

## AANM ADVERTISING CONTRACT FOR NEW MEXICO APARTMENT NEWS

This contract is entered into this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_, by and between \_\_\_\_\_ (herein Advertiser) and the Apartment Association of New Mexico (herein AANM). If this contract is signed by an Advertising Agency, signature below will indicate the authority by Agency to commit Advertiser to contract. The purpose and scope of this contract is to set forth the written agreement by and between the parties for advertising to be placed into AANM's print publication, *New Mexico Apartment News*, and into the back section of said publication, "Buyers Guide." Advertiser agrees to place advertising into the *New Mexico Apartment News* publication as marked below. The *New Mexico Apartment News* is published two (2) times a year; once in the spring and again in the fall. All rates listed below are per issue and are subject to NM Gross Receipts Tax. **The term of this contract will commence as indicated below and will automatically renew each issue** unless written cancellation notice is provided to AANM prior to the deadline date for the following issue. Advertiser and AANM agree to be bound by terms set forth by signature below. Mark the appropriate box for the **Ad Size desired**. The deadline for submission is noted below. Non-member advertising is payable on or before the deadline date. **AANM Members receive a 20% discount off prices listed below.** AANM Members will be invoiced and are due net 30 days for advertising.

Advertising will commence in the first issue following receipt of this signed contract and ad copy by the production deadline.

**Spring Issue Deadline: Mar 1<sup>st</sup>**

**Fall Issue Deadline: Oct 1<sup>st</sup>**

- |   |   |
|---|---|
| <input type="checkbox"/> Inside Front Cover _____ \$300/Issue<br><input type="checkbox"/> Back Cover _____ \$275/Issue<br><input type="checkbox"/> 1/2 Page _____ \$200/Issue<br><input type="checkbox"/> Inserts _____ \$175/Issue | <input type="checkbox"/> Inside Back Cover _____ \$275/Issue<br><input type="checkbox"/> Full Page _____ \$250/Issue<br><input type="checkbox"/> 1/4 Page _____ \$120/Issue |
|---|---|

**NOTE:** Advertiser must contact AANM for total number of inserts for distribution. Advertiser is responsible for producing said inserts and delivering to AANM by deadline noted above.

**AANM Members ONLY**

- |   |  |
|---|--|
| <input type="checkbox"/> Business Card* _____ \$35/Issue<br><input type="checkbox"/> Extra Category Listing(s)* _____ \$5/Issue/Listing | No. of Extra Listings: [ _____ ]<br>Listing: _____<br>Listing: _____<br>Listing: _____ |
|---|--|

**\*Business Card and Category Listings available only to AANM Members. Pricing displayed is member pricing.**

The undersigned warrants that he/she is authorized to execute this contract for the Advertiser/Advertising Agency as indicated above and authorizes AANM to publish said advertising information as indicated above. Art work per specifications on back page, submitted by deadline date(s) above.

Advertiser Name: \_\_\_\_\_

Advertising Agency Company (if applicable) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_

Print Name & Title \_\_\_\_\_

AANM: Accepted By \_\_\_\_\_ Date \_\_\_\_\_

**NEW MEXICO APARTMENT NEWS**  
**TERMS AND CONDITIONS**

1. **Reservations:** AANM reserves the right to assign advertising space, edit, revise, or reject any and all advertising.
2. **Art Work Specifications:** Advertiser/Advertiser Agency agrees that all advertisements are to be submitted camera-ready in a **HIGH RESOLUTION** file. See the chart below for acceptable file submissions. ARTWORK NOT SUBMITTED TO THESE SPECIFICATIONS CAN BE REJECTED.

**Size Specifications:**

<b>SIZE</b>	<b>DIMENSION (WxH)</b>	<b>FILES ACCEPTED</b>
Full Page	7 7/8" x 10 3/8"	JPG, PDF
Inside Front Cover	7 7/8" x 10 3/8"	JPG, PDF
1/2 Page Vertical	3 7/8" x 10 3/8"	JPG
1/2 Page Horizontal	7 7/8" x 5 1/8"	JPG
1/4 Page Horizontal	7 7/8" x 2 1/2"	JPG
Back Cover	7 1/2" x 5 1/2"	JPG
Business Card	3 1/2" x 2"	JPG
Insert	8 1/2" x 11"	Printed copies (see #4)

3. **Buyers Guide Category listing specifications:** You may select two (2) free category listings, known as "Areas of Expertise" in your company profile to be included in the Buyer's Guide. Each additional category listing above and beyond the first two (2) that are included with membership will be invoiced at an additional fee, as noted on the front page and above area of this contract.
4. **Insert Advertising:** Advertiser/Advertiser Agency is responsible for supplying finalized printed copies for any inserts to be placed into the *New Mexico Apartment News* publication (equal to the number of member mailings of said publication) by the deadline specified on the front page of this contract.
5. **Publishing Times/Deadlines:** The *New Mexico Apartment News* is published two (2) times a year, roughly spring and fall. Deadline for submission is as noted on front page of this contract. If the deadline date falls on a weekend or holiday, the submission deadline date will be the following Monday. The advertising contract and camera ready art work or any changes to an existing advertisement must be received by AANM no later than the deadline date noted. If received after deadline date, the contract will not go into affect until the following issue.
6. **Errors and Omissions:** Advertiser/Advertiser Agency is responsible for proof-reading any and all proposed art work/copy to be submitted for publication. AANM, its suppliers and contractors, will not be held liable for errors and omission and Advertiser/Advertiser Agency hereby agree to indemnify and hold harmless AANM in the event of such errors and omissions.
7. **Renewal Terms:** This contract is automatically renewed for the following issue unless written cancellation notice is provided to AANM prior to the deadline date for the following issue. If the cancellation notice is not received by deadline date, AANM reserves the right to publish the said advertising until notice is received.
8. **Payment Terms:** All charges are subject to the current applicable New Mexico Gross Receipts Sales Tax and are due upon receipt of invoice issued for said advertising. If timely payments are not made, AANM reserves the right to elect to terminate this contract, or to suspend advertising, or both, until the past-due amount(s) is brought current. Non-members must pay in full on or before the deadline date to be included in the corresponding issue.

**CONTACT INFORMATION:**

Apartment Association of New Mexico (*The New Mexico Apartment News*)

EMAIL: [info@aanm.org](mailto:info@aanm.org)

6755 Academy Rd NE, Ste B, Albuquerque, NM 87109 | 505-822-1114 (Office) or 505-822-8557 (Fax)