golf Cart Sponsor: \$750 (LIMIT 1)

- One (1) luncheon ticket
- Logo on each golf cart

Hole-In-One Sponsor: \$500 (LIMIT 2)

COMPANY REPRESENTATIVE MUST BE PRESENT AT HOLE

- One (1) luncheon ticket
- Full Color Hole-In-One Signage
- Meet & Greet at Hole/T-Box

*****COMPANY DOES NOT PROVIDE PRIZE*****

Putting Contest Sponsor: \$450 (LIMIT 1)

- One (1) luncheon ticket
- Exclusive signage at green
- Contest Facilitation during tournament

*****COMPANY DOES NOT PROVIDE PRIZE*****

Hole Sponsor: \$450 (LIMIT 5)

- One (1) luncheon ticket
- Signage at Hole

Continue



2027 AASC GOLF CLASSIC SPONSORSHIP OPPORTUNITIES CONTINUED

Contest Hole Sponsors:

\$450 (LIMIT 1/EACH)

**Longest Drive (Men/Womens) or
Closest to the Pin (Men/Womens)**

COMPANY REPRESENTATIVE MUST BE PRESENT AT HOLE

- One (1) luncheon ticket
- Signage at Hole
- Contest Facilitation

*****COMPANY DOES NOT PROVIDE PRIZE*****

Mulligan Sponsor: \$325 (LIMIT 2)

*****COMPANY MUST PROVIDE A REPRESENTATIVE TO SELL
MULLIGANS PRIOR TO SHOTGUN START*****

- One (1) luncheon ticket
- Signage at Registration
- Logo on all Mulligan tickets

Registration Sponsor: \$300 (LIMIT 2)

- One (1) luncheon ticket
- Signage at Registration
- Recognition for Breakfast

Driving Range Sponsor: \$300 (LIMIT 1)

- One (1) luncheon ticket
- Signage at Driving Range
- Meet & Greet at the range

PROJECTED ADMISSION RATE:

INDIVIDUAL GOLFER: \$225

Includes one (1) entry (including green fees & golf cart), one (1) lunch ticket, & One (1) commemorative golf tournament gift

FOURSOME: \$900

Includes all benefits provided to individual golfers for all four (4) players

LUNCH TICKET: \$65



MEET THE MANAGEMENT

DATES VARY
LOCATIONS VARY



Vary by Management Company



Supplier Members who want to meet Owner members

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$3,500 (LIMIT 1)

- Opportunity to emcee at each mixer (6 total)
- Brief company introduction
- Opportunity to display company signage & promotional items
- Recognition on all promotional material
- Logo recognition on all signage at event

Supporting Sponsor: \$300/per Meet the Management (LIMIT 5)

- Company Introduction at mixer
- Opportunity to display or distribute promotional items
- Logo recognition on signage at event

AASC LUNCHEONS

MANAGEMENT COMPANY PANEL FALL 2026 |
ECONOMIC: FEB 2027 | LEGISLATIVE: MAY 2027
PINERY AT THE HILL



Economic Luncheon: 114 Attendees & Legislative 60 Attendees



All members who want to learn how the economy and legislations affect the us all

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$4,750 for 3 luncheons or \$1750 each (LIMIT 1)

- Two (2) tickets to each lunch at a premium table
- Logo recognition on promotional material for all lunches
- On-screen display at luncheon Power Point
- A giveaway is provided on your behalf at each lunch
- Opportunity to introduce your company and the keynote speaker at each lunch

Table Top Sponsor: \$250/per Luncheon

- One (1) ticket/vendor table to sponsored luncheon
- Opportunity to provide giveaway to attendees & microphone time to announce the winner.

**PROJECTED
ADMISSION RATE:
\$65/Member***

Support multifamily education while gaining direct access to students and professionals across Colorado Springs.

