



AAOE

Your New Year Exhibitor Update

NEW YEAR, NEW BEGINNINGS WITH AAOE



Flourish

2026 AAOE ANNUAL CONFERENCE
LOUISVILLE, KY APRIL 20-22

Your New Year Exhibitor Update: New Beginnings & Big Opportunities in Louisville

A new year means a fresh start—and a perfect moment to reset your conference strategy. As we turn the page to 2026, we're excited to partner with you to make the 2026 AAOE Annual Conference in Louisville your strongest exhibit experience yet.

Below are a few ways to align your AC26 plans with your new-year goals and begin the year with clarity, focus, and momentum.

Reset Your Goals for AC26

Before the exhibit hall opens, now is the time to decide what "success" looks like for your team:

- Define specific targets for leads, demos, or scheduled follow-up meetings.
- Identify which new products, services, or updates you'll highlight in Louisville.
- Clarify who on your team owns pre-show outreach, onsite engagement, and post-show follow-up.

A short planning huddle now can turn resolutions into real results by the time you arrive in Louisville.

Discount Codes

Each exhibitor receives a unique discount code to share with clients and contacts to help promote attendance at the AAOE 2026 Annual Conference.

If you haven't received your code or aren't sure where to find it, please complete the form below. Select "Annual Conference" as the topic and submit the required information — our team will follow up with your code.

[Vendor Discount Code Request Form](#)

Vendor Discount Code Leader Board

This leaderboard shows promo codes that have been used for completed registrations.

CODE	QUANTITY USED
LEANTAAS100	7
ENOVIS100	4
RATER8100	4
HEALTHME100	3
PUMA100	2
TSI100	2
MERIPLEX100	1
POWERS100	1

AAOE Annual Conference – ICW Event Requests

Organizations interested in hosting an In Conjunction With (ICW) event during the AAOE Annual Conference must submit their request by **March 20, 2026**. Events may not conflict with conference programming, and hosts are responsible for all associated costs. As a courtesy, AAOE may apply ICW food and beverage charges toward its overall minimum.

[ICW Event Requests](#)

Important Dates and Information

All final balances are due by February 6, 2026. Booth selection will begin on **February 10, 2026**. Please watch for further instructions.

Exhibitor Logistics Webinar Live Replay will be held on February 5, 2026. [Register now!](#)

AAOE Bucks

Systemedx is bringing back AAOE Bucks for the 2026 Annual Conference!

AAOE Bucks give exhibitors a simple, fun way to drive booth engagement. Exhibitors will receive AAOE Bucks to distribute at their discretion whether to start conversations, ask questions, or encourage attendees to learn more about your solutions.

Attendees can use AAOE Bucks to bid on prizes throughout the conference, with more Bucks increasing their chances to win. Onsite signage will outline the rules and attendee experience.

AAOE Prize Event

The AAOE Prize Event you know and love is happening again! Join us on Wednesday, April 22 from 12:30–1:15 pm for one of the most buzz-worthy moments of the conference. Attendees who've collected stamps from exhibitors throughout the event will have their chance to win exciting prizes—making this a high-energy, can't-miss experience. Exhibitors can provide stamps at their booths, creating a fun, proven way to drive conversations and keep attendees coming back.

Please Stay Alert for Scams

- Attendee lists for sale
- Hotel or housing offers
- “Exclusive” promotional partnerships

Scammers are getting bolder and more convincing, and some are posing as official housing bureaus, hotel partners, travel agencies, or list providers to trick exhibitors into sharing personal information or paying fake deposits. These groups are not affiliated with AAOE.

AAOE never sells attendee lists and does not work with outside housing vendors. For this event, the Hyatt, Galt House, and Omni are the only approved hotels.

If you receive an email or call about hotel bookings, attendee lists, or anything that feels even slightly off—or comes from someone you don’t recognize—pause before responding. It’s always better to double-check than regret it later. Contact the AAOE team directly at 1-800-247-9699 or info@aaoe.net to confirm legitimacy, and please forward any suspicious messages to us so we can review.

American Alliance of Orthopaedic Executives, 6602 E 75th Street, Suite
430, Indianapolis, Indiana 46250, United States
800-247-9699 | www.aaoe.net



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