



American Alliance
of Orthopaedic Executives

Advocacy Council

CHARGES

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Purpose: The Council serves to identify, promote, and advocate the policy interests of the Alliance regarding policies, laws, regulations, and other developments that may affect the Alliance, orthopedic practice management, and/or orthopedic medicine.

Charge: The Council will advise the Board of Directors and staff on public policy topics affecting the Alliance, orthopedic practice management, and/or orthopedic medicine. The Council:

1. Helps establish the inter-organizational relationships necessary to effectively build coalitions and partnerships in pursuit of the public policy agenda.
2. Informs the content of the yearly public policy agenda. The public policy agenda will be planned to meet the public policy goals of the Alliance.
3. Provides guidance to AAOE staff on issues relevant to orthopedic practice management and/or orthopedic medicine.
4. Frames and reviews policy communications to policymakers.
5. Identifies and presents education to AAOE members on advocacy and policy topics.
6. With the assistance of the Data Analytics and Benchmarking Committee, develops an annual survey mechanism for collecting data as needed to support the public policy agenda and AAOE's other advocacy efforts. Reviews and edits draft pop-up surveys.

Time Commitment: The Advocacy Council is a working council that requires a time commitment from each of its members. During an average month, the time commitment will break down approximately as follows:

- Monthly council meetings (video teleconference): one hour
- Preparation for monthly council meetings: half hour
- Review of written advocacy materials: half hour
- Outreach to members: as needed

Council member volunteers missing three meetings within a 12-month period, for any reason, will forfeit their position.

Composition: Board liaison, chair, and 10 members at large. Chair will be appointed by the President from within the Council's membership. Members serve a one-year term, renewable twice. Council members will be representative of the overall membership in the following areas:

- Orthopedic practice settings – solo physician practices, practices with 2 to 5 physicians, practices with 6-12 physicians, practices with 13-20 physicians, practices with 21 or more physicians, independent orthopaedic practices, hospital owned practices, and university owned practices.
- Orthopaedic practice experience – more than 10 years, 10 or less years, executive-level administrators, and mid-level professionals.
- Age – 45 years of age or older, between 35 and 45 years of age, and 35 years of age or younger.



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Qualifications:

- Interest in health and/or employment policy;
- Willing to commit time to the council's work;
- Submit all required documentation.
 - Code of Conduct
 - Non-disclosure agreement

Requirements:

- Must be capable of performing the work of the Council;
- Must meet the attendance requirements;
- Desire to advance the mission of AAOE;
- AAOE member in good standing;
- Attend any in-person meetings of the Advocacy Council;
- Attend and actively participate in video conference calls;
- Engage with AAOE social media platforms;
- Participation in the AAOE benchmarking survey is strongly encouraged;
- Attendance at the AAOE annual meeting is strongly encouraged;
- Attendance at the AAOE Capitol Hill Day is strongly encouraged.

Benefits of Service:

- Advocacy Council volunteers are intimately involved in AAOE's public policy efforts. Volunteers will have the opportunity to positively impact the legislative and regulatory landscape for the benefit of the orthopedic industry.
- Volunteers will be an integral part of setting AAOE's yearly public policy priorities for recommendation to the AAOE Board of Directors.
- Increase marketability within the practice management profession by becoming familiar with health policy and advocacy techniques.
- Expanded knowledge and network in federal policy to give participants and their practices a powerful voice.

Volunteer Recognition:

- Listed on volunteer webpage on aaoe.net
- Listed in AAOE publications when volunteers are listed (i.e. Annual Conference Final Program, Annual Report, etc)

Relationship to Other Committees:

Data Analytics and Benchmarking Council

When the need for member data arises, the Council shall work with the Data Analytics and Benchmarking Council to coordinate data collection.