Designation Sponsorships

Support one of our nationally recognized designation programs:

- **CAM** (Certified Apartment Manager) – 5-day course
- **CAMT** (Certified Apartment Maintenance Technician) – 5-day course
- **CALP** (Certified Apartment Leasing Professional) – 3-day course

Designation Presenting Sponsor: \$750 per designation

- Recognition as Presenting Sponsor of the designation
- Logo included on all promotional materials—such as student table tents and the education catalog/schedule mailed to all Owner/Manager companies.
- Opportunity to speak to the class for 15 minutes
- One hosted meal opportunity (breakfast, lunch, or snack)
- Option to display materials or a small table during class
- Recognition on the AASC website and newsletter

Designation Lunch Sponsor: \$450 per day (Limit 13)

Lunch provide on your companies behalf for one of our designated course days and an opportunity to connect with students.

- Logo signage by the lunch area
- 15 minutes to speak to students during lunch

Non-Designation Sponsorships

Become a featured sponsor for one of our specialized in-person or virtual classes, including:

- Asbestos Awareness – 2-day course [4 classes available]
- TESSA 101
- Military 101
- EPA 608
- Leasing 101
- Fair Housing
- Certified Pool Operator (CPO)
- More classes being added

Core Course Sponsor: \$200 per class

- Logo on class promos, registration page, and slide deck
- 15-minute presentation during class

ANNUAL EDUCATION OFFERINGS

INVEST IN YOURSELF. INVEST IN YOUR TEAM

Education Offerings Include seminars in Fair Housing, Financial, New Laws, and more.

For a full listing, please visit www.aaschq.org

Classes: \$45

Annual Class Pass: \$399 / Community

CREDENTIALS & DESIGNATIONS

CAM

**CERTIFIED APARTMENT
MANAGER**

Registration:
\$1,099

Certified Apartment Manager

The CAM program is designed to develop the expertise of apartment managers, resulting in stronger property performance, higher profitability, improved resident satisfaction and retention, and greater team productivity. Courses can be taken individually as stand-alone seminars or completed in full to earn the industry-recognized designation.

CAMT

**CERTIFICATE FOR APARTMENT
MAINTENANCE TECHNICIANS**

Registration:
\$999

Certificate for Apt Maintenance Techs

Maintenance expenses represent the largest controllable factor in any operating budget. This course serves as both an introduction for new maintenance professionals and a refresher for experienced staff, providing the knowledge needed to operate a cost-effective maintenance program.

CALP

**CERTIFIED APARTMENT
LEASING PROFESSIONAL®**

Registration:
\$499

Certified Apartment Leasing Professional

Leasing professionals are often the first point of contact for prospective residents and play a key role in driving traffic, presenting leasing demonstrations, addressing objections, and qualifying applicants. This program equips participants with these essential skills and more.

CAPS

**CERTIFIED APARTMENT
PORTFOLIO SUPERVISOR**

Registration:
\$1,199

Certificate Apartment Portfolio Supervisor

Learn how to recruit and retain top talent, optimize employee performance, minimize conflict, and navigate ethical challenges. Master the intricacies of budgeting, property performance analysis, capital improvements, and risk management. Gain the expertise to handle complex property takeovers, ensure compliance, and drive results that align with owner objectives.



Registration:
\$400

**OFFERED
6X / YEAR**

Certified Pool Operator

The Certified Pool Operator® (CPO) program is designed for those responsible for maintaining pools, spas, or saunas. Participants gain a stronger understanding of industry regulations along with the fundamental skills needed for safe, effective, and compliant pool and spa operations.



Registration:
\$475

**OFFERED
2X / YEAR**

EPA/CFC 608 Certification

This course prepares associates with the knowledge needed to successfully pass the Federal EPA 608 exam. Training covers the Core, Type I, Type II, and Type III sections and provides the opportunity to earn a Universal certification.



Registration:
16hr Certification: \$475
8hr Refresher: \$325
2hr Awareness: \$225

**OFFERED
4X / YEAR**

O&M Asbestos Certification

This course provides participants with a clear understanding of asbestos, including its health risks, regulations, and safe handling practices. It is designed to help maintenance and property staff identify potential hazards and follow proper procedures to ensure a safe

SPONSORSHIP & ADVERTISING GUIDELINES

SPONSORSHIP GUIDELINES

Sponsorships are reserved on a first-come, first-serve basis. AASC reserves the right to substitute any opportunity for equal or greater value based on availability for any unforeseen circumstances.

