



CORPORATE ENGAGEMENT
2026 MEDIA KIT



YOUR EXPERTISE

SHARED YEAR-ROUND



COLLABORATE FOR EXCELLENCE
ADVANCING OUR PROFESSION TOGETHER

52ND ACADEMY ANNUAL MEETING & SCIENTIFIC SYMPOSIUM
February 18-21, 2026 • Nashville, TN



Corporate Engagement
[www.oandp.org/
corporate-engagement](http://www.oandp.org/corporate-engagement)



WELCOME

The American Academy of Orthotists and Prosthetists (AAOP) stands as the foremost center for education, clinical practice resources, and expertise within the orthotics and prosthetics (O&P) industry. We are dedicated to providing the profession with unparalleled resources, continuous educational opportunities, and a strong commitment to advancing clinical research. Our primary objective is to enhance professional expertise and increase awareness across the O&P community.

We invite manufacturers in orthotics and prosthetics to collaborate with us in initiatives that support mutual growth. Engage with us throughout the year and during our Annual Meeting and Scientific Symposium to maximize opportunities for connection and development.

This Media Kit offers an overview of the various engagement opportunities available throughout the year, including during our Annual Meeting. For more information, please visit our **Corporate Engagement** website. All transactions will be processed through your vendor portal, and your cumulative spending for the year will determine your Partnership status with the Academy.

We look forward to collaborating with you to engage the O&P community!

My best,

Kate Feuling
Exhibits & Sponsorship Manager

PROMOTING PARTNERSHIPS THROUGH YEAR-ROUND ENGAGEMENT OPPORTUNITIES

THE AMERICAN ACADEMY OF ORTHOTISTS AND PROSTHETISTS BY THE NUMBERS

2400+

MEMBERS

PREMIER SOURCE OF LEARNING & KNOWLEDGE

- ▶ CLINICAL PRACTICE RESOURCES
- ▶ EXPERTISE IN O&P
- ▶ CLINICAL RESEARCH



18,000

SOCIAL MEDIA FOLLOWERS

THE BEST IN O&P EDUCATION

10 SCIENTIFIC SOCIETIES

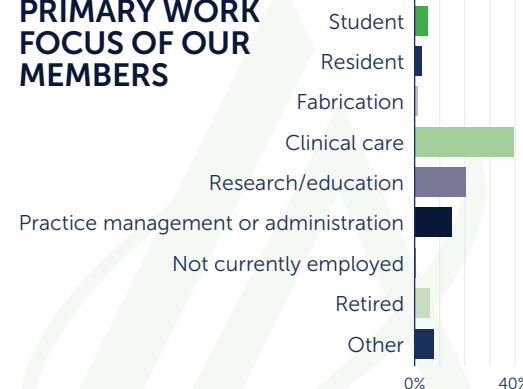
120,000+

INFLUENTIAL MOMENTS IN OUR WEEKLY E-NEWSLETTER

WHY PARTNER WITH THE ACADEMY?



PRIMARY WORK FOCUS OF OUR MEMBERS



40

FOCUSED PODCASTS
7000 LISTENERS

83%

OF MEMBERS SAY THE ACADEMY IS EFFECTIVE IN MOVING THE PROFESSION FORWARD



CORPORATE ENGAGEMENT PARTNERSHIP LEVELS

PARTNERSHIP LEVELS are awarded based your combined spend on **Year-Round Engagement** and **Annual Meeting** opportunities for 2026.

