

Diversity, Equity & Inclusion Resources

Confronting Racism at Work: A Reading List

<https://hbr.org/2020/06/confronting-racism-at-work-a-reading-list>

Ted Talk: How to Outsmart Your Own Unconscious Bias, Valerie Alexander

https://www.ted.com/talks/valerie_alexander_how_to_outsmart_your_own_unconscious_bias

Holiday Calendar & Heritage Months

<https://seramount.com/articles/category/heritage-months/#january>

Ted Talk: Mellody Hobson, Color Blind or Color Brave

https://www.ted.com/talks/mellody_hobson_color_blind_or_color_brave

“Inclusion can drive 56% increase in performance and lowers turnover risk.”

<https://www.betterup.com/>

“Choose imagery that goes against stereotypes and bias. Do the opposite of the norm.”

<https://www.texthelp.com/resources/digital-accessibility-guide/inclusive-marketing/>

7 Brands That Got Inclusive Marketing Right

<https://blog.hubspot.com/marketing/inclusive-marketing-campaigns>

Microsoft everybody wins ad pic

<https://medium.com/marketing-in-the-age-of-digital/microsofts-2019-super-bowl-commercial-we-all-win-be80394e3004>

Think With Google Consumer Insights Report

<https://www.thinkwithgoogle.com/consumer-insights/trending-data-shorts/diversity-inclusion-trends-in-advertising>

NAA DE&I Portal

<https://www.naaHQ.org/diversity-inclusion>

NAA DE&I Best Practices

https://www.naaHQ.org/sites/default/files/best_practice_diversity_inclusion.pdf

NAA Diversity & Inclusion Resources:

<https://www.naaHQ.org/diversity-inclusion>

NMHC Diversity, Equity & Inclusion Initiative:

<https://www.nmhc.org/about/diversity-equity-and-inclusion/>

National Training Center:

<https://nationaltrainingcenter.org/about/>

Harvard Self-Guided Inclusive Excellence Self-Guided Planning Toolkit:

<https://edib.harvard.edu/IE-self-guided-planning-toolkit>

TIDES: DEI Action Plan:

<http://www.tides.org/wp-content/uploads/2020/02/DEI-Action-Plan-20191028.pdf>

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