- The top sponsors for every event are given the first right of refusal prior to opening up to the rest of the membership.
- All sponsorship fees/payments are **DUE IN FULL TWO WEEKS PRIOR** to the event date, if sponsorship is secured after this date full payment will be required upon receiving the signed contract.
- If for any reason, you would like to cancel your sponsorship a written notice must be provided at least 30 days prior to the event unless otherwise stated on the event contract.
- If payment has not been received seven days prior to the event, the benefits will not be provided however 100% of the payment will still be required.

MEMBERSHIP DIRECTORY ADVERTISING GUIDELINES

The Apartment Association of Southern Colorado strives to provide valuable and cost effective avenues to keep your company relevant and vital. Below are some information guidelines regarding advertising:

- All advertising opportunities are **DUE IN FULL NO LATER THAN Nov. 1, 2026** to ensure your company receives the full benefits contracted.
- All artwork is due in the **correct sizing & format NO LATER THAN NOV. 14, 2026**. Once an advertising contract has been signed, you are responsible for the full amount. **No refunds will be provided.**
- Your company is responsible for all artwork and you are giving AASC the right to that content.

POWER PLAYER GUIDELINES

- Power Players receive first right of refusal to all sponsorships as long as a signed contract is submitted on time.
- A deposit of 10% is required with a signed contract to hold your Power Player level.
 - *If paying the deposit by check, it must be received no later than Aug. 31st or your spot will not be held in the program.*
- There are 3 payment plans available and **no other options will be permitted for the program**
 - Pay in Full
 - Credit Card/ACH on File to charge the 28th of each month (Credit card fees apply)
 - Monthly Checks mailed by the 28th of each month

****If payments are not made by the due date OR card is declined, additional fees could be applied****

POWER PLAYER PROGRAM

ENJOY THE POWER OF STANDING OUT!

As a supplier member of the Apartment Association of Southern Colorado you have access to sponsor many events throughout the year. Becoming an AASC Power Player allows you to maximize your advertising and sponsorship dollars in a new and exciting way. Please review the exclusive benefits below:

	Bronze	Silver	Gold	Platinum
30 minutes with management personnel before B2B & MTM	X	X	X	X
Free business card slots (2 for Platinum, 1 for other levels)	X	X	X	X
Printed membership directory feature / group ad	X	X	X	X
Enhanced online directory listing (up to 7 categories)	X	X	X	X
Free quarterly member roster	X	X	X	X
Power Player lobby plaque or TV recognition	X	X	X	X
Verbal recognition at AASC signature events	X	X	X	X
Directory leaderboard ad		X	X	X
Website footer sidebar ad (12 months)			X	X
Weekly Update logo (12 months)			X	X
Two tickets to Economic & Legislative luncheons				X
AASC app logo				X
Logo on every page of the AASC website				X

Platinum Power Player

Advertising: \$6,000 minimum

Sponsorship: \$9,000 minimum

Total Investment: Begins at \$15,000+

Gold Power Player

Advertising: \$4,800 minimum

Sponsorship: \$7,200 minimum

Total Investment: Begins at \$12,000+

Silver Power Player

Advertising: \$4,000 minimum

Sponsorship: \$6,000 minimum

Total Investment: Begins at \$10,000+

Bronze Power Player

Advertising: \$3,600 minimum

Sponsorship: \$5,400 minimum

Total Investment: Begins at \$9,000+

DIGITAL ADVERTISING

VISIBILITY WHERE IT COUNTS MOST

ONLINE MEMBERSHIP DIRECTORY

LEADERBOARD AD: \$2,000 (12 months)

Your leaderboard ad static on the top of all pages of the Membership Directory

ENHANCED LISTING PACKAGE: \$365

Upgrade your online listing from basic to premium for just \$1/day!

- Basic Listing Package
- Full color company logo
- Active Facebook, Twitter, & LinkedIn Links
- Photos or video clips
- Special offer space

CATEGORY LEADERBOARD AD: \$600 (12 months)

Stand out from the competition with an ad above the service category of your choice.

