



Clinicians Elevate the Story

Transform sponsored content with clinical credibility.

Partnering with Clinicians Enhances Credibility and Connection

When it comes to orthotic and prosthetic (O&P) patient care, credibility and clinical relevance are key to delivering high-quality education. Clinician-led presentations ground your content in real-world experience, resonate with professional audiences, and meet the expectations of an evidence-informed healthcare community. Engaging a clinician turns a product-focused session into a peer-respected clinical conversation. Their voice adds:

- Clinical Credibility and Trust
- Real-World Application
- Stronger Audience Engagement
- Perceived Objectivity
- Alignment with Professional Standards

Tips for Identifying and Securing a Clinician Presenter

- Tap into existing relationships – Reach out to clinical partners or customers already familiar with your product.
- Engage a thought leader – Consider a respected educator or expert aligned with your company's mission.
- Go local – Contact clinics or rehab centers near the event for presenters with on-the-ground experience.
- Explore rising professionals – Residency directors and clinical educators can connect you with residents or recent grads eager to contribute.
- Leverage professional networks – Post collaboration opportunities in LinkedIn groups or O&P forums.
- Utilize research connections – Investigators involved in your studies can present outcomes with authority and clinical rigor.



TO RESERVE YOUR SPOT CONTACT

Kate Feuling, Exhibits & Sponsorship Manager

kfeuling@oandp.org | 414.573.1519