PARTNERSHIP BENEFITS	SILVER \$12,000	GOLD \$20,000	PLATINUM \$35,000	DIAMOND \$60,000	DIAMOND+ \$95,000
Company Feature in the On-Site Printed Program (AM)	✓	✓	✓	✓	✓
Company Feature on Corporate Engagement Webpage	Linked Logo	Linked Logo, 50-word feature	Linked Logo, 100-word feature	Banner, Linked Logo, 100-word feature	Banner, Linked Logo, 100-word feature
Opening Session Recognition (AM)	✓	✓	✓	✓	✓
Inclusion in <i>The Academy Road Trip</i> Exhibit Hall Game (AM)	✓	✓	✓	✓	✓
Inclusion in Road Trip Map in the On-Site Printed Program (AM)	✓	✓	✓	✓	✓
Additional Full-Conference Registration Badge (AM)	1	3	5	10	Unlimited
Company Feature in the On-Site Signage (AM)	✓	✓	✓	✓	✓
Priority Selection of Next Year's Exhibit Space (AM)	✓	✓	✓	✓	✓
One-Time-Use Attendee Email List (AM) <i>(of those who have opted-in to hear from Manufacturers)</i>		✓	✓	✓	✓
Featured Advertisement in <i>The Academy TODAY</i> and <i>The O&P Edge</i>		✓	✓	✓	✓
Academy Partner Press Release		✓	✓	✓	✓
Waived Fee for Hosted Events in the Exhibit Hall (AM)			✓	✓	✓
Q1 Partner Spotlight in <i>The Academy TODAY</i>			✓	✓	✓
Waived Fee for use of Meeting Room at the Annual Meeting (AM) <i>(as space allows)</i>				✓	✓
Social Media Post				2	4
Mobile App Banner Ad (AM)				✓	✓
Product Spotlight Email					✓
Top Sponsor Award and Press Release (AM)					✓
Exhibitor Highlight in the Show Daily and Academy ADVANTAGE—The Industry Partner Edition (AM)					✓

An **(AM)** following the partnership benefit signifies the item is associated with the Annual Meeting.



YEAR-ROUND ENGAGEMENT OPPORTUNITIES OVERVIEW



For details on Year-Round Engagement Opportunities, scan this QR code or [click here](#).

PRINT & DIGITAL MEDIA ADVERTISING

ACADEMY ADVANTAGE

Leaderboard Ad	\$3,000
Lower Leaderboard Ad	\$2,750
Top Banner Ad	\$2,250
Sponsored Content	\$1,500

PURCHASE 4 CONSECUTIVE AD RUNS, RECEIVE 25% OFF

THE ACADEMY TODAY

Back-Cover Advertisement	\$3,500
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Check out additional opportunities with The Academy TODAY under Educational Showcases.

PRODUCT SPOTLIGHT E-BLAST

One Email	\$2,500
Two Emails	\$4,500
Three Emails	\$6,750
Four Emails	\$9,000

SCIENTIFIC SOCIETIES E-BLAST

One Email	\$500
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SOCIAL MEDIA POST

One Post	\$500
Two Posts	\$900
Three Posts	\$1,275
Four Posts	\$1,600

PODCASTS

Academy Network – One Episode	\$1,500
Academy Network – Three Episodes	\$3,500
Industry Partner Edition – One Episode	\$3,500

EDUCATIONAL SHOWCASES

THE ACADEMY TODAY

CE Opportunity

Editorial Article	\$3,500
Editorial Article – Extended Outreach	\$2,500
Editorial Article/Ad Combo	\$6,000
Editorial Article – Podcast	\$2,500
Editorial Article – OLC Module	\$1,000
Editorial Article – Campaign	\$11,250

EDUCATIONAL WEBINAR

CE Opportunity

Webinar	\$3,500
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EDUCATIONAL SEMINAR (Virtual)

CE Opportunity

Seminar	\$8,500
Seminar Ad	\$1,500

UNCONFERENCE

CE Opportunity

Opening and/or Closing Session Video	\$400
Social Media Promotion	\$500
Sponsored Session	\$500
Event Promo Email Advertisement	\$3,000
Sole Sponsorship	\$9,000

FLEX FOR YOU

If you aren't finding an engagement opportunity that fits your marketing objectives, take advantage of our **Flex For You** program. We're committed to collaborating with you to identify a tailored solution that meets your needs. Let us help you find the perfect fit! **Contact us now.** kfeuling@oandp.org



COLLABORATE FOR EXCELLENCE

ADVANCING OUR PROFESSION TOGETHER

52ND ACADEMY ANNUAL MEETING & SCIENTIFIC SYMPOSIUM
February 18-21, 2026 • Nashville, TN

A MUST-ATTEND EVENT FOR THE O&P INDUSTRY

Seize the opportunity to exhibit at the must-attend annual event for orthotic and prosthetic professionals! Over four transformative days, you'll connect with a global audience eager to discover the latest advancements in patient care.

As an exhibitor, you'll position your brand at the forefront of the O&P industry, engaging with practitioners, healthcare professionals, researchers, academics, residents, and students in an inspiring and dynamic setting. This is your chance to showcase your cutting-edge breakthroughs and best practices that are shaping the future of the O&P industry.

