

**Inspire**

AAOE ANNUAL CONFERENCE
For The Business Side of Orthopedics
ATLANTA MAY 2-5

Upcoming conference highlights and need-to-know information

2025 ANNUAL CONFERENCE: INSPIRE



Intelligent solutions for better orthopaedic care

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Day 2 Highlights: Must-Know Insights & Exciting Activities at the AAOE Conference!

We hope you're enjoying your conference experience! Remember — face-to-face networking is the most effective way to grow your orthopedic community. The healthcare environment is in turmoil. We don't know what's coming next, and what's happening now is unclear. A community of peers you can call on will be helpful now more than ever.

Keep your community healthy and strong. Reach out to peers sitting next to you in education sessions, at peer group meetings, in line for breakfast and lunch (eat together!), in the halls in between sessions, at the Hive, and in the Exhibit Hall where you can see the latest tools, products, services, and technologies out there!

- Just one connection can boost your confidence when dealing with a difficult situation at your own practice/department.
- Just one connection can help you implement a new product or service to better serve patients.
- Just one connection can help you solve a problem and move on to the next challenge.
- Just one connection can give you a friendly, helping hand when you need a boost.

Schedule

7:30 am - 8:30 am Continental Breakfast

7:30 am - 8:30 am Networking in the Hive

8:00 am - 6:30 pm Registration Open

8:45 am - 9:45 am Opening Keynote - Sometimes the Challenge Chooses You | Sponsored by:
athenahealth



10:00 am - 10:45 am Concurrent Education Sessions

11:00 am - 4:15 pm Exhibit Hall Open

11:00 am - 1:00 pm Networking & Lunch in the Exhibit Hall

1:15 pm - 2:15 pm Concurrent Education Sessions

2:30 pm - 3:15 pm Concurrent Education Sessions

3:15 pm - 3:45 pm Coffee Break in the Exhibit Hall

3:45 pm - 5:00 pm Group Discussions by Topic

5:15 pm - 6:30 pm May the Fourth Be with You Reception in the Exhibit Hall

Highlights for Day Two

7:30 am - 8:30 am Networking in the Hive

Grab your breakfast and then come join us in the Hive, sponsored by ChartRequest (their booth is near the Hive), to network and mingle! It's the perfect place to connect with fellow attendees and get tips for a successful conference experience. Don't miss out!



Download the Conference App!

See the session schedule, descriptions, speakers, and handouts; exhibitors; activities; networking opportunities; and so much more! Once you download the app, click the reset password button. You must use the email address you used to register for the conference.

Use the URL below for instructions on downloading the AC25 mobile app for iOS or Android.

<https://bit.ly/4hCYGOd>

Note: The conference WiFi network is HURT! and the password is hurtapp.com.

WiFi sponsored by:



Visit them at booth #100.

Great Education Awaits!

Don't miss out on our opening keynote by Mark Pollock: **Sometimes the Challenge Chooses You**. Everything Mark Pollock does is about inspiring leaders and their teams to build resilience and collaborate with others so that they achieve more than they thought possible. Learn more about [Mark's incredible background and journey here](#). May 3, 8:45 am – 9:45 am in REGENCY VI-VII.

Sponsored by:



Visit them at booth #453.

The concurrent education sessions today will also inspire, inform, and catapult you to success! From branding, data, DEI, rheumatology, to managing across generations, you're sure to find something inspiring. Review your conference app or program for details!

Don't Miss Out on These Exciting Networking Opportunities!

Group Discussions by Topic | 3:45 pm - 5:00 pm

Discuss hot industry topics with attendees who are facing issues like your own.

Topics:

- Leadership
- Legislative and Regulatory Issues
- Practice Models and Ancillary Services

- Practice Workflow and Patient Experience
- Staffing
- Technology



See your conference program or the app for room locations.

5:15 pm – 6:30 pm

May the Fourth Be with You Reception in the Exhibit Hall

Yes, we know we're a day early, but do join other attendees for a fun reception in the Exhibit Hall complete with Star Wars-themed appetizers and drinks, and great company! This is another opportunity to mingle with other attendees and chat with helpful company representatives about your product and service needs.

Don't forget to get your Exhibit Hall game cards stamped as well as collecting AAOE Bucks from exhibitors to bid on the silent auction items! The more you interact with the exhibitor, the more Bucks you earn! AAOE Bucks are sponsored by Systemedx. Visit them at booth #414.



What are AAOE Bucks? AAOE Bucks are “fun money” that attendees can collect by engaging with exhibitors at the Annual Conference (note: nonmember speakers, guests, and exhibitors cannot participate). The amount you earn depends on the quality of your conversations, with better interactions earning more AAOE Bucks. The more you collect, the better your chances of winning one of four exciting prizes! Each attendee will receive a pouch in their tote bag to store their earnings. To participate, visit the AAOE Bucks table or the AAOE Booth to register and get your bidding number. Bidding starts Friday, May 2 at 4:30 pm and ends Sunday, May 3 at 3:00 pm. All prizes can be shipped if needed. Start networking, collect your AAOE Bucks, and win big!

Headshot Station

Get your professional headshot during these times! Come on, you know that LinkedIn profile needs to be updated! Visit Infinx at booth #405 to get your photograph.

Sponsored by:

INFINX

Exhibit Hall Hours for Saturday:

11:00 am - 1:00 pm

3:15 pm - 3:45 pm

5:15 pm - 6:30 pm

Plan Ahead for Charity Day on Sunday, May 4

This year's conference charity is the Agape Youth & Family Center! Agape works to end generational poverty. If you didn't pre-purchase a t-shirt when you initially registered for the conference, **you can still purchase a shirt at the registration desk for a \$35 donation.** Wear your t-shirt on Sunday, we'll be taking a group photo after the general session! Learn more about [Agape](#).

Thanks to GrowthOrtho for sponsoring the charity t-shirts, which allows ALL donations to be given directly to Agape Youth & Family Center.



New This Year – Our Quiet Room

We understand attending large events like this can be stressful, and sometimes you just need 5 minutes to clear your head. Well, we've provided a room – **Dunwoody** – for you to do just that! The Quiet Room is a place where talking or working are not permitted, in order to provide a truly restorative space. Drop in any time during the conference.

Please Complete Your Session Evaluations!

This is a friendly reminder to fill out the session evaluations, because these evaluations shape future conferences by alerting us to poor speakers and vendors who sell from the podium, as well as speakers you'd like to hear from again.

Looking Back: 2025 Conference Highlights in Pictures





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