

EXECUTIVE CLUB
Apartment Association of Orange County

"NO SECRETS" Breakfast
Thursday, July 17, 2025

The Pacific Club
4110 Macarthur Blvd., Newport Beach, CA 92660

7:00 a.m. Coffee Service
7:30 a.m. Breakfast & Program
9:00 a.m. Adjourn

A G E N D A

1. Welcome & Self-Introductions

2. Legislative Update

3. Program

- **What's Your Blind Spot?**
Leveraging the Right Marketing Tools for Your Rental Community.
Laura Lemansky, Regional Sales Manager, Valet Living

4. Topics from the Floor

5. Great Ideas & Innovations

6. Suggestions for Future Meeting Topics

7. Announcements

8. Adjourn

NOTES

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.