

Technology Advisory Group (TAG)

Charges

Approved June 17, 2026

Purpose: The Technology Advisory Group (TAG) is a vendor-seated council that bridges the gap between a rapidly evolving technology marketplace and the orthopedic practice executives who need to navigate it with clarity and confidence. The TAG brings together vendors across the full breadth of practice management solutions, from AI and automation to EHRs, revenue cycle platforms, cybersecurity, patient engagement, digital front-door tools, and data analytics, ensuring members have access to timely, credible, and actionable guidance.

The group's work rests on a simple premise: vendors who serve hundreds of practices have an unmatched view of what works, what doesn't, and what's coming next. The TAG channels that expertise into AAOE's programming, producing resources, tools, and content that move members along the full adoption journey, from awareness to evaluation to implementation.

Charges: The Technology Advisory Group, in active partnership with AAOE, will:

1. **Produce member-facing educational content** across all technology relevant to orthopedic practice management, including articles, guides, playbooks, buyer's guides, case studies, and explainers. Topics span AI and automation, EHRs, practice management systems, revenue cycle management, patient engagement, cybersecurity, data and analytics, telehealth, digital front-door solutions, and interoperability, serving members of every technology literacy level and practice size.
2. **Identify, vet, and recommend technology speakers and subject matter experts** for AAOE webinars, educational programming, and the Annual Conference; with particular emphasis on speakers who can speak from real-world implementation experience and deliver insights that are practical, honest about challenges, and immediately applicable in an orthopedic practice setting.
3. **Develop and deliver technology-focused webinars and virtual educational sessions** in partnership with AAOE that meet members where they are, from introductory sessions for those exploring a technology category for the first time to deeper-dive sessions for those optimizing or expanding existing solutions. Programming should complement rather than duplicate the Education Council's standing curriculum, providing technology-specific depth and vendor expertise the Education Council is not positioned to produce.
4. **Assess, surface, and communicate member barriers to technology adoption.** Drawing on vendor experience across diverse practice settings, the TAG will identify and document the most common and significant obstacles AAOE members face in adopting technology; including cost justification, workflow disruption, staff resistance, training gaps, vendor selection challenges, data security concerns, and lack of internal bandwidth; and provide AAOE with informed, actionable strategies for addressing them through education and resources.



5. **5. Create practical decision-support tools** that help AAOE members navigate technology decisions with greater confidence and less wasted time. Examples include technology readiness assessments, AI governance frameworks, vendor evaluation criteria, implementation checklists, technology roadmaps for practices at various stages, and ROI frameworks that help members make the business case internally.
6. **Monitor the broader technology evolution**; including developments in healthcare, adjacent industries, and comparable professional associations; and provide AAOE with timely, synthesized intelligence on emerging trends, adoption patterns, and best practices. The TAB should function as AAOE's early-warning system for technology developments that will affect orthopedic practices before members encounter them, ensuring AAOE stays ahead rather than behind.
7. **Recommend an annual technology programming strategy** to AAOE, including priority topic areas, recommended webinar themes, suggested conference session formats, and resource development priorities; informed by vendor insights, member feedback, and trends data from across the industry.

Time Commitment: The Technology Advisory Group is a working committee that requires a time commitment from each of its members. On average, the time commitment will break down as follows:

- Monthly virtual meetings (60 minutes)
- Time between meetings to complete TAG projects and tasks as assigned during monthly meetings. (Will vary, up to 4 hours per month)
- Additional time between meetings to research emerging technology trends and frame recommendations for AAOE (1-2 hours)

Advisory board members that miss six meetings for any reason within a 24-month period, including in person meetings, for any reason, may forfeit their position.

Composition: Board liaison, Chair, and up to eleven members. Chair will be appointed by the President with recommendation from the Education and Technology Council Chair, and after the first year, must have served a minimum of one year on the advisory board.

Members serve a two-year term, renewable once. If a member leaves their company during their term, another representative from that company may be asked to take their place.

- The Education and Technology Council will blind rank applicants by skill set, experience, and involvement with AAOE
- Limit of one representative per company
 - Members will be representative of a diverse range of technology services and products, including AI and automation, EHRs, practice management systems, revenue cycle platforms, cybersecurity, patient engagement, digital front-door tools, and data analytics,

Qualifications:

- Desire to advance the mission of AAOE.
- Demonstrated expertise in a technology area relevant to musculoskeletal practice management.
- Willingness to share technical expertise with AAOE in a way that supports the development of technology-specific education and resources for AAOE members.
- Interest in serving as a subject matter expert and thought leader in how to effectively utilize technology in musculoskeletal practice settings.

Requirements:

- Capable of performing the work of the advisory board
- Meet the attendance requirements
- AAOE vendor in good standing
- Attend and actively participate in conference calls
- Participate in vendor and exhibitor surveys
- Engage with AAOE social media platforms
- Exhibit at the upcoming AAOE Annual Conference
- An exhibitor, sponsor, and/or supporter of AAOE, within the last two years

Volunteer Recognition:

- Listed on volunteer webpage on aaoe.net
- Listed in AAOE publications when volunteers are listed (i.e. Annual Conference Final Program, Annual Report, etc.)

Benefits to You as a Volunteer:

- The advisory group can make an impact on AAOE's industry relations programming and have a hand in the decision-making process
- Advisory group members can gather knowledge on how to enhance their company's presence at the Annual Conference and to AAOE members
- The Technology Advisory Group can stay up to date on what's happening with AAOE and its members and make connections with prospective clients
- Meet and form relationships with the Education and Technology Council members and AAOE staff
- Opportunity to contribute to AAOE's success

Relationships with Other Councils and Committees:

Education and Technology Council

The Technology Advisory Group will work closely with the Education and Technology Council to inform and create technology tools and education for AAOE members.

