



O&P EDUCATIONAL WEBINARS

HOSTED EDUCATIONAL WEBINAR | \$2,000

Collaborate closely with the Academy's education team to develop a one-hour webinar tailored to engage and inform O&P practitioners. This collaborative approach delivers a dynamic, engaging, and highly informative experience, ensuring your webinar resonates with the target audience while showcasing the value of your expertise and solutions.

Sponsors are encouraged to include a practitioner as a co-presenter to provide authentic, firsthand insights into the featured product or service.

SPONSORSHIP OFFERING:

All content is subject to the Academy's approval.

- Inclusion in the monthly educational calendar email to Academy members (facilitated by the Academy, sent out the last week of the month).
- Ad in *The Academy ADVANTAGE* e-newsletter (facilitated by the Academy, sent Thursday afternoons).
 - 4 runs in the weekly e-newsletter
 - 728 pixels x 90 pixels
- Social media exposure with posts sent to Facebook, LinkedIn, Twitter, and Instagram designed by the Academy (typically 3-4 posts are made per event).
- The Webinar will be recorded and placed into the Academy online learning portal the O&P Knowledge Central (OPKC) providing continued brand exposure.

WEBINAR PRODUCTION:

Webinars will be hosted on the Academy's Educational zoom platform.

Information to be provided:



- Session Title
- Session Description
- Session Learning Objectives
- 10 quiz questions, to access the template [click here](#)
- Headshot of Presenter

TECH CHECK:

The Academy will request a tech check one week prior to the webinar to ensure your presenter is prepped and ready for the event, a couple dates and times will be needed to set that up prior to the webinar.

COST*:

Academy Member: Free

Non-Members: \$35.00

**Cost subject to change.*



THE ACADEMY
AAOP

TO RESERVE YOUR SPOT CONTACT

Kate Feuling, Exhibits & Sponsorship Manager

kfeuling@oandp.org | 414.573.1519