

AAOE

# SPOOKTACULAR DEALS



Flourish

2026 AAOE ANNUAL CONFERENCE  
LOUISVILLE, KY APRIL 20-22

## Read Below for some Scary-Good Opportunities to Make Your Brand Stand Out at the AAOE 2026 Annual Conference!

### 👻 No Tricks, Just Treats: Act on or by October 31 for a Spooktacular BOO-nus!

Sign a sponsorship contract by October 31 and we'll throw in one free frightfully good extra: a social media post (a \$750 value) or a sponsored story in our weekly newsletter (a \$950 value)—a fang-tastic way to scare up more visibility.

Questions or custom cauldron combo requests? Reach Judy Ridings at [jridings@thewymancompany.com](mailto:jridings@thewymancompany.com) or (352) 810-3060—let's creep your brand into the spotlight!

### Massive Traffic Boosters – Opportunities for a Scary Good Time!

Want to scare up some seriously amazing booth traffic? Choose from one of these opportunities designed to deliver more visibility, engagement, and lasting impressions for your brand. [Learn more](#) about any of these opportunities or contact Judy!

- **Keep attendees from being *horrified*—bring back the shirts they crave!** Keep this fan-favorite, live t-shirt printing, alive! Let them choose your design and watch the excitement unfold at your booth.
- **Don't let your booth be a ghost town—debut Leather Stamping.** Brand-new to attendees: they'll personalize premium leather item with initials or tasteful icons. Fresh, luxe, and irresistibly shareable.
- **Give them a treat they'll actually wear—the Hat Bar.** New this year: attendees choose a stylish hat and customize it with chic bands, feathers, and pins. Instant selfies, instant buzz.

### 👻 Help Attendees Flourish So Your “Boo”-th Traffic Can, Too!



Be the brand that treats busy ortho leaders to a little self-care magic—no tricks—earning instant goodwill, warmer conversations, and lasting brand affinity through feel-good experiences tied to wellbeing.

With the colorful "flourish" conference icon and spooky-fun onsite callouts guiding attendees to participating exhibitors, you'll conjure higher qualified “boo-th” traffic and opt-in leads from delightfully unforgettable touchpoints: like spa-water stations, sleep kits, mocktails, massage moments, journaling, and yes...puppy cuddles.

[Check out the current opportunities](#), marked with the "flourish" icon!

## Sold Out – But Don't be "Scared", You Can Get on the Wait List

The Speed Meetings ([what are these?](#)) opportunities are currently sold out, but we're starting a wait list in case more opportunities open up! Email Judy at [jridings@thewymancompany.com](mailto:jridings@thewymancompany.com) to be added to the wait list!

## Reminders

- Already signed up to exhibit or sponsor and need assistance? Check out the [Exhibitor Service Center](#).
- **Please note: If you receive an offer to purchase AAOE Annual Conference attendee lists from any source other than AAOE, it is a scam.** AAOE provides attendee lists only to confirmed exhibitors and sponsors as part of their contracted benefits.
- Be aware - you may also be contacted by someone claiming to be from the AAOE staff to get your hotel room information/reservation or other details about your participation in the conference. **These are also scams** - only Addy, Melissa Longworth, or Jen Nordquest would be in contact with you. Look for the @aaoe.net domain in the sender's email address. If you suspect a scam, please email us at [info@aaoe.net](mailto:info@aaoe.net).

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