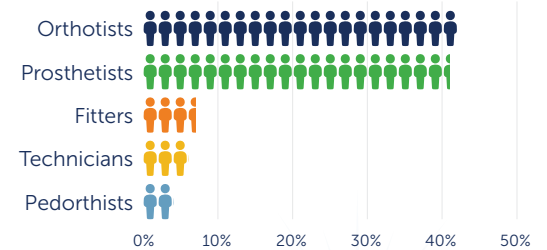
Join us at the heart of O&P continuing education and community. Don't miss your chance to be a key player in this vibrant event—secure your exhibit space today and help us drive innovation in patient care!

"I exhibit at the Annual Meeting for brand awareness, to educate attendees, foster customer relationships, and to drive sales."

ACADEMY ANNUAL MEETING & SCIENTIFIC SYMPOSIUM BY THE NUMBERS

1966

ATTENDEES



THE BEST IN O&P EDUCATION

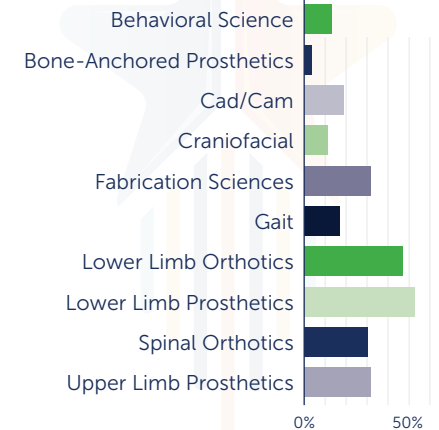
100
 INDUSTRY
 PARTNER-LEAD
 SESSIONS

2:1
 LEARNER TO
 EXHIBITOR RATIO

165+
 EXHIBITING
 COMPANIES

16
 HOURS OF
 EXHIBIT TIME

EXHIBITOR CATEGORIES OF PATIENT CARE



"We exhibit with the Academy as it is a good chance to educate our customers (new and old) and further build our relationships with vendors and clinicians."

96%

OF EXHIBITORS REPORTED
 POSITIVE INTERACTIONS
 WITH ATTENDEES



ANNUAL MEETING OPPORTUNITIES OVERVIEW



For details on Annual Meeting Opportunities, scan this QR code or [click here](#).

EXHIBIT PACK AGES

	EARLY BIRD 2/28/25–5/31/25	STANDARD 6/1/25–2/7/26
Standard Booth	\$3,725	\$4,150
Booth Upgrade	\$250	\$450
Tabletop	\$2,675	\$3,095

EDUCATIONAL SESSIONS

CE Opportunity

	EXHIBITING COMPANY	NON-EXHIBITING COMPANY
Clinical Technique	\$825	\$3,475
Product Display Showcase	\$1,320	N/A
Technical Workshop, Two-Hour	\$1,020	\$4,060
Technical Workshop, One-Hour (2-pack)	\$1,600	\$5,800
Innovation Stage	\$500	\$1,800
Speed Networking	\$500	N/A

EDUCATIONAL SESSION ADD-ONS

Ed Session Feature	\$500
Ed Session Mobile App Push Notification	\$400

In addition, reference our Show Daily & Academy ADVANTAGE offerings under Digital Outreach.

MEETING ROOM RENTAL

Available to exhibiting companies only.

Half Day	\$350
Full Day	\$550
Reception of 50+ People	\$750
Meeting Room/Special Event Promotion	\$750

REGISTRATION

Bag Stuffer	\$2,500
Lanyards	\$9,000
Lanyard Adhesive Pockets	\$2,500
Registration Sponsor	\$10,000
Attendee Registration Bag	\$12,000

DIGITAL OUTREACH

Mobile App Push Notification	\$1,500
Mobile App Banner Ad	\$3,000
Marketing Campaign Bundle	\$4,000
Power-Up Station	\$5,500
Broadcast Email	\$2,500
Social Media Post	
One Post	\$500
Two Posts	\$900
Three Posts	\$1,275
Four Posts	\$1,600
Event Promo – Email Inclusion	\$10,000
Countdown to Show – Email Inclusion	\$7,500
Special Micro Series Podcast	
One Episode	\$1,500
Podcast Series (five episodes)	\$5,000
Show Daily	
Leaderboard Ad	\$3,000
Lower Leaderboard Ad	\$2,500
Ed Session Highlight	\$2,500
Showcase Banner	\$2,000
Academy ADVANTAGE—The Industry Partner Edition	
Leaderboard Ad	\$2,000
Lower Leaderboard Ad	\$1,500
Ed Session Highlight	\$750
Exhibitor Highlight	\$750



To view the product gallery, scan this QR code or [click here](#).



