

# Celebrate RPM Careers Week 2021!

July 12-16

During RPM Careers Week, there are plenty of ways to recognize the amazing work of current residential property management professionals, as well as share the benefits of RPM careers to attract new talent.

Apartment Onsite Teams Day — Wednesday, July 14 — is an integral part of the week's celebrations and an opportunity to highlight the hard work of vital, on-site property teams that have kept our communities safe and running during the COVID-19 pandemic.



Check out our ideas for how your company and communities can celebrate.



**Employee ideas:** Talk with your team members about how they want to celebrate RPM Careers Week.



**Giveaways or free food:**

Thank your teams with appreciation gift boxes or greeting cards. Host a party for your staff! Pizza parties, an ice cream truck, a potluck lunch, or coffee and doughnuts will all show your team that you appreciate them.



**RPM Careers Week challenges:**

Your staff can win fabulous prizes by submitting their photos, videos, and written content to [rpmcareers.org/rpmcareersweek](https://rpmcareers.org/rpmcareersweek).



**Social media shoutout:**

Post graphics from the RPM Careers Week toolkit, or your own photos and videos, on all your social media channels. Encourage your team to do the same. Use the hashtags #RPMmoments throughout the week and #APTeamsDay on Apartment Onsite Teams Day, which is Wednesday, July 14.



**RPM Careers Week and AP Teams Day promotions:**

Post the toolkit's web banners on your website or use the toolkit's sample blog post in your newsletter.



**Information session:**

Share the benefits of a career in RPM by hosting an information session. Ask your staff to invite residents and any of their friends and family members interested in learning more about RPM career opportunities.

