# Read Below for Opportunities to Make Your Brand Stand Out at the AAOE Annual Conference!

## May 2-5, 2025 | Atlanta, GA

We're only a few weeks away from the 2025 Annual Conference – don't miss out on these opportunities to drive traffic to your booth and increase brand awareness! And, read on for important announcements.

## **Featured Sponsorship Opportunities**

#### Aisle sign sponsor – \$10,000

Become the sponsor for the 2025 aisle signs and ensure your logo catches the eye of every attendee as they navigate the event.



## **Oxygen bar - \$12,000**

Invite your clients and prospects to join you at your booth to enjoy a nice relaxing time at the Oxygen bar. Burnout is a real issue among orthopedic practice administrators. An Oxygen Bar can reduce stress, promote better sleep, and increase energy levels. All things your clients and prospects want and need.

Contact Judy Ridings to learn more.

# **Social Media Templates to Promote Your Company**

We'd love your help to *promote your presence* at the AAOE Annual Conference! Please use the templates below to drop your logo, booth number, and/or promo code into and FLOOD social media with them over the next 14 days and beyond!

- AC25 Vendor Assets Discount Promo Codes
- AC25 Assets Discount Promo Codes Banner
- AC25 Templates for Exhibitors Socials
- AC25 New Exhibitors

## **Hotel Cut-Off Deadline Is Approaching**

Don't forget to book your room using the link provided to you in your conference registration confirmation email! Email us at <a href="mailto:info@aaoe.net">info@aaoe.net</a> if you cannot locate that email and we'll send another. You will only receive the email if you are registered as Booth Staff. The **deadline is April 6** to book your room at the Hyatt Regency Atlanta.

There are NO authorized room block vendors, so any communication you receive from someone other than AAOE is a scam.

### Deadline to notify AAOE of giveaways and activities

Let us drive more traffic to your booth by notifying attendees in our daily newsletter about your booth activities and/or giveaways!

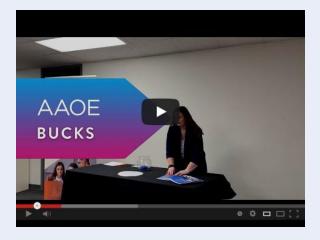
If you'd like AAOE to promote your giveaways or activities, please fill out this form by April 4: Vendor/Exhibitor Booth Giveaways and Activities

## **Handing Out AAOE Bucks**

You'll be given a stack of AAOE Bucks to give out to attendees who visit you at your booth. The quantity you choose to give out per interaction is up to you! A brief visit might only generate \$10 in AAOE Bucks, whereas if they sign up for a demo, that might rate \$25-50. And, you don't have to give out AAOE Bucks if there wasn't a quality interaction with the attendee at the booth.

Attendees will use their AAOE Bucks to bid on large silent auction prizes, such as a cooler full of Yeti products, a technology package, an adventure package, and a fat tire bike.

Note: if the video doesn't appear below, click here or copy/paste into your browser: https://www.youtube.com/watch?v= 42rnCE3bn0



## Donating booth materials after the conference

Most years we get requests from our vendors for the ability to donate technology, furniture, and giveaways that they do not want to ship back to offices so this year we're making it easy for you to do so! Please add the requested information if you'd like to donate anything to the Agape...post conference and we'll work with you on-site to make sure it gets to them.

Please let us know if you have any questions or require a receipt of some kind for your donation.

Thank you for sharing these items with our conference charity. They, and we, appreciate you! If you want to donate anything post-event, please fill out this form: <u>Vendor Booth Donations</u>. This will help avoid confusion and last-minute arrangements on-site.

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