E-NEWSLETTER

E-NEWSLETTER LOGO: \$1,300 (12 MONTHS) OR \$900 (6 MONTHS)

AASC Members get a Weekly Update Newsletter every Wednesday. Add your company logo to make an impression with prospects & clients!

CUSTOM E-NEWSLETTER BLAST: \$300

This is a perfect investment for NEW AASC Members or members who want to get a message out to the masses. This single blast goes out to 1,200+ contacts! With the AASC staffs' help to create the campaign and a list of leads of following the blast this is a great way to connect with industry members.

AASC WEBSITE ADVERTISING

FOOTER WEBSITE LOGO (ROTATES): \$1,200 (12 MONTHS)

Your company logo is linked on the footer of every page on the website.

EVENTS SIDEBAR AD (ROTATES): \$800 (12 MONTHS)

Your ad appears on the home page member spotlight section.

2027 MEMBERSHIP DIRECTORY

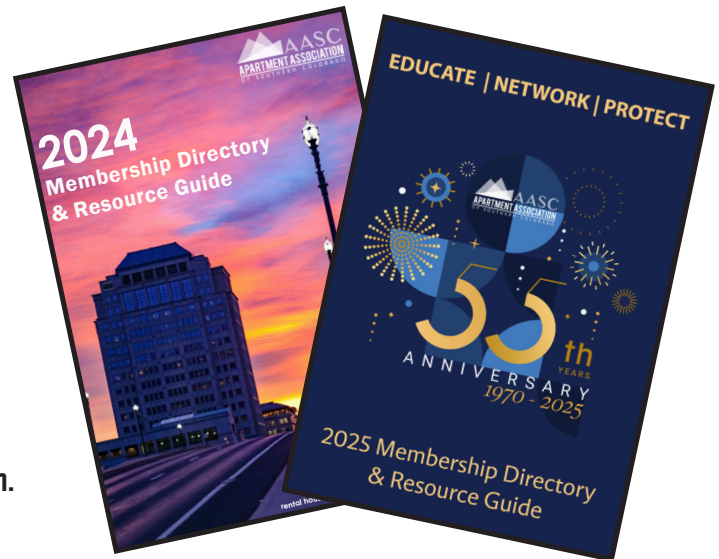
BUILDING STRONGER NETWORKS, ONE LISTING AT A TIME

When seeking trusted suppliers and services, AASC members rely on the official Membership Directory. This valuable resource offers your company a powerful opportunity to increase visibility with key decision makers through targeted advertising. Organized by category, the directory features all Owners, Communities, IROs, and Supplier members—making it simple for your business to be found quickly and confidently.

All supplier companies receive a Basic Listing Package, which includes:

- Company Name
- Primary Contact
- Full Mailing Address
- Phone Number
- Website
- Contact Email Address

The Basic Listing includes placement in three service categories in both the print and online membership directory. Additional categories may be added for \$40 each.



MEMBERSHIP DIRECTORY ADS *SUBJECT TO AVAILABILITY*

Tab Full Page Ad	W: 4.75" H: 7.375"	\$1,800
Tab 1/2 Page Ad (Only Horizontal Ads Allowed on Tabs)	W: 4.875" H: 3.625"	\$1,300
Full Page Ad	W: 4.75" H: 7.375"	\$1,300
1/2 Page Ad Horizontal or Vertical	W: 4.875" H: 3.625 OR W: 2.375" H: 7.5"	\$1,000
1/4 Page Ad	W: 2.625" H: 3.875"	\$850

Full Page 5" X 7.5" or 1500px X 2250px	1/2 Page (Horizontal) 5" X 3.75" or 1500px X 1125px
1/2 Page (Vertical) 2.5" X 7.5" or 750px X 2250px	1/4 Page 2.75" X 4" or 825px X 1200px

MEMBERSHIP DIRECTORY UPGRADES

Bold Text Listings	Added to all category listings	\$350
In Line Logo Placement	3 or less locations	\$225/each
	4 - 8 locations	\$150/each
	9 or more locations	\$100/each

Ad sizes with bleeds

ART MUST BE SUPPLIED IN HIGH RESOLUTION PDF, EPS, TIFF, OR JPEG