PROPERTY OWNERS AND MANAGERS



MARKET DEMAND FOR SMOKE-FREE PROPERTIES HAS INCREASED

Smoke-free properties are an attractive choice to many potential residents. Research from across the nation shows that more renters favor no-smoking policies where they live, and view them as a desirable amenity.

SAVE up to \$2000 in property rehabilitation.



FACT:

Smoke-free properties have **lower** property management **costs** than properties where smoking is allowed.

FACT:

Implementing a smoke-free policy can eliminate the risk of smoking-related fires and **lower** your insurance **premiums**.

WHAT WE CAN DO FOR YOU

The New Mexico Apartment Association can assist you in adopting a smoke-free policy through our Smoke-Free At Home initiative.

We provide technical assistance during the transition phase of adoption. Additional support provided in the following ways:

- Manager and Staff Training
- Resident Education
- Implementation Process
- "Thinking About Quitting" Workshops

Classification Recognition Certifications







Please contact the Smoke-Free At Home program today, or visit our website for assistance in adopting a smoke-free policy and start saving money!



info@SmokeFreeAtHomeNM.org (505) 407-2839

Visit us at: www.SmokeFreeAtHomeNM.org