ANNUAL MEETING OPPORTUNITIES OVERVIEW (CONT.)



For details on Annual Meeting Opportunities, scan this QR code or [click here](#).

F&B / SPECIAL EVENTS

Java Jackets	\$3,500
Grab & Go Lunch	\$6,500
Hosted Events in the Exhibit Hall	\$750
Welcome Reception	\$5,000
Professional Headshots	
One Day	\$4,000
Two Day	\$7,000
O&P Animals	\$10,000

F&B / SPECIAL EVENTS (CONT.)

Names & Faces	\$8,500
Nashville Custom Hat Bar	\$14,000
Scholarship for Empowering Emerging Voices	\$1,500

PRINT PROMOTION

Annual Meeting Preview	\$2,500
Annual Meeting Preliminary Program	\$2,500
Preview/Preliminary Program Bundle	\$4,000
My Meeting Guide	
Interior Front Cover, Full-Page Ad	\$2,550
Back Cover, Full-Page Ad	\$3,850
Banner Ad	\$1,250
Floor Plan Map Ad	\$1,000
Exhibitor Highlight Ad	\$500
The Academy Road Trip Exhibit Hall Game	
Game Participant	\$1,100
Back Cover Ad	\$1,500

BRAND MERCHANDISE

5-in-1 Highlighter	\$2,500
LED Light-Up Fidget Spinner	\$4,000
Rubik's Cube	\$4,000
High-End Water Bottles	\$15,000–\$26,000
Custom 30oz Stanley Give-Away	\$9,500
3-Port USB Charger	\$6,500
Soft Bound Journal	\$4,500

HOTEL BRANDING

Hotel Key Card & Sleeves	\$12,000
Double Sided Meter Board	\$850
Main Lobby Column Wrap	\$7,500
Escalator Branding	
Non-Contour (4-escalators)	\$12,500
Full Coverage (4-escalators)	\$16,500
Hanging Banner	\$5,000
Exhibit Hall Header Banners	
B1 Header	\$7,500
B1 & B2 Header	\$4,500
B2 & B3 Header (main entrance)	\$5,500
Foyer Header	\$3,500
Main Staircase Wrap	
Top Column Wrap	\$4,500
Middle Column Wrap	\$2,750
Bottom Column Wrap	\$3,500
All Columns Wrap (top, middle, bottom)	\$9,750
Hanging Banner	\$3,500
Lobby Window Clings	
6 of 12 Window Clings	\$10,000
8 of 12 Window Clings + Co-Branding	\$12,000
Ryman Lobby Column Wraps	
Column Wrap (right)	\$5,500
Column Wrap (left)	\$5,500
Right/Left Wrap Combo	\$10,000



To view the product gallery, scan this QR code or [click here](#).



OPPORTUNITIES ACADEMY TIMELINE

Educational Webinars and Seminars may be scheduled at any point during the year.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
The Academy ADVANTAGE (monthly)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Academy Network Podcast (monthly)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Industry Partner Edition Podcast (quarterly)	✓			✓			✓			✓		
<i>The Academy TODAY</i> (quarterly)	✓			✓			✓			✓		
Product Spotlight Email (monthly)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Social Media Post (monthly)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Countdown to Show	✓	✓										
Special Micro Series Podcasts	✓											✓
Preliminary Program	✓											
Broadcast E-Mail	✓	✓	✓									
Academy ADVANTAGE—The Industry Partner Edition	✓											
Exhibit		✓										
Educational Sessions		✓										
Show Daily		✓										
Annual Meeting Sponsorships		✓										
Event Promo Email Inclusion									✓			
Annual Meeting Preview									✓	✓		✓

ANNUAL MEETING



READY TO GET
INVOLVED?



Need more information
on our Engagement
Opportunities?

[CLICK HERE](#)



Looking for information
to exhibit at AAOP2026?

[CLICK HERE](#)



Reserve your
sponsorships or
exhibit space.

**2026 Vendor Portal
COMING SOON!**

