



## ACADEMY NETWORK PODCASTS

Podcasts have become a dynamic and influential medium, providing a unique, intimate way to engage with audiences.

The [Academy's Network Podcast](#), powered by O&P professionals, covers a range of topics through distinct series tailored to meet the needs of the orthotics and prosthetics community.

### WHY SPONSOR A PODCAST?

Endorsing podcasts is a strategic investment in building brand awareness, trust, and engagement. The immersive and personalized nature of podcasts allow your brand to connect with audiences on a deeper level, making it a valuable component of a comprehensive advertising strategy.

### SPONSORSHIP OFFERINGS:

**One Episode | \$1,500**

**Three Episodes | \$3,500**

- Pre-roll. Company mention in the first 10 seconds of the podcast.
- Mid-roll. Up to 60 seconds reserved in the middle of the episode to promote your company or program. *Specs: 180 words or less | Voiceover.*
- Post-roll. Company mention in the last 30 seconds of the podcast. *Specs: 90 words or less | Voiceover.*
- Social media exposure. Company logo and name included in social media promotions for the episode.
- Inclusion in *The Academy ADVANTAGE* e-newsletter promotions.
- Inclusion in the Show Notes webpage.



THE ACADEMY  
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TO RESERVE YOUR SPOT CONTACT

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